



GEOOP LIMITED (NZX:GEO)

**Appointment of Chief Financial Officer and Company Secretary**

Friday 23<sup>rd</sup> December 2016

GeoOp Limited (NZAX: GEO) announces that, following the resignation of Russel King to pursue other opportunities, Matthew Johnson has been appointed Chief Financial Officer and Company Secretary, effective as of 3<sup>rd</sup> January 2017.

Matt is a Chartered Accountant and brings to GEO more than 20 years' senior financial experience in subscription and SaaS based businesses. Previously, Matt held senior roles in British Telecom, George Patts, Fairfax, and more recently was CFO at SAAS start up Maestrano.

Matt has been with the organization for over 3 months and his contribution has already been recognized positively in all areas of financial and operational management.

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For more information please contact:  
Anna Cicognani  
Chief Executive and Managing Director  
[ceo@geoop.com](mailto:ceo@geoop.com)