

**19 April 2017**

**PROMISIA INTEGRATIVE LIMITED - FIRST QUARTER SALES UPDATE**

The Directors of Promisia Integrative Limited (NZX: PIL) are pleased to advise that sales for the first quarter ended 31 March 2017 have continued the positive trend established in 2016. The quarterly sales of \$643,588 were up by 169% from the same period in 2016.

An independent report shows that Arthrem retained its place as the number one single selling product in New Zealand pharmacies in dollar terms for the month of March 2017.

For further information please contact Mr Stephen Underwood, Chairman on 027 499 3387

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