

18 July 2016

**Company Announcements Office  
Australian Securities Exchange**

**Sales Executive Appointment**

Pacific Environment Limited (ASX:PEH or “the Company”) is pleased to announce the appointment of Mr Damian Seaton to the role of Head of Business Development and Sales for Australasia. Mr Seaton has held a number of C-Suite and Sales Executive roles with ICT and professional services companies over his 25 year career. He has strong credentials in SaaS sales, a fact particularly relevant to the Company’s priority on growing EnviroSuite sales.

**Pacific Environment’s General Manager Australasia Dr Adrian Zammit said that,**

*“Damian is an MBA-qualified, highly experienced and passionate ICT executive who thrives on leading, coaching and developing people and businesses to deliver tangible bottom line results. Damian will be tasked with building and leading the business development team over the coming months and following up a number of corporate sales opportunities. Damian’s role is pivotal in helping us reach new heights by working closely with the existing team to improve business development processes and outcomes, identifying new opportunities, upselling and cross-selling through the business, and positioning our vertical stack of services and EnviroSuite technology in our target markets.”*

**Managing Director Robin Ormerod commented that:**

*“We anticipate that Damian’s appointment will mark a step change for the Group in regard to our EnviroSuite sales focus and acumen in the Australasian region. Damien’s initial task will be to elevate the sales efforts that have historically been focused at the site level, to gain traction at the corporate level and enhance the opportunities for larger-scale sales of our technology and associated services. We expect to follow shortly with key appointments in our other target markets for EnviroSuite, namely North America and Europe.”*

**For further information, please contact:**

Mr Robin Ormerod  
Managing Director, Pacific Environment Limited