



**ASX: SMP**  
**NZX: SPY**

#### SHARE INFORMATION

**Issued Shares: 171,752,278**

#### BOARD OF DIRECTORS

**Non-Exec Chairman:** Greg Barclay  
**Managing Director:** Bradley Gerdis  
**Non-Executive:** Matthew Turnbull  
**Executive Director:** Marty Pomeroy

#### WEBSITES

[www.smartpay.co.nz](http://www.smartpay.co.nz)  
[www.smartpay.com.au](http://www.smartpay.com.au)

#### REGISTERED OFFICES

**New Zealand:**  
205-209 Wairau Road  
Wairau Valley  
Auckland 0627  
New Zealand

Phone: +64 (0)9 442 2700  
Fax: +64 (0)9 442 2722  
[info@smartpay.co.nz](mailto:info@smartpay.co.nz)

**Australia:**  
Level 2  
117 York Street Sydney  
NSW 2000  
Australia

Phone: +61 (0)2 7903 6302  
Fax: +61 (0)2 9869 4223  
[info@smartpay.com.au](mailto:info@smartpay.com.au)

## New Director Appointment

21 September 2017

Smartpay is pleased to announce the appointment of Mr Bruce Mansfield as a non-executive director of Smartpay Holdings Limited effective 1 October 2017.

Bruce has more than 20 years of experience in the Australian and global payments industry.

Bruce held the position of Managing Director of EFTPOS Payments Australia Limited (EFTPOS), the industry body overseeing the Australian EFTPOS system, from August 2010 until he stepped down in August 2017. As Managing Director, Bruce was responsible for management of the Company's business activities and completed a major transformation programme incorporating governance, technology, marketing, operations and digital disruption and mobile innovation over a 5 year period.

Prior to joining EFTPOS, Bruce held a number of senior executive positions for Visa Inc. where he worked for over 18 years. He held roles in Australia and around the globe, including Executive Vice President – Australia, New Zealand & Pacific Islands, Executive Vice President – Emerging Products & Technology (Asia Pacific), Regional Head – Commercial Products (International), Country Manager – Australia and Country Manager – New Zealand.

Bruce holds a Bachelor of Commerce in Business Administration from Victoria University of Wellington and is also an INSEAD alumni, having undertaken numerous business studies in France and Singapore. Bruce is a member of the Financial Services Institute of Australasia and the Australian Institute of Company Directors. He is a current Lifeline Australia Board member and previously a Director of Save the Children Australia.

Bruce resides in Sydney, Australia.

Greg Barclay, Smartpay Chairman, said "We are extremely pleased to welcome Bruce onto the Board. Bruce joins Smartpay at an exciting time for our business and we believe his skills and unrivalled experience in the Australian payments industry will add significant value to Smartpay as we continue to execute our growth strategy".

Bruce Mansfield said "I'm pleased to be joining the Board at Smartpay at this exciting time of the Company's growth. The business is well positioned to capitalise on the opening up of the Australian payments market and I look forward to adding value to the execution of the growth strategy".

The Board has determined that Bruce is an independent director and welcomes Bruce to the Smartpay team.

Please contact Greg Barclay, +64 21 306 594 for further information.

ENDS

## Corporate Directory

### Registered and Principal offices

New Zealand:

205 - 209 Wairau Road  
Wairau Valley, Auckland 0627

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Website:

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Email: [info@smartpay.com.au](mailto:info@smartpay.com.au)

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Fax: +61 (0)2 9869 4223

Website:

[www.smartpay.com.au](http://www.smartpay.com.au)

### Shareholder Enquiries

Enquiries concerning shareholdings should be addressed to:

New Zealand:

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Private Bag 92119, Auckland 1142

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Fax: + 64 (0)9 488 8787

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