

Template for Rule 56 - Allotment Notice

NOTE: This form must be completed by a **NXT company** and **released** to **NZX** immediately after:

- an issue of **equity securities** (which includes issue on conversion) or issue of **securities convertible** into **equity securities**; or
- a redemption or acquisition of **equity securities**

This form must be attributed to a **director** or **senior manager** of the **NXT company**. All cash amounts must be expressed in New Zealand Dollars (NZD) and to 6 decimal places.

Name of **NXT company** and **NZX** ticker code

SNACK MEDIA LIMITED (SNK)

Date

5 May 2017

Class of **security**

Fully paid ordinary shares

ISIN

NZSNKE0001S9

Number issued/acquired/redeemed/

550,000

Date of issue/acquisition/redemption/conversion

5 May 2017

Issue/acquisition/redemption/ price

\$0.20 per share

Nature of the payment (for example, cash or other consideration)

Cash

Amount paid up (if not in full)

N/A

Percentage of total class of **securities** issued/acquired/redeemed/ **converted**¹

3.382%

Reason for issue/acquisition/redemption/**conversion** and specific authority for issue/acquisition/redemption/**conversion** (if any)

Allotment of 550,000 ordinary shares under a placement by Snakk Media Limited pursuant to directors' resolutions dated 2 May 2017

Total number of **securities** of the class in existence after issue/acquisition/redemption/**conversion**

16,262,242

¹ The percentage is to be calculated after the issue, acquisition, redemption or **conversion** has occurred

In the case of an acquisition of **shares**, whether those **shares** are to be held as **treasury stock**

N/A

Principal terms of the **securities**, if the **securities** are not **quoted** (for example: if options – exercise price and exercise date; if **convertible securities** – **conversion** price and **conversion** dates)

N/A

Specific authority for the issue, acquisition, redemption or **conversion**, including a reference to the rule pursuant to which the issue, acquisition, redemption or **conversion** is made

The issue of shares is made pursuant to NXT Market Rule 25(a) and directors' resolutions dated 2 May 2017

Terms or details of the issue, acquisition, redemption or **conversion** (for example: restrictions, escrow arrangements)

New ordinary shares which rank equally with all other fully paid ordinary shares in Snakk Media Limited on issue

Authority for this announcement

Name of senior manager or director authorised to make this announcement	Joel Williams, Chief Executive Officer
Contact phone number	+61 429 155 202
Contact email address	joel.williams@snakkmedia.com
Date of release	5 May 2017

Snakk Media Limited's shares can be traded on the NXT Market. Snakk Media Limited is required to disclose information under the NXT Market Rules. Information about the NXT Market and the NXT company is available here www.nxt.co.nz