

Abundant Produce commences trading on the ASX

Abundant Produce Ltd (ASX: ABT, “the Company”) has commenced trading on the Australian Securities Exchange (“ASX”) today having completed the raising of \$3.5 million in an oversubscribed IPO.

The successful issue of 17.5 million shares in Abundant Produce Ltd at \$0.20 per share was raised at an implied market capitalisation of \$9.3 million.

Abundant Produce Ltd is Australia’s only listed agricultural IP seed company. The Company operates at Cobbitty, New South Wales, where it breeds superior vegetable seeds in partnership with the University of Sydney’s Plant Breeding Institute.

The Company specialises in breeding hybrid greenhouse vegetables with better yield, disease resistance, temperature tolerance, taste, texture, colour and shape.

A Unique Value Proposition

“Our seeds grow well in low-tech environments and exceptionally well in controlled greenhouse conditions,” said Research Director Graham Brown.

“The harsh conditions of the Australian environment allow us to identify the strong, resistant and bountiful plants.”

This is a unique capability for Abundant Produce Ltd as no other seed breeder is using Australia’s climate to produce strong vegetable plants.

Global population growth demands an increasing supply of vegetables and food security is more important than ever before. The Company is aware that as climate change progresses, the world will require more resilient and tougher vegetable plants. Abundant will design these to help withstand future challenges.

The Company works with all parties in the production chain interested in developing improved vegetables and new varieties for changing consumer tastes.

Abundant Produce Ltd chooses not to compete directly with the multinational seed giants but works with them. These large groups commit vast resources to produce and distribute seed (both contracted and owned) for international distribution. The Company breeds superior varieties for sale of seed in the domestic market and focus on licensing to multinational seed companies for international sales

“We do not want to compete with these producers. Our focus on producing premium vegetable seeds, and licencing the IP to these groups. The company will sell seed on a domestic market, and will seek to leverage the wide, established network of multinational seed groups to maximise sales,” said Chief Executive Officer Tony Crimmins.



The Company's seed breeding program began with cucumbers and tomatoes. Other vegetables will follow in the coming years, including eggplant, capsicum and zucchini. These high-value crops are expected to yield better returns on vegetable seed sales and ongoing royalties.

"The cost to produce a seed can be less than two per cent of the sale price of high value vegetable seed. The rest of the seed's overall value is in the distribution and intellectual property return," said Mr Crimmins.

"We expect our high-quality seed IP to command a premium in our discussions with global seed distributors."

Target End Markets

Abundant Produce Ltd has commenced earning revenue from commercial cucumber seed sale arrangements with several high-profile customers internationally and in Australia. The Company continues to seek distribution partners targeting both established greenhouse markets and new growth areas in Southeast Asia.

The world market for vegetables is increasing, with the rise in fruit and vegetable consumption a key factor in the fight against global obesity. The only way to produce large volumes of vegetables economically and environmentally responsibly is through greenhouses and high-producing vegetable plants.

"We are mainly breeding vegetables that can thrive in areas that have harsh climates and a proliferation of greenhouses," said Mr Brown.

"Our varieties will put up with extremes of temperature and also grow better in controlled environments, so our seeds can sell to open and simple greenhouse farmers as well as to operators of complex and expensive greenhouses. We are targeting diverse growing environments, from controlled greenhouses in Europe and the US, to open-field, low-tech facilities in China and India."

"Yield is important for production, quality is required to keep customers, but being different is what lets you gain market share. Demand for tastier, smaller and healthier vegetables that are colourful and full of texture is growing," said Mr Crimmins.

"We can encourage vegetable consumption by making it playful. It is putting vegetables into our children's lunch boxes that they want to eat that will make the difference in the fight against obesity."

A Clear Competitive Advantage

With a world-class research team leveraging the multi-million-dollar facilities of the University of Sydney's Plant Breeding Institute, in less than five years Abundant Produce Ltd has bred new vegetable varieties that are set for domestic seed sale and global distribution.

Abundant Produce Ltd will direct proceeds from its \$3.5 million capital raising primarily to accelerate growth by funding the Company's expansion of its seed breeding programs.



For more information, please contact:

Tony Crimmins

Chief Executive Officer

+61 414 997 968

t.crimmins@abundantproduce.com

Tim Dohrmann

Investors and Media

+61 468 420 846

tim@nwrcommunications.com.au

About Abundant Produce Ltd

Abundant Produce Ltd (ASX: ABT) is Australia's only listed agricultural intellectual property royalty stock. Based in Sydney and Cobbitty, New South Wales, the Company breeds superior vegetable seeds in partnership with the University of Sydney's Plant Breeding Institute.

Abundant Produce specialises in breeding hybrid greenhouse vegetables with better yield, disease resistance, temperature tolerance, taste, texture, colour and shape. The Company seeks to work with global seed distributors to develop innovative products that target the gap in the market for food crops that thrive in low-tech conditions.

