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For Immediate Release

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**ikeGPS Announces Reseller Agreement With Western Data Systems
– Bringing Spike to the Architecture, Engineering and Construction Market in Texas –**

BROOMFIELD, Colo.—ikeGPS announces a new distribution agreement with survey and mapping specialist Western Data Systems (WDS). This agreement expands the availability of IKE's Spike product to Texas and Oklahoma and furthers its presence in the Architecture, Engineering and Construction industry across the United States.

Founded in 1984, WDS has six offices across Texas and Oklahoma with a focus on survey, mapping, marine, environmental, oil and gas, utility and seismic industries. Some of the other product brands that WDS sells include Trimble, Laser Technology and Nikon.

“With WDS’s extensive customer base and sales organization across this territory, we believe that we have found another powerful partner to help expand Spike’s presence in the AEC market,” says Glenn Milnes, CEO of ikeGPS. “We expect to add additional regional distributors with a focus on AEC in the coming months.”

For more information on WDS, visit <http://www.wds-us.com/>.

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About ikeGPS

ikeGPS is changing the way the world is measured, utilizing its smart laser measurement solutions to capture, record and manage asset information.

ikeGPS has three growth areas within its business; with solutions targeting the electric utility market, signage market and AEC & contractor market. Today, tens of thousands of companies rely on IKE solutions every day to get their field work done more quickly, efficiently and safely.

ikeGPS is headquartered in Wellington, New Zealand, and is listed on the New Zealand Stock Exchange and Australian Securities Exchange under the stock symbol IKE. The company’s global sales, marketing and customer support teams are based in Broomfield, Colorado, with a regional engineering office in Seattle.

ikeGPS Reveals Reseller Agreement With Western Data Systems

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