



Investor Presentation – FY16 Results 26 August 2016



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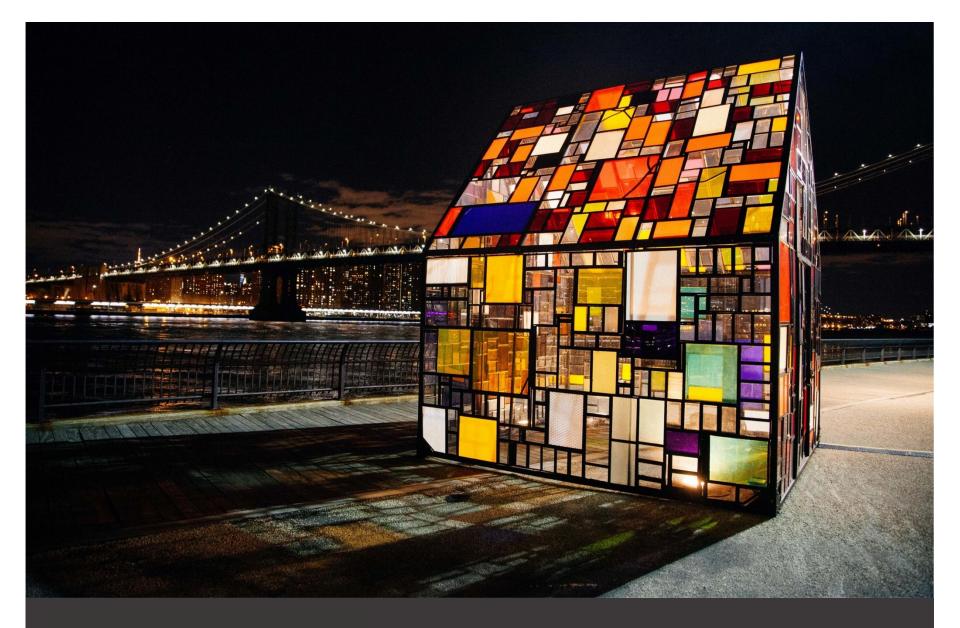


"Having invested in the Office 365 suite, PepsiCo looked to the LiveTiles solution to increase collaboration and gain alignment between disparate business units."

John S Phillips SVP Customer Supply Chain & Global Go-to-Market









1. Summary & FY17 Outlook



Company Overview

LiveTiles is a fast-growing cloud subscription software company headquartered in USA

Concept founded in 2012

Monetisation launched in February 2015

Listed on ASX in September 2015

Exceeded \$1m of subscription revenue in June 2016

Large and growing addressable market

Strong emphasis on product innovation

Close alignment and relationship with Microsoft

Directors (including founders) own 61% of the company







Product Overview

LiveTiles provides digital workplace software to the commercial, government and education markets

 Digital workplace on top of Microsoft SharePoint and Office 365 LiveTiles Design Launched as paid product in February 2015 153 customers as at 30 lune SharePoint site architecture tool LiveTiles Build Launched October 2015 23 customers as at 30 lune. ARTS Connect Digital classroom software for the K-12 education market I iveTiles Mosaic 4.1m licences (currently free) Monetisation strategies under consideration Launching September 2016 LiveTiles Cloud Digital workplace outside SharePoint (Azure-hosted) Expands addressable market to any organisation using the cloud



