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Plexure Group Limited (PLX) agrees change of convertible note terms

Plexure Group Limited (PLX) can confirm today it has agreed amended terms with the holders of the \$1.6m of convertible notes that PLX issued on the 3rd February 2017.

The key terms of the amendments are as follows:

- The repayment date has been extended from the 3rd November 2017 until the 31st March 2019.
- Interest to date of \$97,523.81 to be converted into the face value of the convertible note.
- Interest will stop accruing on the convertible note.
- In return for the above the option has been repriced from 28c to 12c.

For more information please contact:

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Plexure uses digital insight to optimize transactions in the real world for business with physical locations.

By personalizing, influencing and enhancing these transactions revenue and margin return is significant. Plexure is unique, because it can gather live data feeds from a vast array of sources.

These sources include IoT devices such as beacons, sensors, RFID, Wi-Fi, Mobile App, POS data, weather, public events or traffic. Plexure observes, analyzes, predicts, influences individual customer behavior and then measures the results.

The Plexure platform can harness machine learning, proximity marketing, real time decisioning, facial and voice recognition to connect customers with brands. These services are delivered using Microsoft's cloud platform, Azure, through a global network of Microsoft data centres. Plexure has offices in San Francisco, Auckland, and Tokyo. Clients include McDonald's, 7-Eleven, Ikea, Heart of the City and Loyalty New Zealand of the City and Loyalty New Zealand