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Z Energy and Farmlands extend fuel supply partnership

Z Energy and Farmlands have confirmed an extended fuel supply partnership that will see Farmlands shareholder cards accepted at Z service stations from 1 June.

Farmlands – a rural supplies co-operative and fuel distributor – and Z already enjoy a fuel supply relationship. From 1 June, Z will also become a Farmlands Card Partner.

Z Chief Executive Mike Bennetts said the new relationship was expected to add approximately 30 million litres of wholesale fuel volume to the Z business annually.

"We're two local companies with a common commitment to New Zealand. Enabling the 65,000 Farmlands shareholders to use their Farmlands Cards at Z sites reflects the commitment of both organisations to the success of New Zealand's rural communities," he said.

From 1 June, Farmlands Cards will be accepted at Z.

Farmlands Chief Executive, Peter Reidie, welcomed the partnership and announced that the fuel offer for Farmlands shareholders will be competitive in the market.

"We exist to make sure our shareholders get a better deal. Through our new partnership with Z, we will bring more local service and value to our Farmlands shareholders."

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