FY16 Highlights

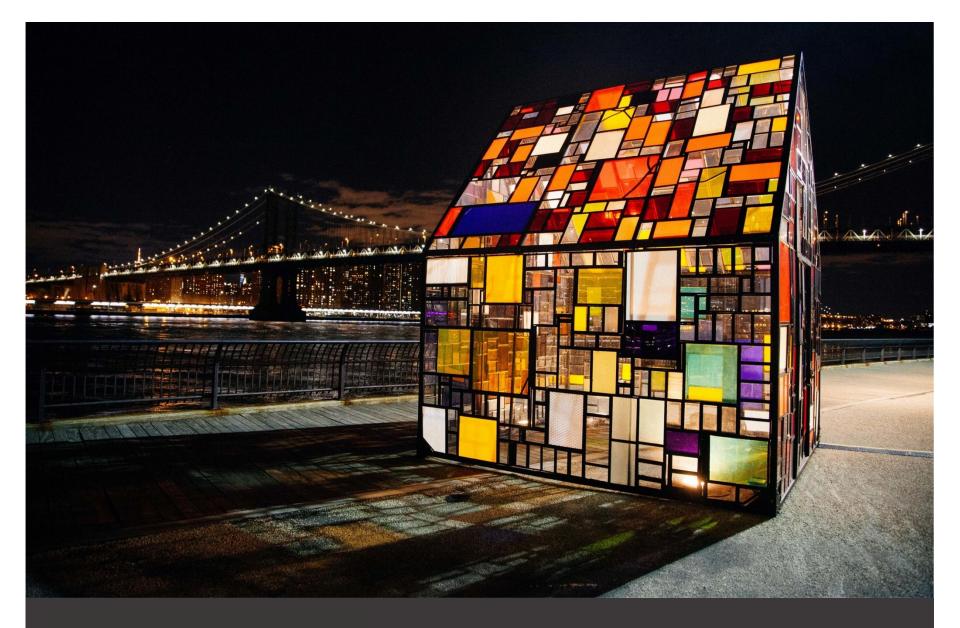




FY17 Outlook

Attractive Market	 Global public cloud market growing at ~6x the rate of overall IT spending growth (19.4% CAGR from 2015 to 2019)¹ Rapid growth in Office 365 (+59% YoY growth in Q4 FY16)² Major investment in SharePoint by Microsoft (~200 million users) 		
Accelerating Monetisation Strategies	 Continued growth in partner/reseller distribution channel Focused digital marketing strategy to drive trials (>700 since Jan 2016) Co-marketing initiatives with Microsoft (LiveTiles drives consumption of SharePoint and Office 365) Substantial 'land & expand' opportunity with existing customers 		
Strong ASR ³ Growth	 Continued paying customer growth Continued growth in partner distribution channel Focus on conversion of free trials Record ASR pipeline at 30 June provides confidence Q1 price increase 		

1. IDC #US40709515 Dec 2015. 2, Microsoft Q4 FY16 earnings release (constant currency basis). 3. Annualised subscription revenue





2. FY16 Results

Summary Financial Results

Summary P&L			
FY2016	1H \$m	2H \$m	Full year \$m
Subscription revenue recognised	0.19	0.46	0.65
Research and development grant ¹	0.72	1.04	1.75
Other income	0.02	0.01	0.02
Total revenue and other income	0.92	1.51	2.42
Operating expenses ²	(3.05)	(3.52)	(6.58)
Amortisation of development costs	(0.30)	(0.42)	(0.72)
Loss before income tax and non-recurring / non-cash items	(2.43)	(2.44)	(4.87)
Cash			

- A portion of ASR is booked as unearned revenue (balance sheet item)
- Refer to Appendix for a reconciliation of LiveTiles' normalised P&L to the statutory accounts
- LiveTiles listed on ASX in September 2015

Cash	
As at 30 June 2016	\$m
Cash	8.06
Expected FY16 R&D grant	1.75
Pro-forma cash (including R&D grant)	9.81

