

t 13 14 63 f 02 4925 1999

e nib@nib.com.au w nib.com.au



5 April 2016

The Manager Company Announcements Australia Securities Exchange Limited Level 4, Bridge Street SYDNEY NSW 2000

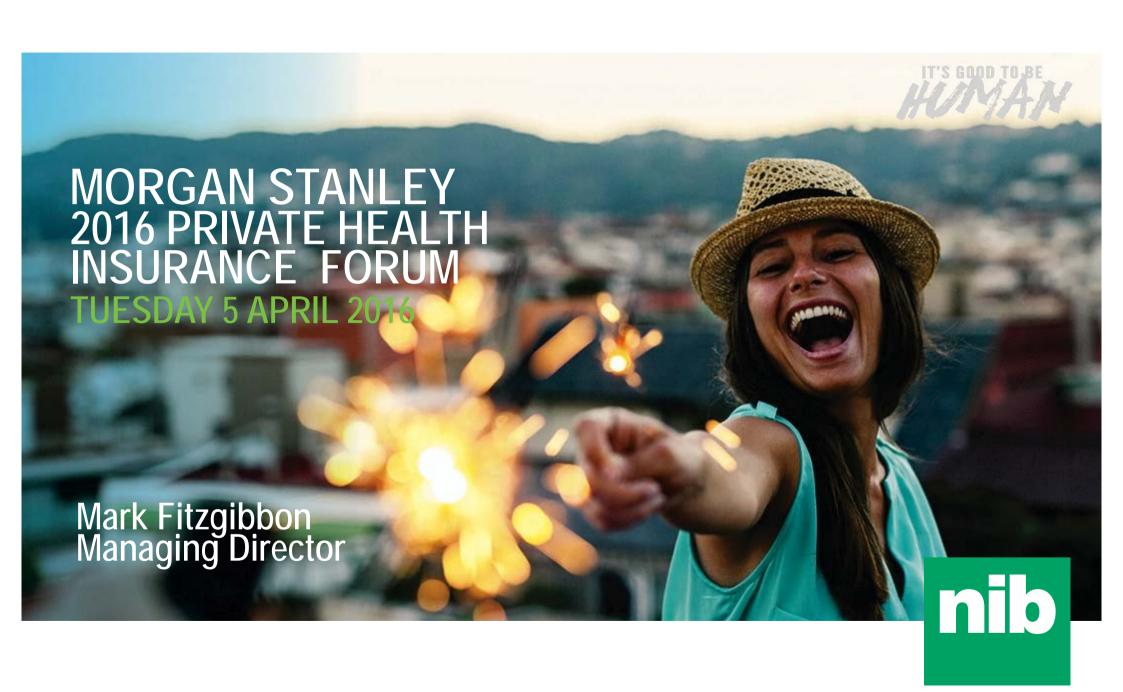
Presentation to Morgan Stanley 2016 Private Health Insurance Forum – April 2016

Attached presentation delivered by nib at the Morgan Stanley 2016 Private Health Insurance Forum (5 April 2016).

Yours sincerely

Michelle McPherson

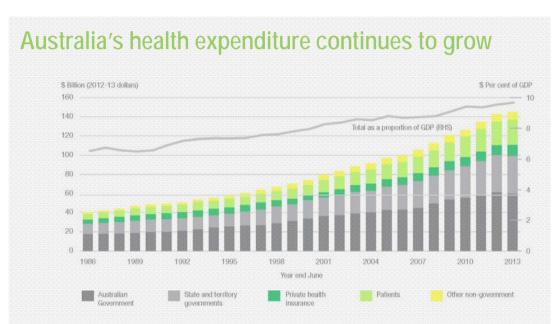
Company Secretary/Chief Financial Officer

