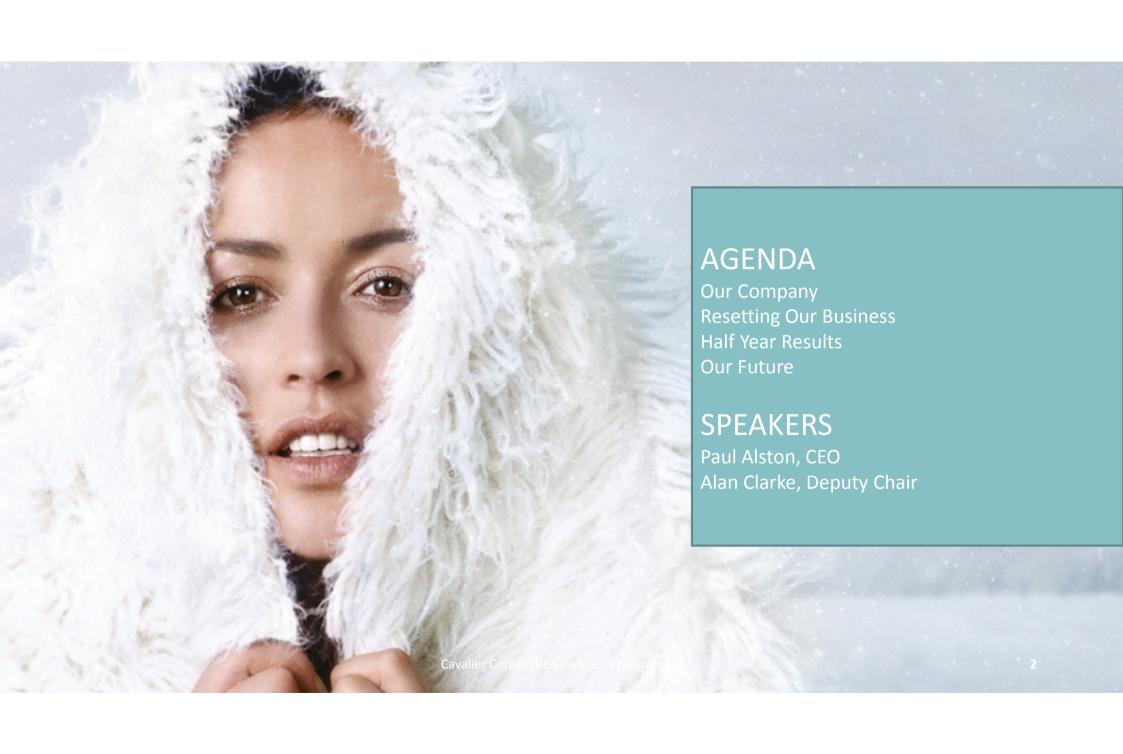




## **Investor Presentation**

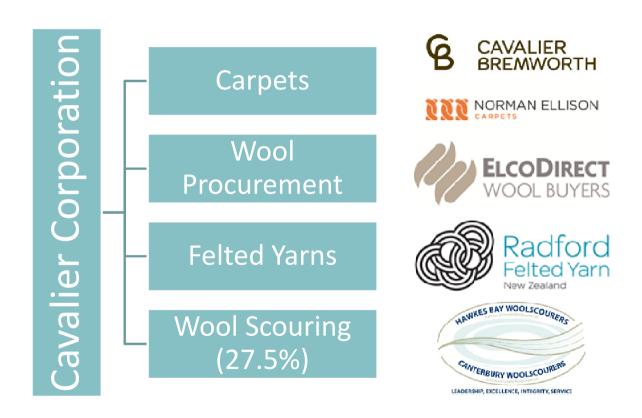
23 February 2017



## **OUR COMPANY**

Cavalier Corporation is a vertically integrated group of companies which operate across the entire spectrum of the soft flooring market.

We buy and scour wool, produce yarn, and design and make broadloom carpet.