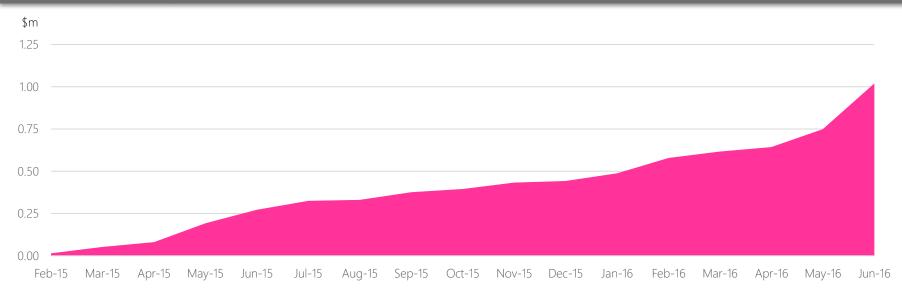
1. Accrual for expected FY16 R&D grant

2. Excludes non-recurring expenses under rhipe Shared Services Agreement



Subscription Revenue Growth

Accelerating ASR growth ¹

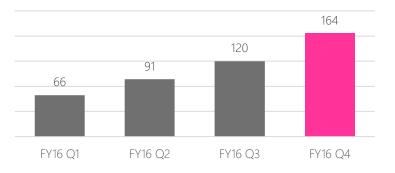




1. Annualised subscription revenue (ASR) represents committed, recurring software licence revenue on an annualised basis

Customer Growth & Mix

New customer growth

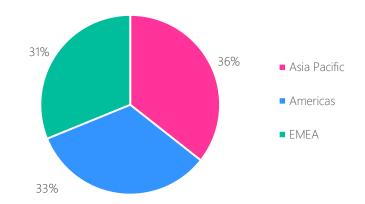


- 164 paying customers as at 30 June 2016
- 44 paying customers added in Q4 FY16

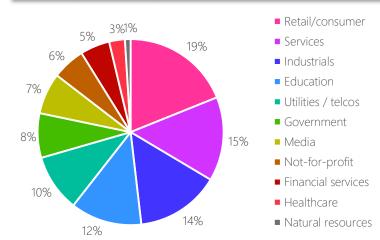
FY16 customer highlights

- 21st Century Fox, Nike, PACT Group, an Australian water utility, Church & Dwight, Hungry Jacks, Burberry, a US cable television network
- First US government customer (US Department of State)
- First customers in the Middle East (including a major telecommunications company)

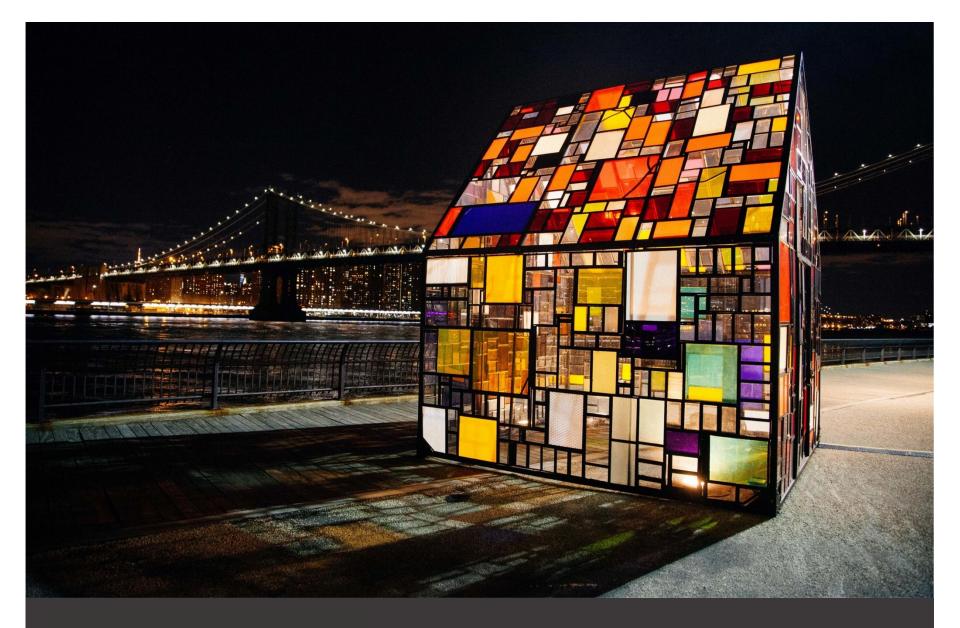
ASR by region *



ASR by industry vertical *



* Annualised subscription revenue as at 30 June 2016





3. Monetisation Strategy

Growth Strategy







PARTNER CHANNEL

- 152 partners as at 30 June 2016
- 117% growth in FY16
- 3 scale partners signed



- >7x uplift in web traffic since Jan 2016
- > 700 free trials
- Referral engine for partners

MICROSOFT

- Co-Marketing Agreement in USA
- Leads via Microsoft App Catalogue

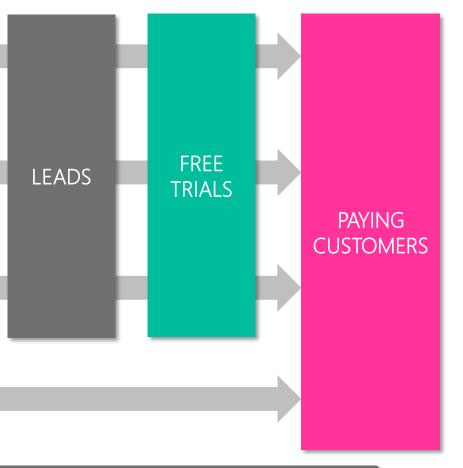
LAND & EXPAND

- 23% penetration of existing customers
- Untapped employee base: 1.3m



LIVETILES MOSAIC

- Future monetisation opportunity
- Large licence base (4.1m)



