



350 Interlocken Blvd, Suite 390
Broomfield CO 80021, USA
Office: +1 303 222 3218
www.ikegps.com

For Immediate Release

May 19, 2017

Spike Wins Best Product in Inventors Spotlight at Largest Global Hardware Event
– **Awarded at National Hardware Show in Las Vegas** –

BROOMFIELD, Colo.—ikeGPS announces that Spike, its smart laser measurement solution, took top honours among exhibitors in the Inventors Spotlight with the Pinnacle Award from the 2017 National Hardware Show. NHS is the largest global event in 2017 for retailers, distributors, manufacturers, and media addressing the home improvement and building industry, with more than 2,600 exhibitors attending the show.

Spike exhibited in the Inventors Spotlight, an area at the show dedicated to debuting “new and innovative products” to the hardware industry. The United Inventors Association ([UIA](http://uia.org)) sponsors the Inventors Spotlight area of the show and the Inventor Spotlight awards.

According to UIA Executive Director, John Calvert, judges for the UIA walk the entire Inventors Spotlight area at the National Hardware and talk with each new product representative. The judges then select a winner for each of three categories, Best Marketing, Most Innovative Concept, and Pinnacle (best in show). “Spike was selected as the 2017 Pinnacle Award winner because it clearly stood out from the rest of the new products,” says Calvert.

Spike allows construction and trade professionals to get their field work done more quickly, efficiently and safely. Bringing new functionality to a smartphone or tablet, users can use the Spike laser device to measure an object simply by taking a photo.

“It was a real honour to win the Pinnacle Award from the UIA at the National Hardware Show,” says Glenn Milnes, CEO of ikeGPS. “This was our first time exhibiting Spike at the event, and we experienced significant interest from distributors and the retailing industry for Spike. Winning this award is another validation for Spike as we pursue the AEC (Architecture, Engineering and Construction) industry and also big box retailers.”

For more information on the National Hardware Show, visit www.nationalhardwareshow.com, and for more information about the United Inventors Association, visit www.uiausa.org.

###

GET THE MEASURE OF YOUR WORLD



350 Interlocken Blvd, Suite 390
Broomfield CO 80021, USA
Office: +1 303 222 3218
www.ikegps.com

About ikeGPS

ikeGPS is changing the way the world is measured, utilizing its smart laser measurement solutions to capture, record and manage asset information.

ikeGPS has three growth areas within its business; with solutions targeting the electric utility market, signage market and AEC & contractor market. Today, tens of thousands of companies rely on IKE solutions every day to get their field work done more quickly, efficiently and safely.

ikeGPS is headquartered in Wellington, New Zealand, and is listed on the New Zealand Stock Exchange and Australian Securities Exchange under the stock symbol IKE. The company's global sales, marketing and customer support teams are based in Broomfield, Colorado, with a regional engineering office in Seattle.

About the National Hardware Show®

The National Hardware Show® celebrates a rich history spanning 72 years of serving the home improvement marketplace. From its early beginnings in New York during the post-World War II housing boom and eventual move to Chicago in the 1970s, to today's current location in Las Vegas, the National Hardware Show continually evolves through the industry's involvement, commitment and passion to improving America's quality of life through their homes. Today, the National Hardware Show is the place for global manufacturers, associations, organizations and the media to unveil their new products, ideas and insight to a broad spectrum of home improvement resellers. For more information on the National Hardware Show, visit www.nationalhardwareshow.com.

About the United Inventors Association

The United Inventors Association of the United States of America (UIA) is a 501(c)(3) non-profit educational organization dedicated to providing resources to the inventing community, while encouraging honest and ethical business practices among industry service providers.

Contact

Glenn Milnes, CEO
ikeGPS Inc.
+1 720-418-1936
glenn.milnes@ikegps.com

GET THE MEASURE OF YOUR WORLD