



## Serko and Air New Zealand Partner to Power Business Travel in New Zealand

*Through enriching the traveller experience*

Auckland, New Zealand. 12 July 2017 – [Serko Ltd. \(SKO.NZ\)](#) Serko, a leader in integrated travel and expense management applications, announced today that it has partnered with Air New Zealand to provide Air New Zealand's rich content and services to both Serko and Air New Zealand business customers.

This combined offering will enable corporate and small business customers to experience travel the way Air New Zealand intend it to be purchased - showing features such as seating, videos, imagery and branding that represents the different fare options offered by the airline.

The partnership will provide Serko's Travel Agency resellers with advanced features and content on Serko's new Zeno platform – due for launch later in the year.

Darrin Grafton, Serko CEO said "We are keen to see a seamless experience for all traveller bookings, where the customer is experiencing the way that the airlines want their seats and other services sold. It is great to be partnering with Air New Zealand to enable this for business travel."

The agreement is not expected to have any material effect on Serko's revenue in the FY18 year.

**ENDS**

**For investor relations queries please contact:**

Darrin Grafton, Chief Executive Officer, Serko  
+64 9 309 4754  
[investor.relations@serko.com](mailto:investor.relations@serko.com)

**For media queries please contact:**

Louise Caldicott, Porter Novelli, for Serko  
Phone: +61 2 8987 2112  
Email: [lcaldicott@porternovelli.com.au](mailto:lcaldicott@porternovelli.com.au)

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## **About Serko**

Serko is Australasia's leading online travel booking and expense management solution provider and is listed on the New Zealand Stock Exchange Main Board (SKO.NZ). With its HQ in Auckland New Zealand, and offices in Sydney Australia and Xi'an City China, Serko employs more than 100 people worldwide.

Serko Enterprise, which includes integrated travel and expense management capability, is used by more than 6000 organisations and is sold by most Travel Management Companies in Australasia.

serko.travel is Serko's small and medium enterprise proposition targeting companies in Australia and New Zealand with less than 150 employees. It allows smaller organisations to self-onboard and make/change bookings online at no cost 24x7.

Visit [www.serko.com](http://www.serko.com) and [www.serko.travel](http://www.serko.travel) for more information.