



NZX Release

3 February 2017

AWF MADISON GROUP LIMITED (NZX: AWF) – APPOINTMENT OF SUBSIDIARY (AWF LIMITED) GENERAL MANAGERS.

On 25 January 2017, AWF announced the resignation of AWF Limited’s COO, with effect from March 2017; and CEO, Simon Bennett, would be reviewing the Company’s management structure, in light of this.

There is ongoing review and structural adaptations to the operational structure of the business, in order to take advantage of the Company’s growth nationally and the ever-changing landscape of the labour market. The Board of AWF, on the CEO’s advice, considers it appropriate, at this time, to divide operations geographically – into a Northern region and a Southern region. Each region will report to a General Manager, who will report to the CEO. “This will allow for a greater strategic business focus and flexibility, drive operational and systems improvement to support the business as it grows”; said Simon.

With effect from March 2017, the Northern region will be managed by Fleur Board, who is a 30 year veteran of the recruitment services industry, the past 8 of which have been with AWF. During her career spanning both Australia and New Zealand with global and national providers, Fleur has held senior operational and sales management roles with a primary focus on market share growth and development of greenfield opportunities. Fleur will be based in Auckland. The Southern Region will be managed by Donna Lynch, based in Palmerston North. Donna has a wealth of operational experience gained over 20 years in senior management roles in sales and marketing in fields of human capital, culminating in a national leadership role for a global recruitment company.

Simon said “I am very excited to announce the appointment of Donna and particularly pleased to be able to promote Fleur from within the organisation. “

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