

Pushpay appoints US Customer Success expert as Director

Auckland, New Zealand | Redmond, Washington, USA – 3 July 2017

Pushpay Holdings Limited (NZSX:PPH, ASX:PPH, 'Pushpay' or 'the Company') is pleased to welcome US Customer Success expert, Daniel (Dan) Steinman to the Pushpay Board of Directors as an Independent Director.

Alongside Dan's appointment, the Pushpay Board has received a resignation letter from Douglas (Doug) Kemsley, who will resign as a Director of Pushpay at the end of the Annual Shareholders' Meeting on 18 July. The board and management of Pushpay would like to thank Doug for his invaluable contribution to Pushpay including his service as a Director and his continued support as a shareholder.

Dan Steinman has been appointed as an Independent Director effective today, 3 July 2017 and will also join Pushpay's 'Audit and Risk Management Committee' and 'Technology, Innovation and IP Committee'.

Dan Steinman | Independent Director



Dan Steinman is currently the General Manager for Gainsight EMEA after having served as Chief Customer Officer and Chief Evangelist for the past five years. Dan has spent almost all of his career in Silicon Valley in customer-facing roles so Customer Success was a natural landing place. He is a worldwide recognised and sought-after expert in the field who co-authored the best-selling book "Customer Success: How Innovative Companies Are Reducing Churn and Growing Recurring Revenue".

Dan is a 30-year Silicon Valley start-up veteran whose track record includes being a founding employee at E.piphany which went on to a highly successful IPO, Co-founder at NearbyNow and the first VP of Customer Success at Marketo (another IPO) before joining Gainsight as a founder in 2012.

Dan has a Computer Science degree from North Dakota State University and joins Pushpay with a passion not only for technology and growth companies, but also for the broader mission of Pushpay. Dan currently lives in London with his wife, Karen, while their five adult children await their return to California.

Dan has been providing consultancy services for Pushpay since 1 September 2016 as an expert in Customer Success. His work to date with our Customer Success team has been extremely valuable. In relation to his consultancy services, Dan participates under Pushpay's Share Incentive Plan and is reimbursed for some travel expenses. The remuneration relating to his consultancy services falls outside his duties as a director.

Pushpay is focused on continuing to grow its business, particularly in the US. To assist with its growth plans and goals, Pushpay wishes to further broaden the skill set and global coverage of the Board. The Board continues to seek further US-based Directors to join the Pushpay Board.

Pushpay's Chairman, Bruce Gordon, said, "We sincerely thank Doug for his four years of service on the Pushpay board and for his continued support as a Pushpay shareholder. Doug was the initial angel investor in Pushpay back in 2013, which allowed the Company to commercialise Pushpay's original giving solutions. The Company would not be in the position it is today without Doug's support and guidance as a Director on the Pushpay Board.

"I am pleased to welcome Dan Steinman, a well-known US Customer Success expert, to the Pushpay board. Dan brings exceptional Customer Success expertise, in addition to valuable insights from his experience in the SaaS industry. Dan's US SaaS market knowledge, extensive business strategy and development experience further strengthens the Pushpay Board as we continue to execute on our US growth strategy."

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About Pushpay

Pushpay provides engagement solutions that enable meaningful connections and mobile commerce tools that facilitate fast, secure and easy non point of sale payments. Pushpay targets Customers who are looking to offer convenient, personalised and intuitive payment solutions to their consumers. Pushpay services three target markets: the faith sector; non-profit organisations and enterprises (both small medium enterprises and corporate organisations).

Pushpay receives funding from Callaghan Innovation to help cover the commercialisation of innovation.

Pushpay is an award-winning company, team and product. For more information visit www.pushpay.com/investors/awards.

To download the Pushpay App, visit the iTunes App Store or Google Play and search for “Pushpay”.

Visit www.pushpay.com to learn more and see an online demonstration of how Pushpay enables Customers and consumers to “never miss the moment”.

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