

NSX ANNOUNCEMENT
30 January 2024

**ADMISSION INTO THE SICHUAN PROVINCIAL COUNCIL FOR PROMOTION OF
INTERNATIONAL COOPERATION AND INVESTMENT**

Highlights

- **Haodex executes cooperation agreement (“Agreement”) with Sichuan Provincial Council for Promotion of International Cooperation and Investment (“SCPICI”)**
- **Strategic partnership to develop cross-border e-commerce industrial park**
- **SCPICI is supported by Foreign Affairs Office of the Sichuan Provincial People's Government**

Haodex Limited (NSX:HAO) (“Haodex” or the “Company”) is pleased to announce a strategic partnership between Sichuan Provincial Council for Promotion of International Cooperation and Investment (“**SCPICI**”) and the Company’s 78% owned subsidiary, Chendu Bulkbuyworld E-Commerce Co.,Ltd.

Background:

SCPICI proudly asserts its commitment to international cooperation, investment promotion, and global development. Under the specific guidance of the Foreign Affairs Office of the Sichuan Provincial People’s Government, SCPICI plays a pivotal role in advancing mutually beneficial and win-win opening-up strategies.

Meccle Ecommerce Marketplace Platform, backed by Australian listed company Haodex Ltd, stands out with operational possibilities that set it apart from other domestic platforms. The platform serves as a key player in the global trading landscape.

Under this partnership, SCPICI and the Company will collaborate on implementing the Meccle marketplace into an industrial park project in Chengdu.

Haodex’s Chairman Frank Huang commented:

“This collaboration will see tremendous growth of sellers on the Meccle platform, projecting us forward as a leader in the ecommerce marketplace platform space and allowing us to provide the best prices for our customers.”

Terms of the Strategic Partnership Agreement

Under the Agreement, the following terms are agreed by both parties:

- **Meccle Platform Construction:**
Joint efforts to enhance the Meccle Ecommerce Marketplace Platform, encompassing technology updates, product monitoring, marketing, and overall platform improvement.

- **Cross-Border E-commerce Industrial Park**

SCPICI will spearhead the coordination of government resources to establish a cross-border e-commerce industrial park in Chengdu. This initiative will include product display areas, office buildings, warehousing, logistics areas, and other integral components.

- **Capital Raising**

SCPICI facilitates the capital-raising process, and Haodex undertakes a commitment to pay SCPICI a commission at a rate ranging from 3% to 6% of the total investment amount raised. The funds raised will be injected into Meccle's marketing campaign and primarily to fund the development of Meccle's US warehouse network. Meccle has already established its pilot warehouse in LA, following this two more central distribution warehouses will be setup in order to facilitate the fastest shipping service for small to large household products.

About Sichuan Provincial Council for Promotion of International Cooperation and Investment ("SCPICI")

SCPICI operates under the direct supervision of the Sichuan Provincial People's Association for Foreign Affairs. With the mission of "contributing to the world," the association holds high the banner of peaceful development and cooperation. Its core purpose revolves around providing friendly services, promoting cooperative investment, and achieving win-win development.

About Meccle

The Meccle app offers an online marketplace that connects retail and business customers directly to over 200,000 trusted wholesale manufacturers and suppliers. Meccle cuts out the middle-man and allows customers to shop directly from the source which significantly lowers the cost to the customer. Meccle app specialises in providing express 2-4 day delivery time frame of an expansive product range from small to large home/daily consumer goods spread over 1,700 product categories. Haodex generates revenue from vendor fees, sales commissions, membership fees and product listing fees.

Meccle now has set up over six provincial Channel Partner Companies in Beijing, Guandong, Sichuan, Zhejiang, Jiangxi and Hainan.

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For more information, please contact:
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About Haodex Limited

Haodex Limited (NSX:HAO) operates an outstanding portfolio of e-commerce platforms providing trade between Australia and the Asia-Pacific region, and is listed on the National Stock Exchange of Australia. Haodex plays a crucial role in facilitating China's increasing demand for seamless international trade by providing multiple online marketplace for retail goods (Monkey King Australia) a wholesale platform connecting Asian manufacturers direct to customers (Meccle) and accommodation (Frankshaus). The Haodex suite of online marketplaces are all easily accessible by both website and online app. Haodex is determined to connect its expansive network of Chinese vendors to the global demand for cost-effective and high-quality goods and services.