

OliveX Holdings Limited

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Media Release

OliveX and Huobi Global enter into agreement on DOSE listing A milestone for DOSE and an affirmation of move to earn

26 April 2022 – <u>OliveX Holdings Limited</u> (**OliveX** or the **Company**) (NSX: OLX), through its wholly-owned subsidiary OliveX (BVI) Limited, is proud to announce the two have reached an agreement to list DOSE, the utility token that underpins OliveX Fitness Metaverse, on Huobi Global, a worldwide leader among crypto and digital assets trading platforms.

Huobi Global is now open to DOSE deposits, and will officially list on April 27, with withdrawal opening at 08:30 UTC on April 28, 2022. DOSE/USDT spot trading will open when deposit volumes meet market trading demand, and will be officially announced prior to commencement.

The move-to-earn (M2E) model has taken centre stage over the past month, with utility tokens trending upwards, including DOSE. The promising performance following the successful launch of the Dustland Runner M2E audio adventure app (currently Alpha testing) is a testament to the potential of the gamified fitness experience, which is the core of OliveX's business mission.

Keith Rumjahn, founder and CEO, commented: "The OliveX team is charging full steam ahead to capitalise on the opportunity of move-to-earn. We made significant progress on our Dustland Runner app by launching both Android and iOS in April, and at the same time making DOSE tokens as accessible to players and investors as possible by continuously forming strategic partnerships with global exchanges like Huobi Global. DOSE tokenomics form part of a carefully considered ecosystem that looks to support the earn, play and entertainment components created by the OliveX Fitness Metaverse."

Huobi Global is the premier Bitcoin and Ethereum trading platform, providing secure and convenient trading services for hundreds of digital assets, which will significantly increase DOSE's liquidity and exposure, and further amplify the OliveX utility token as well as its Fitness Metaverse. This listing marks the fifth successful listing of DOSE on centralised exchanges, following OKX, gate.io, MEXC and AAX.

About OliveX

OliveX is a digital health and fitness company delivering unique user experiences through fitness gamification, augmented reality, and play-to-earn experiences. The OliveX fitness metaverse provides platforms that enable real-world fitness to merge with the digital universe in order to engage consumers with brands, influencers, and coaches. OliveX is designed for those who exercise at home, at the gym, or outdoors in over 170 countries.





ENDS

For further information, photography or interview requests, please contact:

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Restrictions on our Games, Fitness Metaverse, and \$DOSE

Restrictions due to compliance regulations for different jurisdictions apply. Residents from certain jurisdictions may not earn \$DOSE or participate in NFT sales and/or campaigns in our fitness metaverse. Additional restrictions may apply depending on the type of game or experience you are attempting to access.