

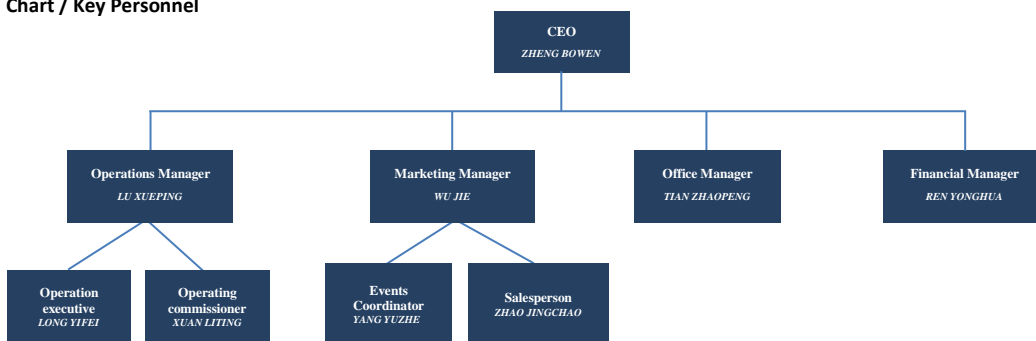
Date: 6 May 2019

Dear Ingrid

Re: NFM Group Limited (the “Company” or “NFM”) - Change of business

We would like to submit our response to the query dated 24 April 2019 as follow:


Business Name	For Each Business
Description of the products / services sold <i>Market position, value to customers, growth potential, new markets and products</i>	<ol style="list-style-type: none"> 1. E-sports includes VR and PC, mainly based on game competition. 2. VR + K12 robot education; we carry out more vivid robot education demonstrating through VR equipment. Robot education can help children who lacks of hand-on training in the normal school education.
Description of the target market <i>Who are you selling to? What is your market share? Why do/would they buy your products/services over others?</i>	<ol style="list-style-type: none"> 1. E-sports consists of two parts of E-sports market: VR and PC. The target group: young people aged 18-45 with consumption desires. The market size of e-sports is estimated at 310 million headcounts, and the market size is RMB86.3 billion according to China Business Research Institute. At the same time, this age group has strong communication and promoting ability, sharing behavior of new things, who can assist to bring more members. 2. VR + K12 robot education; the market target group is 6-18 years who pursuing education or still in school and the number of young people in the 6-18 age group is about 200 million in China, and its current penetration rate of Chinese robot education is only 1%. The demand in the Chinese market is large, and the promotion of robot education courses has become a trend of universal popularization. The robot competition has become a channel for enrolling students in many famous universities in China. Robot education will be the future development of talents in the world and more parents has favored robot education.
Goals / objectives / strategy <i>What are your short and long-term goals? What activities will you undertake to meet them?</i>	<p>Short-term goal: Complete two stores in 2019. Target to have 5,000 registered members and membership sales reaches RMB600, 000.</p> <p>Long-term goal: In the next three years, we will intend to complete 200 stores nationwide, 1 million registered members, and sales of membership and advertising revenue will be amounted to an estimate of RMB70 million.</p> <p>We will achieve our goals through webcasts, web soft articles, offline events, and occasional discounts and promotional platforms in collaboration and provided by our partner, Tencent Limited.</p>
Opportunity for Growth <i>What is the current opportunity for the Company to grow?</i> <i>What are the future potential opportunities for the Company?</i> <i>What is your competitive advantage?</i> <i>How will you be successful?</i>	<p>Opportunity:</p> <ol style="list-style-type: none"> 1. Now China's VR market is in the period of growth and it is vibrant and has good prospect. At the same time, using VR combined with the popular e-sports and robot education will attract wide range of consumers. 2. The promotion and application of 5G technology in the next 5 years will enhance the transmission speed of VR equipment. VR equipment will be more portable where more people will have personal VR equipment. The company will have more multi-advertising audiences which will increase the advertising revenue.

	<p>Advantages</p> <ol style="list-style-type: none"> 1. Beijing NFM is the major shareholder of Jiu Mao Technology Co., has been long doing advertising business and has strong planning and promotion capabilities. 2. The company has signed contract with Phoenix Technology to provide equipment and advanced VR technology equipment; 3. Tencent's well-known game IP is based on VR, adapting high-quality content games, increasing user retention, and combined with Penguin e-sports, holding offline events, will bring large volume of VR users' consumption.
<p>Business Location(s) <i>Location of factories, offices, facilities</i></p>	<p>Office Add: Building 20 No. 20, Jinghai San Road Economic and Technological Development Zone , Beijing</p> <p>Store Add: B1, no.3 south Chaoyang park road, Chaoyang district, Beijing.</p>
<p>Organization Chart / Key Personnel</p>  <pre> graph TD CEO["CEO ZHENG BOWEN"] --> OM["Operations Manager LU XUEPING"] CEO --> MM["Marketing Manager WU JIE"] CEO --> OFM["Office Manager TIAN ZHAOPENG"] CEO --> FM["Financial Manager REN YONGHUA"] OM --> OE["Operation executive LONG YIFEI"] OM --> OC["Operating commissioner XUAN LITING"] MM --> EC["Events Coordinator YANG YUZHIE"] MM --> SP["Salesperson ZHAO JINGCHAO"] </pre>	
<p>Suppliers <i>Who are your key suppliers? What do they supply to your business? What is your outsourcing arrangement if any?</i></p>	<p>Normal business transaction and arrangement</p>
<p>Sales Channels <i>e.g. Shopfront, internet, direct mail, export or wholesale</i></p>	<ol style="list-style-type: none"> 1. Internet sales: Promote and selling member's value top-up cards through WECHAT. 2. Store sales: Public can purchase products directly from the stores.
<p>Material Contracts <i>Is there any material contract the Company has signed with your clients? If yes, what are they?</i></p>	<p>No</p>
<p>Intellectual Properties <i>Does the Company have any intellectual property? If yes, please provide a list of all IP rights the Company owns. Please also list which IP is licensed from third parties.</i></p>	<p>No</p>
<p>Related Parties <i>Does the Company have any related parties? If yes, please provide a list of all related parties and any investments,</i></p>	<p>No</p>

contracts, loans or other arrangements with these parties.	
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Yours truly,

FOR NFM GROUP LIMITED



Mr. Zheng Bowen
Executive Director