## **OUR OPERATIONS**

Operations are based in New Zealand and Australia with exports around the world

#### **Auckland**

- Head office
- Tufting factory
- · Sales office

#### **Cambridge**

Wool store

#### Taumaruni/Raetihi/Taihape

Wool stores

#### <u>Wanganui</u>

- Felting plant
- Wool store

#### **Napier**

- Spinning factory
- 2 wool scouring sites

#### Wellington

Sales office

#### **Christchurch**

Sales office

#### Timaru

Scouring site



#### **Brisbane**

Sales office

#### Sydney

- AU head office
- Administration
- Sales office

#### Melbourne

Sales office

#### **Adelaide**

Sales office

#### Perth

• Sales office

## OUR STRENGTHS

- Cavalier Bremworth is the most recognised and trusted carpet brand in the New Zealand market (winner of the Reader's Digest most trusted brand award four years running - since its inauguration)
- Very highly regarded brand in the Australian market, particularly with the retail trade
- Cavalier Bremworth has a strong heritage and a great story - from its establishment and transformation into a company that is renowned for quality and innovation
- A fully integrated company from sourcing of wool at farm gate to yarn production and the manufacture of carpet
- Ownership of a wool acquisition business, and a meaningful shareholder in New Zealand's only wool scourer
- Strong supplier relationships built up from decades of dealing with key stakeholders in the industry
- Felted yarn technology that is difficult to replicate and demands premium pricing

