



12 December 2019

COO Appointment, JomSave Update

a2a GN Limited (**a2a**) is pleased to advise that Mr. Leong Vai Long has been appointed as Chief Operating Officer (**COO**), replacing Mr. Melvin Foong, who has left the business.

Mr. Leong brings considerable experience to a2a, and for the past 10 years has been working in the Information & Communication Technology industry in the YGL Convergence Berhad Group of Companies. During his tenure with YGL, he successfully developed and launched multiple ERP applications for Manufacturing, Property, Hotels & Clubs and Timeshare Industry. He also has 20 years' experience in the Tourism Industry where he started his career with Genting Group in 1989.



As COO, Mr. Leong will be spearheading a2a's continued development of the JomSave app, which is now reaching the final stages. Following the successful launch of the Digital Partner Module in September 2019, the database of digital partners has grown progressively to number over 1,000.

The next module, the Merchant Module, is scheduled for completion in January 2020. This module is crucial for ongoing merchant acquisition, and pleasingly a2a has secured pre-launch commitments from almost 500 merchant outlets across various retail, food and beverage outlets. There is considerable interest from several large convenience chain groups, and it is expected that the number and breadth of merchant outlets signing up to the program will increase substantially once the Merchant Module goes "live".

Following completion of the Merchant Module, focus for app development and Q&A testing will shift to the Member App Module.

The official launch of JomSave in Malaysia is expected during the first quarter of 2020 and will be progressively rolled out in other geographic locations thereafter.

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