



For release to Market

22 November 2019

JIMMY CROW LIMITED CHANGES ITS NAME TO AUSTRALIAN ADVENTURE TOURISM GROUP LIMITED

Following approval from shareholders at the 2019 Annual General Meeting held in Brisbane on Tuesday, 19 November 2019, Jimmy Crow Limited has received formal notification from ASIC that the change of company name to Australian Adventure Tourism Group Limited has been registered.

The NSX was advised accordingly and therefore from commencement of trading on Monday, 25 November 2019, the company will trade as **Australian Adventure Tourism Group Limited** using the new **NSX ticker code: AAT**.

Jimmy Crow Limited was listed on the NSX on 22 August 2017 following a demerger from Trustees Australia Limited.

Its primary operating asset is Magnums Backpackers at Airlie Beach on the Mainland Whitsundays region of tropical Queensland. Magnums is a large centrally located backpacker accommodation and has won numerous excellence in tourism awards including eight consecutive Gold Medals in the Backpacker Accommodation category at the Whitsunday Tourism Awards from 2012 and including 2019.

Additionally, in 2019, Magnums won the inaugural award for Excellence in Customer Service.

The background to and reasons for the change of name to Australian Adventure Tourism Group are set out in detail in the Notice of Meeting for the Annual General Meeting, which was sent to all shareholders. The Board is firmly of the view that the new name is more reflective of the Company's current and future business channels in adventure tourism.

JIMMY CROW LIMITED

ELIZABETH HACKETT
Executive Chairman