## REFRESHED BOARD AND EXPERIENCED LEADERSHIP

From 1 April 2018

ALAN CLARKE
INDEPENDENT CHAIR



DIANNE MCATEER INDEPENDENT DIRECTOR



SARAH HAYDON
INDEPENDENT DIRECTOR



JOHN RAE INDEPENDENT DIRECTOR



GRANT BEIL
NON-INDEPENDENT
DIRECTOR



#### **LEADERSHIP TEAM**

**CEO: Paul Alston** 

CFO: Victor Tan

GM Australia: Michael Richardson

National Sales Manager NZ: Dean

Chandler

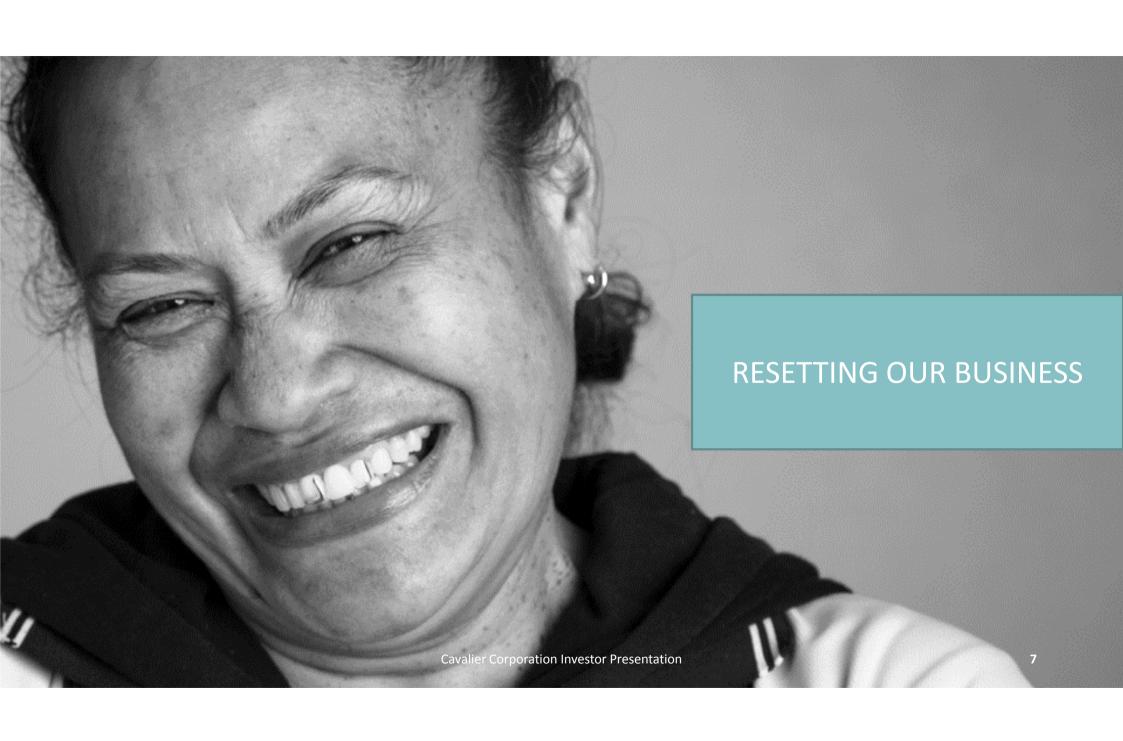
GM Product Development/

Marketing: Rochelle Flint

**GM** Manufacturing: Craig Wallace

GM Comms/Culture: Lenska Papich

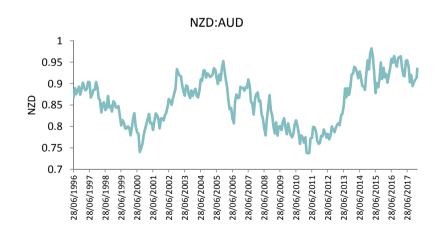
GM Rest of World: Cathy Howitt



## **CHANGING MARKET**

- Wool price increase from 2011 (circa \$5m \$8m impact)
- Strengthening NZD against AUD from 2012 80c to mid 90c's (circa \$5m - \$8m impact)
- Significant move from wool to synthetics. Cavalier's infrastructure geared towards wool
- Consolidation of retailers into groups (pressure on margins) – power shift to retailers
- Flood of imported product (synthetics) helped by a strong NZD:USD
- Increasing competition from low cost imported tiles
- Unprecedented drop in wool demand from 2016 wool business (scour and wool acquisition businesses suffered)



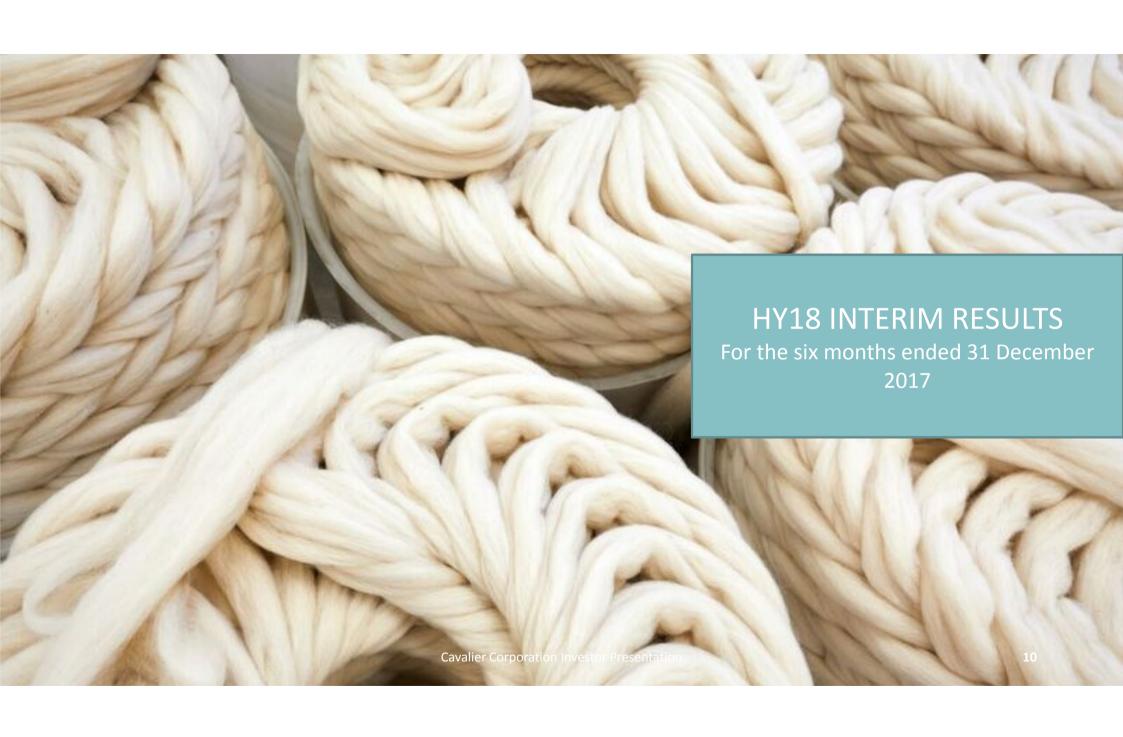


## RESETTING OUR BUSINESS

- Restructuring in response to market challenges and changes within the industry:
  - Reduction in warehousing and distribution centres in NZ from two to one
  - · Consolidating carpet tufting operations from two to one
  - Consolidating carpet yarn spinning operations from four to two
  - A 29% reduction in broadloom carpet employees
  - Closing two distribution centres in Australia and outsourcing these functions.
- Introduction of synthetic carpets sold under the Cavalier Bremworth Brand to meet market trends
- Exit out of the loss making Australian tile manufacturing business
- Restructure of New Zealand administrative functions
- Launching new and innovative carpets with exclusive yarns
- Development and expansion of felted yarn capability
- Selling surplus property in Australia to reduce debt

The significant manufacturing costs associated with the restructuring have been accounted for in previous years.





