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For Immediate Release

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ikeGPS Announces Reseller Agreement With Hixon Mfg. & Supply Co. – Bringing Spike to the Architecture, Engineering and Construction Market in Colorado –

BROOMFIELD, Colo.—ikeGPS announces a new distribution agreement with construction and surveying supplier Hixon Mfg. & Supply Co. This agreement expands the availability of the Spike smart laser measurement solution product to Colorado, and furthers its presence in the Construction industry in the United States.

Established in 1985, Hixon serves professional surveyors and construction companies throughout North America with equipment sales, service, and training. Hixon has two retail stores in Fort Collins and Denver, Colorado, offering a full line of construction and surveying instruments and supplies. Hixon's product range includes GPS, robotics, conventional total stations, levels and lasers, wood, lath, and general supplies.

"We're excited to partner with Hixon in our own backyard here in Colorado. Hixon's focus on the construction industry and years of experience with construction companies make them the ideal partner for Spike," says Glenn Milnes, CEO of ikeGPS. "We expect to add additional regional distributors with a focus on AEC in the coming months."

For more information on Hixon, visit <u>www.hixonmfg.com</u>.

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About ikeGPS

ikeGPS is changing the way the world is measured, utilizing its smart laser measurement solutions to capture, record and manage asset information.

ikeGPS has three growth areas within its business; with solutions targeting the electric utility market, signage market and AEC & contractor market. Today, tens of thousands of companies rely on IKE solutions every day to get their field work done more quickly, efficiently and safely.

ikeGPS is headquartered in Wellington, New Zealand, and is listed on the New Zealand Stock Exchange and Australian Securities Exchange under the stock symbol IKE. The company's global sales, marketing and customer support teams are based in Broomfield, Colorado, with a regional engineering office in Seattle.

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