



Mount Magnet South Limited
ABN 93 096 635 246
Suite 5, Level 3
9 Bowman Street
South Perth, WA 6151
T + 61 8 9217 2400
F + 61 8 9217 2401

E: admin@mountmagnet.com.au

W: www.mountmagnet.com.au

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ASX Release

SUCCESSFUL \$3M CAPITAL RAISING AS OFFER CLOSES OVERSUBSCRIBED

- **Successful completion of \$3 million capital raise for the acquisition of Gameday International Pty Ltd ("Gameday")**
- **Strong support from institutional and retail shareholders resulting in the offer closing oversubscribed**
- **Gameday to use funds to:**
 - **Increase sales and marketing activity to directly drive product sales and revenue**
 - **Continue to invest in technology and platform development to ensure manufacturing scalability is maintained**
 - **Continue to develop new products to drive and diversify company growth**
- **Gameday is strategically positioned to execute its market disruption and growth strategy**

Mount Magnet South Limited (ASX: MUM), to be renamed Impression Healthcare Limited, is pleased to announce it has successfully completed a \$3 million raise under the Company's Replacement Prospectus dated 6 September 2016.

The Company will proceed to issue 37,500,000 shares at \$0.08 per share for the purpose of re-compliance with the Chapters 1 and 2 of the ASX Listing Rules for re-quotation to the Official List, following approval by the Company's shareholders to acquire 100% of Gameday at its General Meeting on 27 July 2016.

The capital raising was led by Somers & Partners and attracted strong interest from retail and institutional investors. Applications will be scaled back, with the offer closing oversubscribed.

Gameday is an Australian national manufacturer and supplier of custom-fit mouthguards. It provides customers with dental quality products, manufactured from dental impressions that can be easily taken at home. Set for rapid scale, Gameday's Melbourne based laboratory has a manufacturing capacity of 50,000 units annually, with the ability to expand as demand grows.

The funds raised will enable Gameday to increase its sales and marketing activity, to drive product awareness, sales and revenue. Gameday has already achieved strong traction; successfully selling 1,250 mouthguards with minimal marketing spend in FY16. Established partnerships with grassroots sporting associations gives Gameday direct marketing access to over 880,000 association members. This marketing reach is expected to expand as Gameday partners with further sporting associations across Australia that wish to meet their duty of care obligations toward their sporting members.

The funds will also be used to continue Gameday's investment in its technology and platform, as well as developing new products to ensure Gameday's business remains well positioned for ongoing scale and to diversify revenue growth.

Gameday Chief Executive Officer, Matt Weston, commented:

"The successful fundraise ensures Gameday is now in the position to capitalise on its unique position to disrupt the mouthguard market with its high quality custom-fit and affordable offering. I would like to thank our new and existing shareholders for their strong support of Gameday during the acquisition process and look forward to growing Gameday's market share and product offering in the months to come."

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For further information, contact:

Media Enquiries

Andrew Ramadge
Account Director
Media and Capital Partners
M: +61 475 797 471
E: andrew.ramadge@mcpartners.com.au

Matt Weston
Chief Executive Officer
Mount Magnet South Limited
M: +61 (0) 400 039 822
E: matt@gamedaymouthguards.com.au

About Mount Magnet South Limited (to be renamed "Impression Healthcare Limited")

Trading as Impression Healthcare Limited, the transformed company will offer Gameday Mouthguards as its first product offering, with additional products planned for market in line with future business strategy.

About Gameday International Pty Limited

Gameday makes traditionally expensive custom mouthguards accessible to everyday Australians by providing a convenient, online, end-to-end process by which customers can take their own dental impressions at home and receive a superior custom-fit product. For a low cost, consumers will have convenient access to high quality, custom-made mouthguards from Gameday. This mouthguard can be designed in the wearer's club or favourite colours and can also include their name and telephone number. www.gamedaymouthguards.com.au

Gameday aims to become the pre-eminent operator in the fragmented dental device market. Millions of Australians are playing sports where it is advisable or appropriate to wear a mouthguard. Gameday's mouthguard business model is readily scalable (current capacity in excess of 50,000 mouthguards a year) and there are opportunities to sell other products and enter international markets. With the Australian Dental Association claiming only 36% of Australian children aged 5-17 are wearing mouthguards during games, Gameday aims to passionately work on raising awareness of mouthguard usage and will be investing heavily into promoting the safety benefits of protecting children with custom-made products which have been shown to offer significantly more protection than over-the-counter brands.