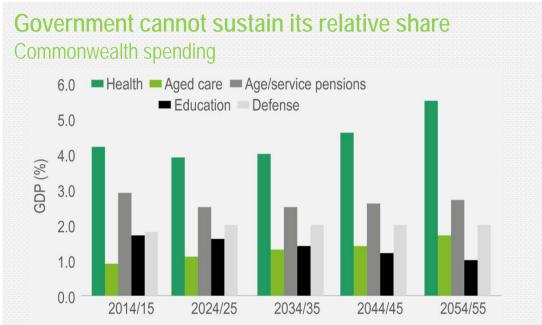












Source: AIHW 2014 Health Expenditure Australia



PHI is "riding the back" of this growth and cost shift with nib consistently doing better



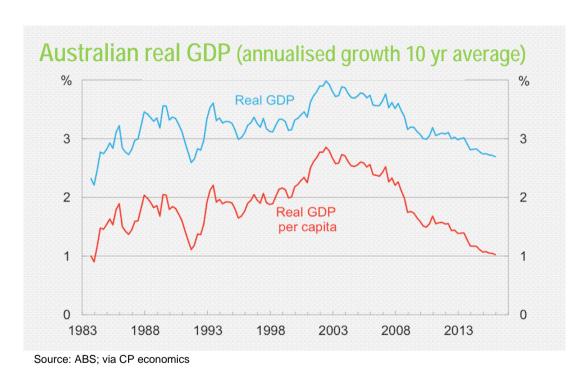


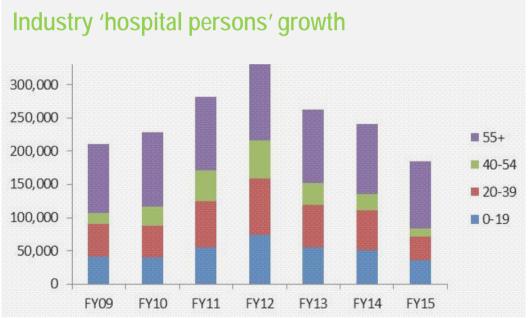
Source: APRA and nib



But the market has softened and is skewing towards older "customers"





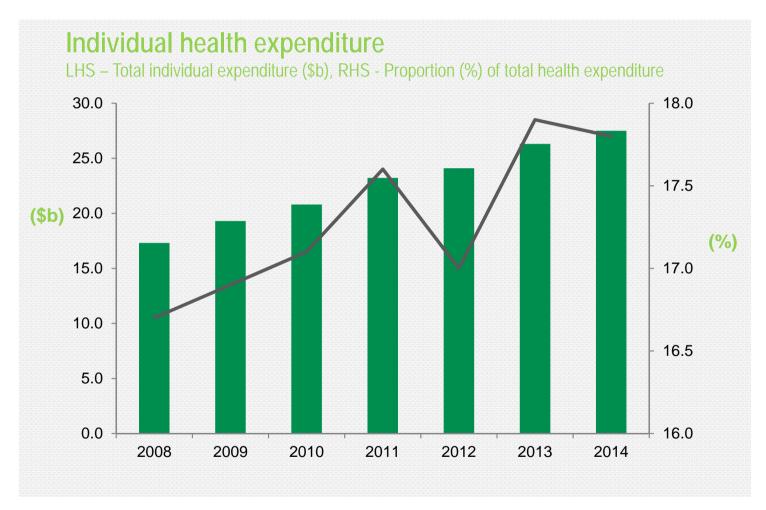


Source: APRA





And "out of pocket" is actually growing faster than PHI



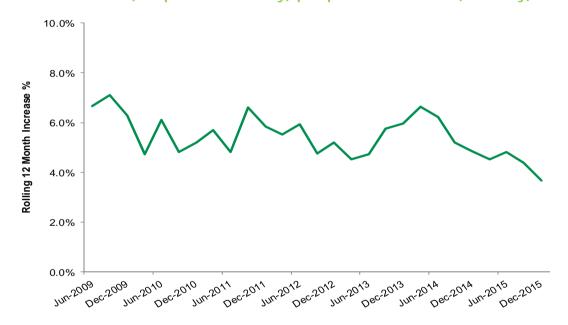
Source: AIHW 2014 Health Expenditure Australia

