



27 March 2017

Market Information Services Section
New Zealand Exchange Limited
Wellington

NOTIFICATION OF ALLOTMENT OF SECURITIES

For the purposes of Listing Rule 7.12.1 of the NZSX Listing Rules, Trade Me Group Limited advises the following securities have been issued:

Class of securities issued	Ordinary Shares
ISIN	NZTMEE0003S8
Number of securities issued	14,589 ordinary shares (restricted)
Issue price	NZ\$5.278 per share
Payment in cash?	Yes
Any amount paid up (if not in full)	Fully paid
Percentage of total class issued (excluding treasury stock)	0.003673%
Reasons for the issue	Issue of Ordinary Shares to TMG Trustee Limited for the purposes of the Trade Me Group Limited Executive Long-term Incentive Share Plan [LTI 4 and LTI 5]
Specific authority for the issue	Directors resolutions dated 15 February 2017
Terms or details of the issue	Issue of 14,589 Ordinary Shares to TMG Trustee Limited (for Trade Me Executive and Senior Management) pursuant to the Trade Me Group Limited Executive Long-term Incentive Share Plan with vesting on 30 September 2018 (in respect of 3,952 shares) and 30 September 2019 (in respect of 10,637 shares); Vesting subject to meeting performance hurdles.
Total number of securities of the class in existence after the issue	397,176,354 ordinary Shares

(excluding treasury stock)

Date of issue

27 March 2017

A handwritten signature in black ink, appearing to read 'Shirley' or 'Shirley Hard', written in a cursive style.

Sarah Hard
Company Secretary