Partner

recruitment

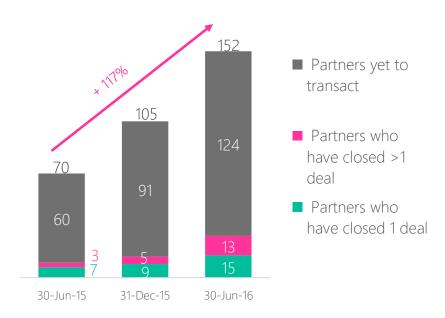
Growing Partner Channel



Overview

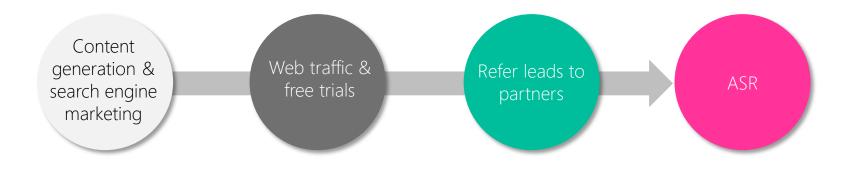
- LiveTiles sells through partners to help scale our growth and broaden our reach
- 18% of partners have transacted at least one deal
- 9% of partners have transacted multiple deals
- Priority pipeline of >60 prospective partners
- 3 Microsoft Cloud Solutions Providers signed to date:
 - SYNNEX (North America)
 - Tech Data (USA)
 - rhipe (APAC)
- >40 partners have completed training
- Important barrier to entry

Partner channel growth



Direct Marketing Momentum

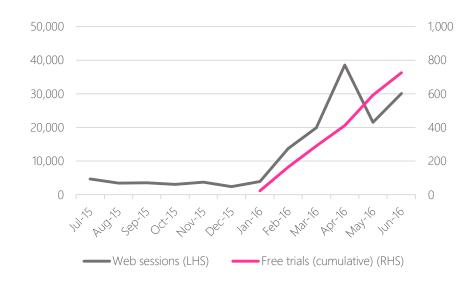
Growth in web traffic & free trials



Overview

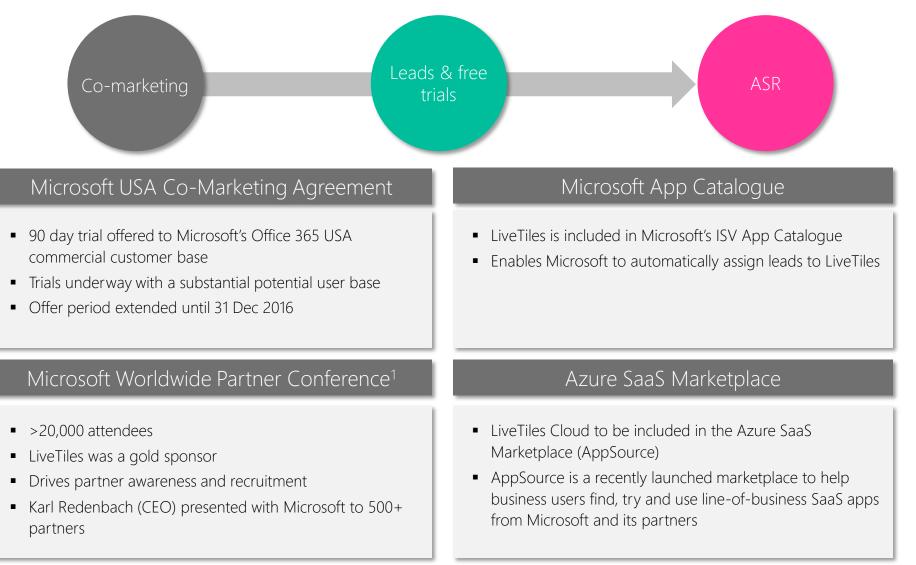
Digital marketing initiative launched in February 2016

- Web traffic up ~7x since launch
- >700 free trials through 30 June 2016, including numerous large enterprises



