



## ASX RELEASE

### Rubik to Partner with MyState on Digital Banking Transformation

**16 May, 2016:** Rubik Financial Limited (ASX: RFL), a leading technology company delivering innovative banking, wealth and lending solutions to the financial services industry, has been selected by MyState Limited (ASX: MYS), a diversified financial services group, to partner on the transformation of their digital channels and customer experience offering.

Rubik's technology solution, which will go live in August, will enable MyState to offer their customers a superior digital experience, including access to MyState's products and services from the device of their choice (desktop, smartphone or tablet) via the operating system of their choice (iOS, Android, Windows), and at the time of their choice.

Iain Dunstan, Chief Executive Officer of Rubik, said, "Rubik is all about partnering with banking clients, like MyState, to offer world class products and solutions that enable them to engage their customers in ways they haven't been able to before. While these customers continue to demand more from their digital experience, our expertise lies in helping our clients to navigate the complexities and deliver on their digital strategy which in turn drives growth and profitability."

Melos Sulicich, Managing Director & Chief Executive Officer of MyState Limited, commented, "Ensuring MyState continues to give our customers the best possible customer experience is at the heart of our principles. Working in partnership with Rubik on our digital transformation, we believe the ability to offer a consistent digital experience will ensure we're able to not only modernise our platform, but more importantly provide better engagement between our people and our customers."

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#### For more information please contact:

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## **About Rubik**

Rubik Financial Limited (ASX:RFL) is the largest Australian financial services software house by client numbers, servicing 110 out of 171 Australian Authorised Deposit taking Institutions (ADIs), including all four major Australian banks. Rubik's software includes financial planning software, mortgage software, core banking systems and other banking solutions. Headquartered in Sydney with operations in Melbourne, Brisbane, Asia & the Middle East, Rubik is ISO9001 and ISO27001 certified.

[www.rubik.com.au](http://www.rubik.com.au)

## **About MyState**

MyState Limited (ASX:MYS) is the ASX-listed non-operating holding company of the diversified financial service group consisting of MyState Bank (including The Rock – a division of MyState Bank) and Tasmanian Perpetual Trustees, a trustee and wealth management company. MyState Bank is regulated by the Australia Prudential Regulatory Authority. MyState Bank and Tasmania Perpetual Trustees hold Australian financial Services Licences issued by the Australia Securities and Investments Commission.

[www.mystatelimited.com.au](http://www.mystatelimited.com.au)

