



For Immediate Release

21 November 2016

ikeGPS dual-listed on the ASX

Compliance listing enables access to broader range of potential shareholders

ikeGPS (IKE) announces that it has today dual-listed on the ASX under the ticker IKE.

IKE's CEO and managing director Glenn Milnes commented, "Our primary listing remains on NZX and we remain committed to our New Zealand investor base. There has been no associated capital raise, however this ASX compliance listing via the foreign exempt rules is an extremely cost efficient and effective mechanism to access a broad pool of potential institutional and retail investors in Australia. IKE has already brought several new Australian institutional investors onto its register in 2016, and this dual listing potentially enables more Australian parties to invest."

Milnes added, "The market opportunity for our products is also growing strongly in Australia, and we expect to see increasing penetration for our mobile products in the medium term in both the signage industry and the construction industry via our solutions sold under the Stanley Black & Decker brand."

About ikeGPS

ikeGPS is changing the way the world is measured, utilising its smart laser measurement solutions to capture, analyse and manage measurement information. Electric utility, telecom, government, engineering, construction, signage and other field data collection-based professionals use ikeGPS products every day to modernize the way measurements are taken and shared.

ikeGPS is headquartered in Wellington, New Zealand and is listed on the New Zealand Stock Exchange and Australian Stock Exchange under the stock symbol IKE. The company's sales and marketing organization is based in Broomfield, Colorado, which supports global sales efforts in the Americas, EMEA and APAC. For more information visit www.ikegps.com

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