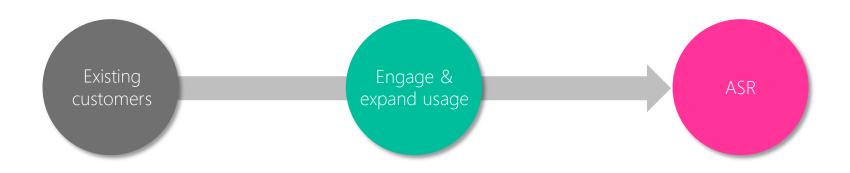
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Strengthening Microsoft Alignment



3

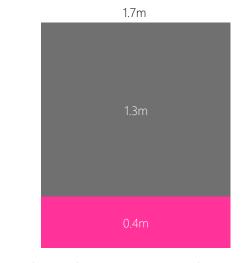
Land & Expand Opportunity



Overview

- Many LiveTiles customers initially acquire LiveTiles Design for a particular division or region
- 23% penetration of paying customers (0.4m seats) as at 30 June 2016
- Untapped employee base of paying customers: 1.3m seats
 - Equates to an ASR opportunity of \$11m (at an average \$0.70/user/month)
- Land & expand examples to date:
 - Australia Post; Nike; Church & Dwight

Penetration of existing paying customers



LiveTiles Design licences Customer employees not licensed

4



LiveTiles Mosaic

5

LiveTiles Mosaic represents a future monetisation opportunity

Macuna Connect



ARTS Connect





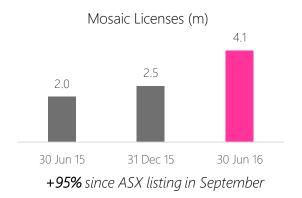
Overview

- LiveTiles Mosaic enables K-12 teachers to easily create modern, touch-friendly digital classrooms
- Seamless integration with Office 365

Enormous Market Opportunity

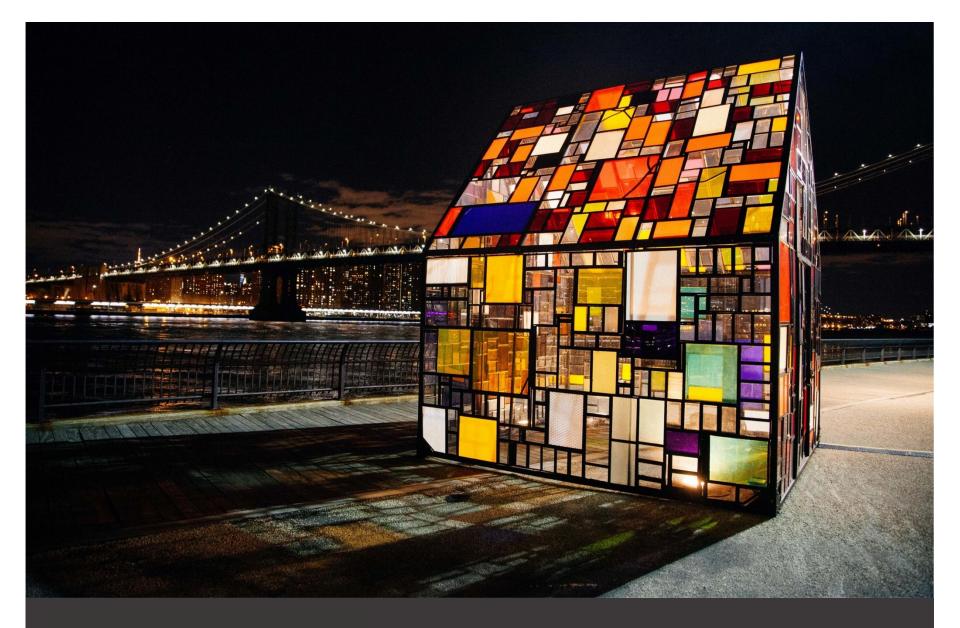
- The US K-12 market alone has approximately 55 million students and 3.5 million teachers ¹
- Discussions with several education departments regarding potential department-wide deployments

Strong Licence Growth



Short Term Monetisation Paths

- First major K-12 LiveTiles Build customer signed in Feb 2016:
 - Catholic Education South Australia (104 schools)
- Pre-configured paid LiveTiles Mosaic experience due for release Q2 FY17





