



EAST 72 CAPITAL RAISING INITIATIVES

East 72 Holdings Limited (**E72, Company**) is pleased to announce the placement of 1,583,333 new Shares in the Company at a price of \$0.30 to raise \$475,000. These Shares were placed today to sophisticated and professional investors who – with one exception - had existing relevant interests in the Company.

In addition, Executive Director, Andrew Brown, has exercised 100,000 unlisted options issued in May 2016 at an exercise price of \$0.35 per share. In total these two Share issuances raise \$510,000 and expand the issued capital of the Company by 11.2%.

E72's issued capital is now 16,701,233 Shares, all of which are quoted on National Stock Exchange of Australia (**NSXA**).

Impact on NTA

As at the close of global market trading on Thursday 26 April 2018, E72's portfolio has appreciated by ~3.1% before expenses during the month to date. NTA/share was 29.6c (pre tax¹) and 30.7c after accrued tax immediately prior to the placement. On a pro-forma basis the placement is marginally accretive by 0.24% pre-tax but dilutive by 0.13% after tax.

Future Initiatives

The Board of E72 believes the Company offers a unique, aligned opportunity for investors to benefit from its deep value analytical expertise. This provides the capacity to own or short sell indices and individual securities in selected global markets, including Australia. E72 does not believe such strategies are offered within any other internal or self-managed Australian listed company, rather only within those structures administered by external investment managers. We believe E72's offering is attractive at a time when the capacity of external managers to add value to listed investment company products, rather than the manager themselves, is being more heavily scrutinised.

E72 seeks to ensure that its equity base, which is leveraged, can support an appropriate cost structure for the Company, and wishes to gradually increase its available funds, whilst continuing to reward supportive early Shareholders. Consequently, E72 intends to call a General Meeting (**Meeting**) of Shareholders to be held in late May to consider resolutions relating to:

- Ratification of the placement of 1,583,333 Shares made today;
- Capability to place up to 20,000,000 new E72 Shares over the six months following the Meeting;
- Capacity for Directors to participate in such a placement; and
- Establishment of a Dividend Reinvestment Plan.

E72's Executive Director, Andrew Brown, will be making future presentations, which will be released to NSXA, to support these initiatives.

For further information:

Andrew Brown

Executive Director

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¹ E72 made a significant tax payment during the month which reduces pre- tax NTA by ~0.5c per share; E72 has tax paid franking credits equivalent to 2.21c per share after the placement.