



6 December 2018

## **Welcome Chief Marketing Officer Mr. Loo Yee Mun**

a2a GN Limited (**a2a**) is pleased to announce the appointment of Mr. Loo Yee Mun as the group's new Chief Marketing Officer (**CMO**).

Mr. Loo, who is also an Executive Director of a2a and a substantial shareholder, graduated from Curtin University of Technology Australia in 1996 with a Degree in Commerce (Marketing). He is a Microsoft Certified System Engineer and holds a Diploma in Computer Technology from Informatics College in Malaysia.

He has more than 20 years' experience in business development and e-commerce. Prior to a2a, Mr. Loo was the e-commerce developer for Motor Trader, one of the largest online motor trading companies in the region. Mr. Loo also developed the e-commerce site for one of the leading building material suppliers in Malaysia, Singapore and Brunei, and in 2016 founded IDS Interior Décor Bhd which is a unique B2B platform that caters to suppliers, manufacturers and distributors.

Commenting on the appointment, a2a Chairman Mr. Michael Loo said *"Yee Mun has made significant contributions at board meetings and advice on developing the company's marketing programs. His appointment further bolsters our "C-Suite" team, and he will be a major driving force in the expansion of a2a through his innovative business approach and marketing skills."*

Mr. Loo commented *"I am delighted to take on the CMO role at this juncture, with a number of exciting programs to be launched over coming months. I look forward to passing on my knowledge and skills to the a2a marketing team, and ultimately play my part in delivering significant value for a2a's merchants, customers and shareholders."*

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