

Dear Mr. Zheng

24 April 2019

NFM Group Limited (the “Company” or “NFM”) - Change of business

In light of the announcement¹ NFM made to the market on 16 April 2018, where the Company stated it decided to cease the water drinking machine media business and keep the proposed new core business (NAGA CITY) in the business development stage. The announcement states under NFM Business:

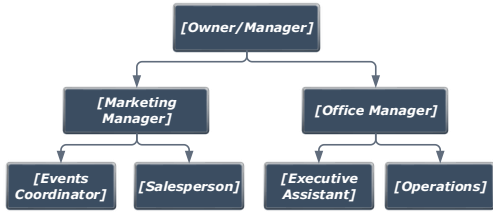
‘The Company will use E-Sports Platform, an multimedia device to replace water drinking machine for its media and advertising business. the Company continues to offer its media services of the following:

- a. *Advertisement Release and Design;*
- b. *Advertisement Photocopy;*
- c. *Market Events Implementation;*
- d. *Copy Planning;*
- e. *Public Relations Activities Planning;*
- f. *Brand Strategy and Design;*
- g. *Media Strategy’.*

NSX considers that it is necessary to clearly articulate to the market what the business of NFM is today, and the business plan for the future.

We therefore request that you provide the following information to the Exchange and the market. If you have more than one business, please complete the table below for each material business.

NFM Group Limited
Attn: Mr. Bowen Zheng
Managing Director
Room 302-303, Tower B2
Golden Tower
No. 82 Middle Road, East
Fourth Ring
Chaoyang District
Beijing
China 100124

Business Name	For Each Business
Description of the products / services sold <i>Market position, value to customers, growth potential, new markets and products</i>	
Description of the target market <i>Who are you selling to? What is your market share? Why do/would they buy your products/services over others?</i>	
Goals / objectives / strategy <i>What are your short and long-term goals? What activities will you undertake to meet them?</i>	
Opportunity for Growth <i>What is the current opportunity for the Company to grow? What are the future potential opportunities for the Company? What is your competitive advantage? How will you be successful?</i>	
Business Location(s) <i>Location of factories, offices, facilities</i>	
Organization Chart / Key Personnel  <pre> graph TD OM[Owner/Manager] --> MM[Marketing Manager] OM --> OFM[Office Manager] MM --> EC[Events Coordinator] MM --> S[Salesperson] OFM --> EA[Executive Assistant] OFM --> O[Operations] </pre>	
Suppliers <i>Who are your key suppliers? What do they supply to your business? What is your outsourcing arrangement if any?</i>	
Sales Channels <i>e.g. Shopfront, internet, direct mail, export or wholesale</i>	
Material Contracts	

¹ <https://www.nsx.com.au/ftp/news/021735026.PDF>

<i>Is there any material contract the Company has signed with your clients? If yes, what are they?</i>	
Intellectual Properties <i>Does the Company have any intellectual property? If yes, please provide a list of all IP rights the Company owns. Please also list which IP is licensed from third parties.</i>	
Related Parties <i>Does the Company have any related parties? If yes, please provide a list of all related parties and any investments, contracts, loans or other arrangements with these parties.</i>	

We would be grateful for your written response to all questions by 4pm on 30 April 2019.

Yours sincerely

Ingrid Wei
Market Surveillance Analyst