4. Market & Business Overview



Market Opportunity

Global Enterprise Content Management Market (US\$ billions)¹



Microsoft Cloud Growth²

- Microsoft's commercial cloud business:
 - Grew by >51% YoY
 - Run-rate revenue: US\$12.1 billion
 - Run-rate revenue target: US\$20 billion in FY18
- Office 365 Commercial: 59% YoY revenue growth
- >80% of Fortune 500 companies use the Microsoft cloud

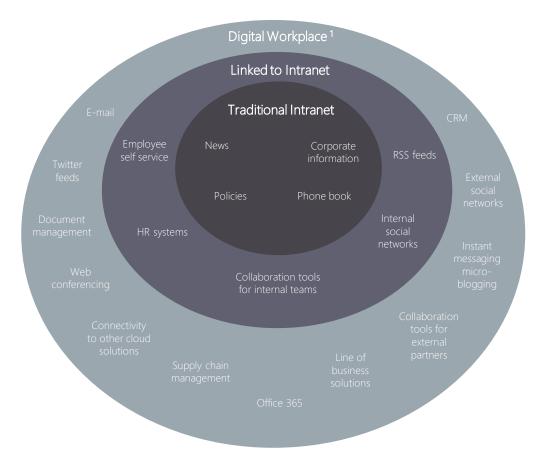
Strong Industry Trends Supporting LiveTiles' Growth

Cloud Growth ³	 Forecast global public cloud services spending in 2019: US\$141 billion 19.4% CAGR from 2015 to 2019 ~6x the rate of overall IT spending growth 		
Mobility	 By 2017, 70% of mobile workers will be using tablets ⁴ Mobile enterprise business applications market expected to nearly double to US\$61 billion by 2018 ⁵ 		
The Digital Workplace	 Increasingly viewed as a strategic asset Promotes collaboration, communication and connectivity Greater focus on user experience (the 'consumerisation' of enterprise technology) 		



The Digital Workplace

"The digital workplace is the experience of work delivered through the collective use of connected devices, software and interfaces" ¹



82% of IT and business executives believe platforms will be the 'glue' that brings organisations together in the digital economy ²

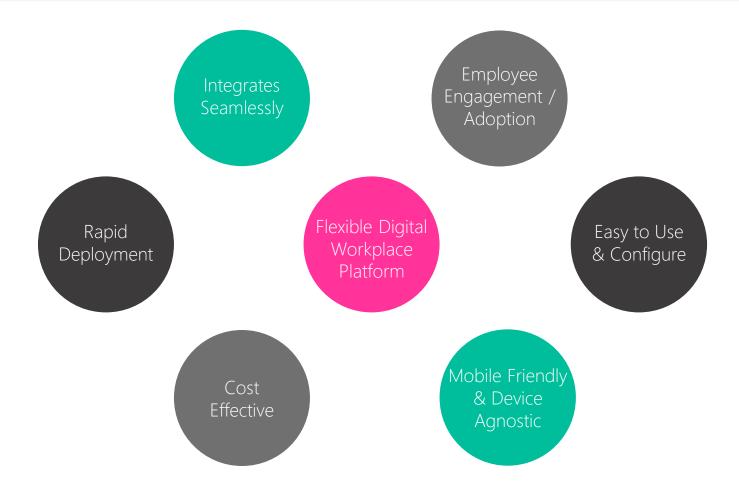
In 2015 millennials became the largest share of the workforce, and will represent 76% globally by 2025²

43% of business leaders say a lack of digital skills and capabilities is a key barrier to transformation ³



LiveTiles Value Proposition

LiveTiles provides the flexible digital workplace platform to enable organisations to drive greater productivity and embrace constant change in a fast-paced modern world





Product Snapshot

LiveTiles has released three products: LiveTiles Design, LiveTiles Build and LiveTiles Mosaic

LiveTiles Cloud to be released in September 2016

	LiveTiles Design			
	Commercial / Government	Commercial / Government / Education	Education (K-12)	Commercial / Government
tion	Digital workplace design tool Deployed over SharePoint and Office 365	Industry-first software tool that rapidly generates Microsoft SharePoint site architecture	Enables teachers to easily create modern, touch-friendly digital classrooms	Digital workplace design tool delivered via a SaaS model Operates outside SharePoint (hosted in Microsoft Azure) 85% of Fortune 500 companies use the Microsoft Cloud
e model	Subscription licence fees (US\$1/user/month with volume discounts)	Subscription licence fees (US\$950 per organisation per annum)	Free	To be announced late Q1 FY17