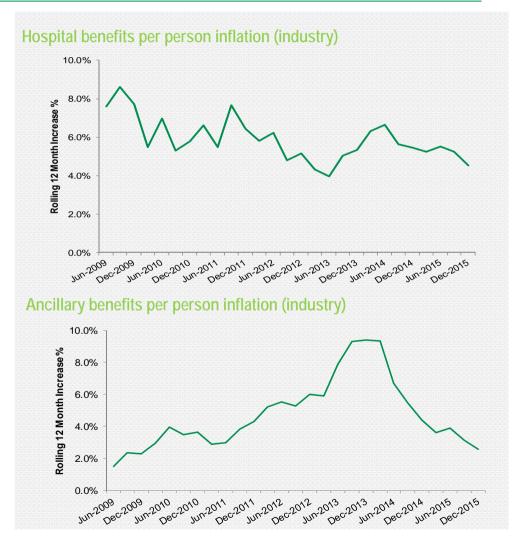


Claims inflation has slowed in recent times



Total benefits (hospital & ancillary) per person inflation (industry)



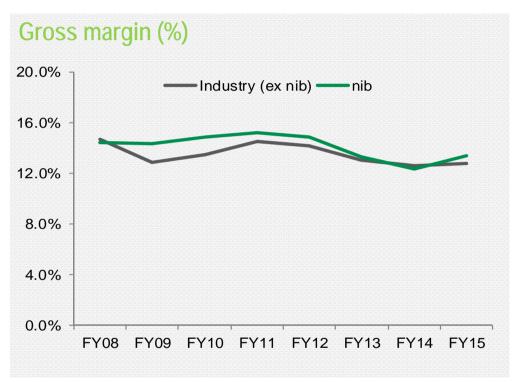


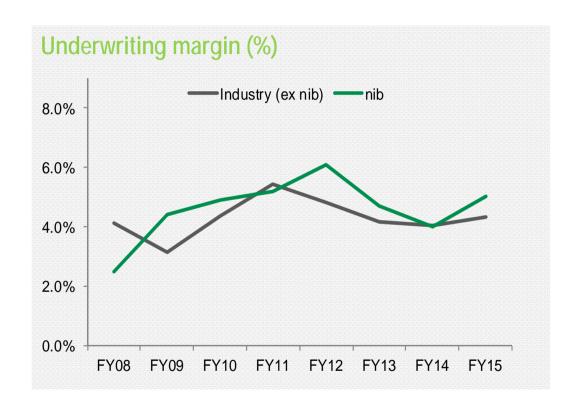
Source: APRA



Resulting in improved profitability for insurers





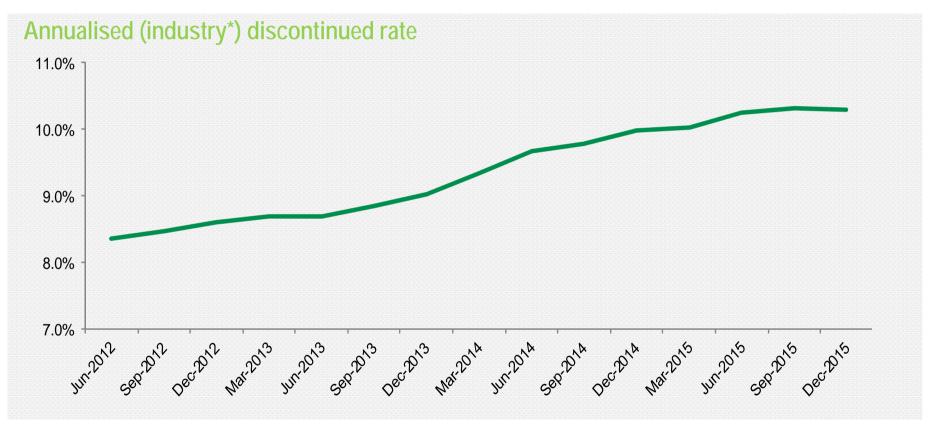


Source: APRA and nib



But the cost of growing is increasing



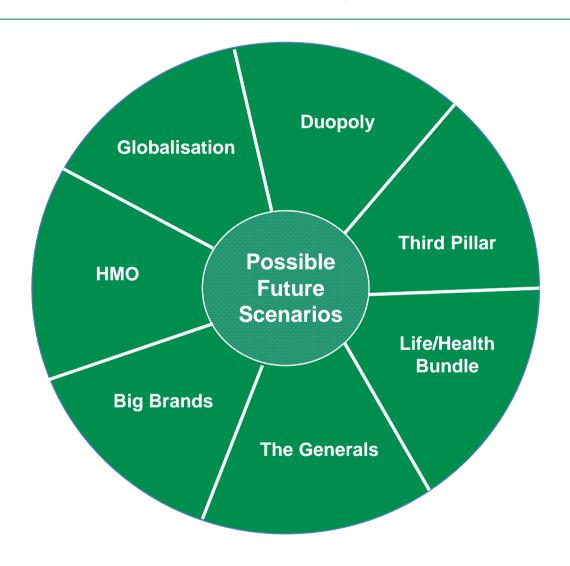


^{*} Insured persons. Source: APRA



The future shape of PHI is by no means certain







Key PHI issues

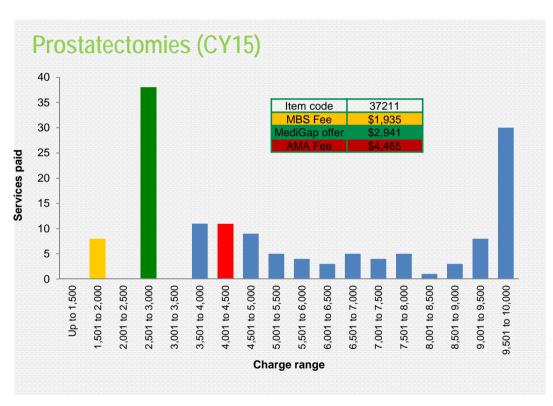


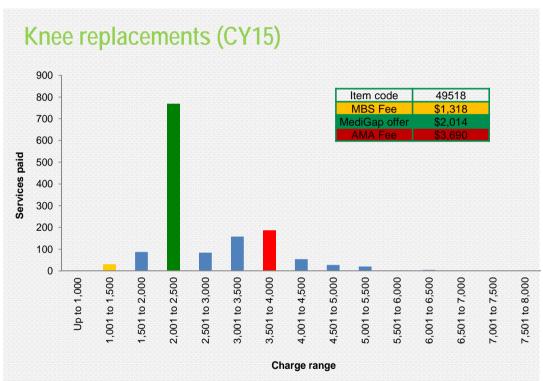
- Information asymmetry, moral hazard and unwarranted variation.
- Rampant price variation and medical gaps.
- Prosthetic pricing.
- Regulatory reform (pricing, risk equalisation, 2nd tier default, Federation Reform Option 3)
- Primary healthcare review.
- Health savings accounts.
- Outsourcing of Government programs (e.g. DVA, Medicare).



Medical specialist cost variation







Source: nib



Whitecoat





- Whitecoat's purpose is to help consumers:
 - Make more informed decisions around their health.
 - Choose treatment options and healthcare providers (including cost).
 - Connect and transact with providers.
 - Improve engagement with providers and share experiences with other consumers.
- Progress to date:
 - 200,000 patient reviews.
 - More than 30,000 providers registered.
 - Expecting 2 million visitors this year.
- Priorities:
 - Wide engagement by PHI and large provider groups (including in NZ).
 - Government engagement in Australia and NZ.
 - Expand provider registration to specialists and hospitals.
 - Launch of Whitecoat app and increase transactions.
 - Provider transparency and consumer awareness of fees and out of pocket costs.



Funding flows in Australia's health care arrangements