# CAVALIER

## HALF YEAR RESULT SNAPSHOT

	HY18	HY17	YOY % Ch	ange
REVENUE	\$75.3m	\$84.3m	-11%	Decrease due to reduced wool price impacting wool sales, supply issues and a softer market for carpet
EBITD	\$4.4m	-\$2.0m	+320%	Improved operating profit reflecting better margins and reduced costs. 2017 includes large restructuring costs
NPAT	\$1.0m	NIL	-	Improved NPAT as benefits start to flow from initiatives to re-set the business and favourable macro-economic factors
OPERATING CASH FLOWS	\$7.5m	-\$4.8m	+256%	Improved cash flow reflecting increased profits, careful cash management and reduced working capital
NET DEBT	\$33.3m	\$40.2m	-17%	Reduced debt from improved cash flow and lower inventory
INVENTORY	\$45.9m	\$50.6m	-9%	Lower inventory due to efficient inventory management and decrease in wool prices

## **KEY METRICS**

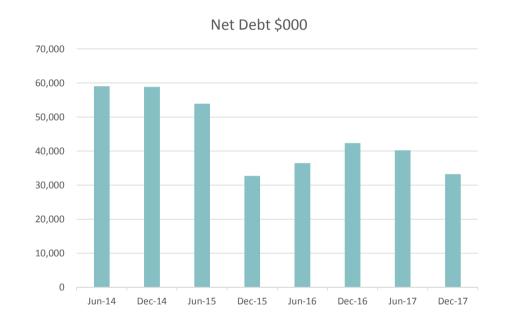
Improvement on most key ratios HY17: HY18. Further improvements expected for 2H18

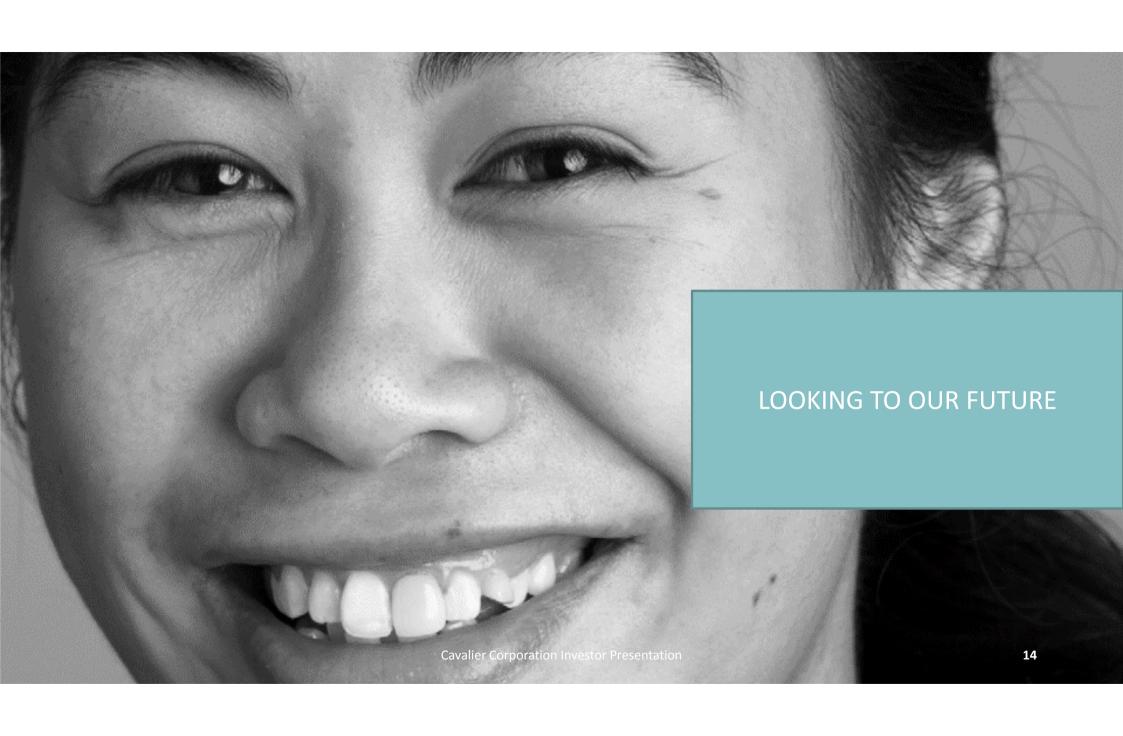
	HY18	HY17
Return on equity	1.7%	-2.7%
Basic earnings/share	1.7c	-2.7c
Market Cap as at 31 Dec	\$28.2m	\$53.6m
Debt/Equity	33:67	38:62
Tangible assets/share	\$0.97	\$0.98

