

## ASX Announcement

5 September 2016

# LiveTiles announces new product launch and price increase

LiveTiles Limited (ASX:LVT) (LiveTiles) today confirmed the official launch of a new product, LiveTiles Cloud, together with a price increase.

LiveTiles Cloud is a digital workplace design tool delivered via a Software-as-a-Service (SaaS) model. LiveTiles Cloud gives LiveTiles the ability to deliver digital workplaces outside the Microsoft SharePoint environment.

The launch of LiveTiles Cloud expands LiveTiles' addressable market from an estimated 200 million SharePoint users to any organisation connected to the internet.

LiveTiles also announced today a price increase for our core product, LiveTiles Design. LiveTiles Design will now be bundled with LiveTiles Build and priced at a base price of US\$2 per user per month. Prior to this price increase, LiveTiles Design was priced at a base price of US\$1 per user per month and LiveTiles Build was priced at US\$79 per organisation per month.

The new price structure will apply to new commercial and government customers with immediate effect (with the exception of customers buying via rhipe Limited in the Asia-Pacific region, where the effective date is 1 January 2017). Volume discounts will continue to be offered to enterprise customers. Existing customers will continue on the prior pricing levels for a minimum period of 12 months.

This marks the first price increase since the launch of LiveTiles' revenue model in February 2015.

LiveTiles Cloud will also be priced at a base price of US\$2 per user per month.

### For further information, please contact:

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### About LiveTiles:

LiveTiles is a global software company headquartered in New York, with offices in Sydney, Melbourne, London and Tri-Cities, Washington State. LiveTiles offers digital workplace solutions for the commercial and education markets, and is an award-winning Microsoft Partner. LiveTiles' products comprise LiveTiles Design, LiveTiles Build and LiveTiles Mosaic (for the K-12 Education market). LiveTiles' customers represent a diverse range of sectors and are spread throughout the United States, United Kingdom, Europe and Asia-Pacific.