

ASX Company Announcement | Issue Date: 14 June 2016

COMPLETION OF PLACEMENT

Newzulu Limited (ASX: NWZ, OTCQX: NWZLY, Newzulu, Company) is pleased to advise that further to the announcement of 20 April 2016, the Company has completed Tranche 2 of the \$5 million placement (**Placement**) together with the cornerstone investor placement to settle a total of \$3.91 million, before costs. The Placement has been supported by strategic investor Seven West Media and financial cornerstone Thorney Investment Group and its associates (**Thorney**) (together, the **Cornerstone Investors**).

The Company has issued 391 million fully paid ordinary shares (**Shares**) at an issue price of 1 cent per share to investors in the Placement. Newzulu has also issued 90 million options (**Options**) in recognition of the support of the Cornerstone Investors and 12 million Options to Gleneagle Securities in consideration for services provided as lead arranger and adviser to the Placement.

Shareholder approval was received for the issue of Shares and Options at the EGM held on 8 June 2016 and for participation by Mr Charles Koonen, Non-Executive Chairman, in Tranche 2 of the Placement.

The proceeds from the Placement will be used to grow sales revenues from Newzulu's Technology, Content and Creative Services business units, with a particular focus on the USA market but also to cover costs of the Placement and supplement working capital.

Newzulu is currently undertaking a fully underwritten entitlement issue to raise a further \$2 million (**Entitlement Issue**) from eligible shareholders. Pursuant to the Entitlement Issue, eligible shareholders will be able to subscribe for Shares in the Company at the same valuation as investors in the Placement. The Entitlement Issue is underwritten by Gleneagle Securities and sub-underwritten by Seven West Media and Thorney. The Company reminds shareholders that the Entitlement Issue offer closes at 5:00 pm AWST on 22 June 2016.

The directors reaffirm their intention to take up their entitlements to the full extent of their capacity.

"Newzulu is grateful for the support of leading Australian media company, Seven West Media and private investment company, Thorney in the Company's capital raisings. Following completion of the Entitlement Issue offer, the Company will be well positioned to deliver on the full promise of Newzulu. We look forward to reporting to all stakeholders on the progress of the Company's strategic initiatives in the coming quarters" said Charles Koonen, Non-Executive Chairman.

-ENDS-

For further information please contact:

Charles Koones
Non-Executive Chairman
E: charlie@newzulu.com

Karen Logan
Company Secretary
E: karen@newzulu.com

About Newzulu

Newzulu is a crowd-sourced media company that allows anybody, anywhere, with a mobile device and a story, to share news, get published and get paid. Headquartered in New York, Newzulu operates bureaus in London, Paris, Los Angeles and Toronto. Newzulu operates in partnership with Associated Press (AP), Getty Images, Tribune Content Agency and Alamy in the United States, Agence France-Presse (AFP) in France, Press Association (PA) and Videoplugger in the UK & Ireland, Belga News Agency in Belgium, Canadian Press (CP) in Canada, Aflo Co., Ltd in Japan, Australian Associated Press (AAP) in Australia, ITAR TASS in Russia, Norwegian News Agency (NTB) and YAY Images in Norway, Agenzia Nazionale Stampa Associata (ANSA) in Italy, ddp Images in Germany, East News in Poland, TT Nyhetsbyrån in Sweden, Agencia EFE in Spain, Wikono Sociedad Limitada and GtresOnline in Spain and South America, Northfoto in Eastern Europe. Further information can be found on www.newzululimited.com.