

SKYCITY Entertainment Group Limited

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17 November 2017

Client Market Services
NZX Limited
Level 1, NZX Centre
11 Cable Street
WELLINGTON

Copy to:

ASX Market Announcements
Australian Stock Exchange
Exchange Centre
Level 6
20 Bridge Street
Sydney NSW 2000
AUSTRALIA

**RE: SKYCITY ENTERTAINMENT GROUP LIMITED (SKC)
APPOINTMENT OF CHIEF MARKETING OFFICER**

Pursuant to NZX Listing Rule 10.6.1(d), SKYCITY Entertainment Group Limited is pleased to announce the appointment of Liza McNally to the newly created role of Chief Marketing Officer for the SKYCITY Entertainment Group effective from 22 January 2018.

Ms McNally has over 20 years' experience in marketing significant brands in both New Zealand and Australia, with an emphasis on the media and entertainment industry. She is currently Chief Marketing Officer for NZME (New Zealand Media & Entertainment), where she was responsible for the successful launch and rollout of the NZME brand, the marketing management of over 30 digital, radio and publishing brands within the NZME portfolio and managing the ongoing brand evolution of NZME after the merger of APN News & Media with The Radio Network.

Prior to joining NZME in August 2014, Ms McNally worked with Spark where she managed the retail media strategy through the transition from Telecom to Spark, held various senior roles at Nationwide News and News Corp Australia and ran her own consulting firm in Sydney, Australia.

Yours faithfully



Jo Wong
Company Secretary