

10 August 2017

NZX/ASX Market Release

**Organisational Announcement  
Executive Vice President Greater China**

The a2 Milk Company Limited (the “Company”) advised on 7 June 2017 that a new position of Executive Vice President Greater China had been created to assume responsibility for the leadership of the China business reporting to the Chief Executive Asia Pacific and that recruitment for this Shanghai based role was underway.

The Company is pleased to advise it has appointed Ms Jane Xu to this position, effective from 14 August 2017.

Jane joins the Company with substantial domestic and international experience in health care and consumer goods in particular. She has held senior sales, marketing and leadership roles at leading organisations in China, such as McKinsey, Novartis, and most recently, with Hershey where she successfully held a diverse range of commercial leadership roles including as Vice President and General Manager Greater China.

The role is focussed on maximising the opportunities that this significant market presents for the Company. Jane's initial focus will be on delivering the existing well-developed strategy and preparing for future growth opportunities across Greater China.

**For further information contact:**

**Geoffrey Babidge**  
**Managing Director**  
**The a2 Milk Company Limited**  
**+61 2 9697 7000**