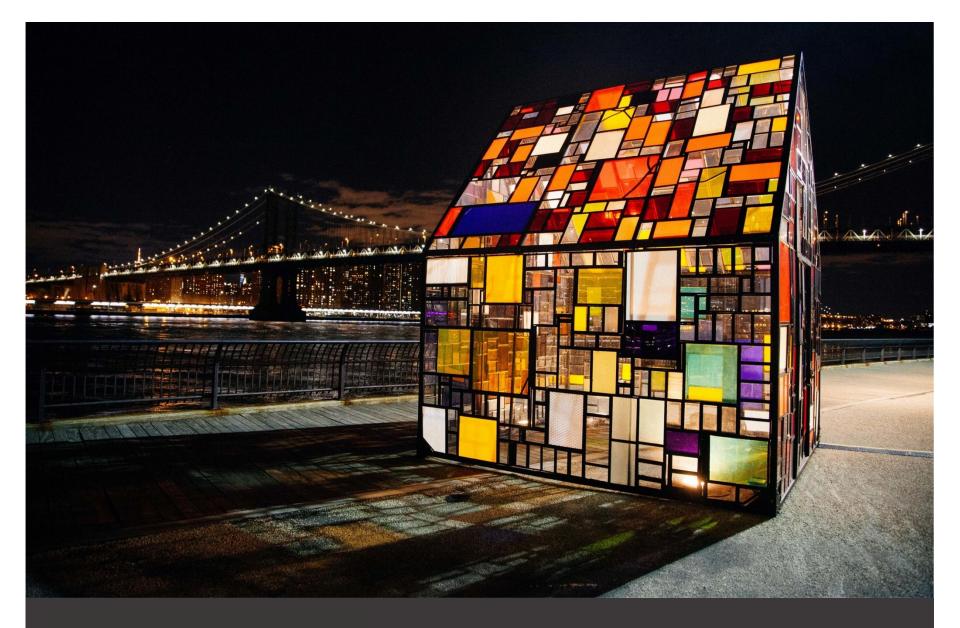
• Price increase to be announced in Q1 FY17

Market

Descripti

Revenue

• Upcoming LiveTiles tile-packs to integrate with Dropbox, Box, Google Drive, Marketo, Pardot, Mail Chimp, Salesforce, Dynamics, JIRA, Zendesk, SAP, QuickBooks and FreshBooks







APPENDIX: FY2016 SUMMARY P&L

Accrual for expected FY16 R&D grant

Notes

(a)

	6 mths ended 31 Dec 15 (\$'000)	6 mths ended 30 Jun 16 (\$'000)	12 mths ended 30 Jun 16 (\$'000)
Subscription revenue	186	463	649
Research and development grant	715	1,036	1,751
Other income	17	7	24
Total revenue and other income	918	1,506	2,424
Total operating expenses	(3,053)	(3,525)	(6,578)
Amortisation of development costs	(297)	(420)	(717)
Loss before income tax expense and non-recurring/non-cash iter	(2,432)	(2,439)	(4,871)
Non-recurring expenses			
Transaction expenses	(502)	(49)	(551)
rhipe Shared Services agreement	(215)	(159)	(374)
Total non-recurring expenses	(717)	(208)	(925)
Non-cash non-recurring expenses			
Reverse listing expense on acquisition of Modun	(2,955)	-	(2,955)
Share based payments	(3,678)	-	(3,678)
Total non-cash non-recurring expenses	(6,633)	-	(6,633)
Other non-cash expenses			
Share based payments - Management Incentive Plan	(281)	(408)	(690)
Loss before income tax expense tax per statutory accounts	(10,063)	(3,055)	(13,119)
Income tax expense	215	(316)	(101)
Loss after income tax expense per statutory accounts	(9,848)	(3,372)	(13,220)

- (b) Excludes non-recurring expenses under rhipe Shared Services
 - Agreement

- (c) ASX listing and Modun acquisition expenses (excluding capitalised items)
- (d) Represents the value of post-completion shares held by pre
 (e) completion Modun shareholders less the net assets of Modun at completion

Comprises: 1. shares issued by LiveTiles Holdings Pty Ltd (private company) prior to completion of the Modun acquisition
 2. pre-existing Modun options