

2 May 2017

NZX/ASX Market Release

**Establishment of New Role  
Head of Business Development - Emerging Markets  
Appointment of Michael Bracka**

The a2 Milk Company Limited (the “Company”) is pleased to advise it has expanded its Senior Leadership Team, with the creation of a new position of Head of Business Development - Emerging Markets, and has appointed Michael Bracka to this role effective from 8 May 2017.

The role will be focussed on establishing and expanding the Company’s presence in new strategically significant markets. Michael’s initial focus will be on opportunities across South East Asia.

Michael joins the Company with a wealth of domestic and international experience in fast-moving consumer goods. He has held senior sales, marketing and leadership roles at leading organisations such as Mars, PZ Cussons, Kellogg and, more recently, with Manassen Foods and Freedom Foods.

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