

Xped Limited



Xped showcases multiple IoT solutions at Singapore Microsoft Event

Highlights

- Xped invited to attend Microsoft Partner conference held to showcase IoT systems developed on Microsoft Azure
- Xped exhibits newly developed Production Registration and Big Data System for ADRC devices running on Azure
- Xped exhibits mobile digital coupon delivery system at the event for free coffee to attendees

Xped Limited (**ASX: XPE**) (“Xped” or “the Company”) wishes to advise that its team has returned from a Microsoft Partner conference held in Singapore.

John Schultz lead the exhibition for the Company and the team showcased the latest technology development of the ADRC Product Registration and Big Data back end data gathering system running on the Azure platform. Azure runs on a worldwide network of Microsoft-managed datacenters across 26 regions and is also the first multinational cloud provider in mainland China.¹

The latest development of the Xped Xert system, which provides digital content to be delivered to end devices and users was showcased at the event by issuing

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a digital coupon to attendees. The coupon was delivered through a single NFC tap for Android phones or reading a QR code for iPhone's. The coupons were redeemed to provide free coffee to participating attendees.

The patented coupon system is differentiated from other systems by allowing the coupon creator/author (retailer, manufacture or service provider) to determine, who, when and how the coupon is delivered to the end user. The coupon can be triggered to life by any number of conditions such as time/date, geo position, event, etc.

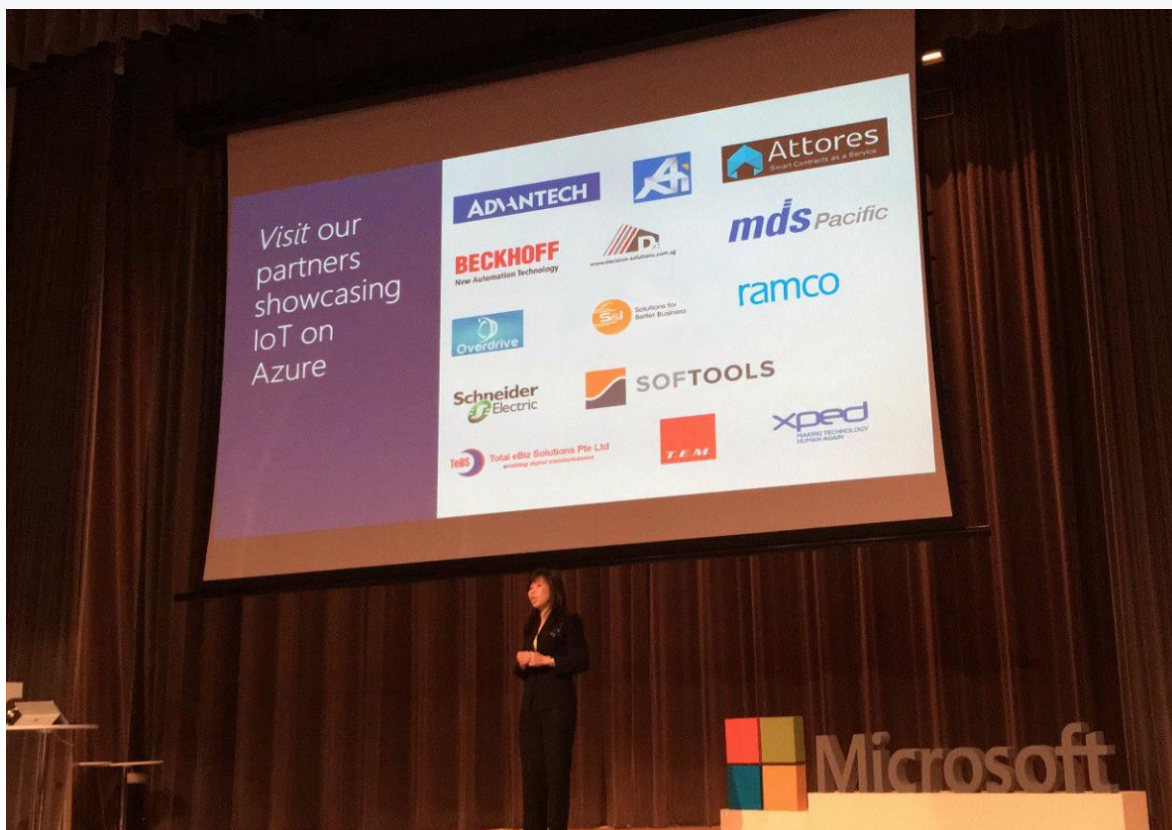
This system is particularly beneficial to the retail sector allowing a retailer to take back control of who, when and how an offer is issued as well as having full control of the discount offered to their customers.

This general content delivery system also fosters a closer relationship between manufacturers and the users of their devices. The manufacturer can have a direct communications channel to their customers, allowing them to deliver content such as messages, apps, bug fixes, feature upgrades, coupons, etc. A compelling use case of this is to issue an offer at the end of warranty period such as extended warranty or a discount coupon for a new model.

John Schultz comments "Xped has been working hard to develop systems and functionalities that extend the core ADRC technology platform beyond just integration into manufacturers products. This enables rapid global expansion and distribution of the Xped app in conjunction with the Microsoft Azure platform. The Partner event allowed the team an opportunity to showcase the technology to attending parties with positive feedback received"

The event provided a compelling demonstration of the power and scalability of these systems attracting keen interest from the Microsoft team. Discussions now continue with Microsoft for next steps for commercialisation.

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Xped was one of the Microsoft Partners invited to showcase their technology built on Azure.²

Martin Despain

Managing Director

1 - <https://azure.microsoft.com/en-us/overview/what-is-azure/>

2 - <https://twitter.com/ramcosystems>

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ABOUT XPED

Xped has developed revolutionary and patent protected technology that allows any consumer, regardless of their technical capability, to connect, monitor and control devices and appliances found in our everyday environment. It's as simple as two people shaking hands. By enabling the Internet of Things, Xped's ADRC platform will bring benefit to Manufacturers, Retailers, Service Providers and Consumers.

At Xped, we're **Making Technology Easy Again**

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