## CAPITAL MANAGEMENT

#### Debt position improving following year of investment

- Debt progressively dropped up until 2016, following an aggressive debt reduction programme
- This enabled the business to invest in the future by reinvigorating the Cavalier Bremworth brand and consolidating manufacturing operations debt climbed as a result
- Now the consolidation is complete, focus is on reducing debt again
- Making good progress and further reductions expected in the short term.

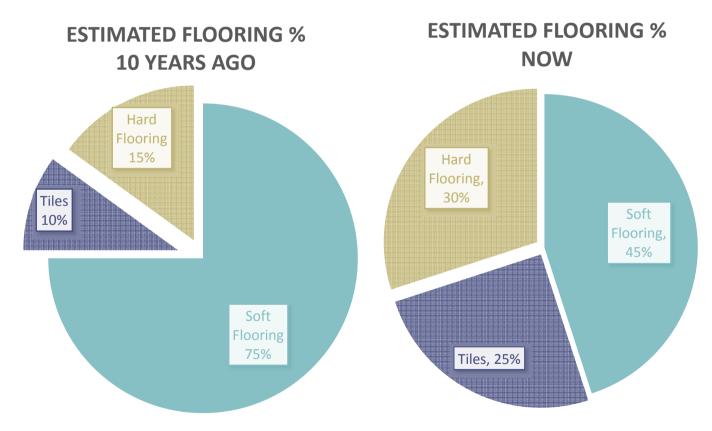




## **CURRENT MARKET TRENDS**

## Movement away from soft flooring

- Soft Flooring (carpets) has declined at the expense of hard flooring and tiles
- Opportunities for diversification



## OPPORTUNITY IN THE WOOL MARKET

- Wool products are our heritage
- Market share leader in New Zealand
- Opportunities for growth in wool products where we do not have a meaningful presence.

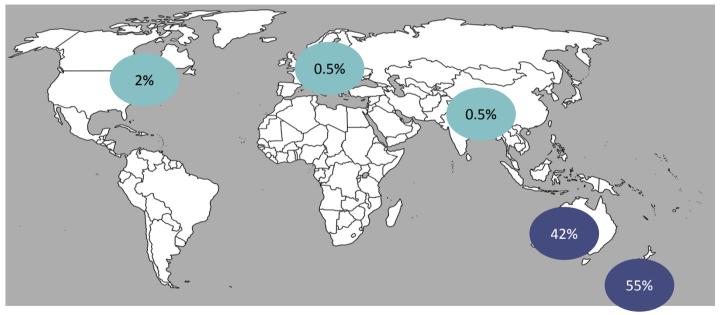
	Wool rich % of total carpet market	Estimated wool market size blm (000)
New Zealand	12% - 15%	400
Australia	13% - 16%	2,500
USA	1% - 2%	3,000
Europe	1% - 2%	1,800
UK	25% - 30%	3,500
Asia	1% - 2%	?

## CAVALIER

## OPPORTUNITY IN THE GLOBAL MARKET

- Majority of current sales into Australia and New Zealand
- Growth opportunities in other world markets – particularly North America, Europe and Asia.
- Currently have insignificant sales in these locations

#### **Percentage of sales**



## OUTLOOK FOR 2H18 AND BEYOND

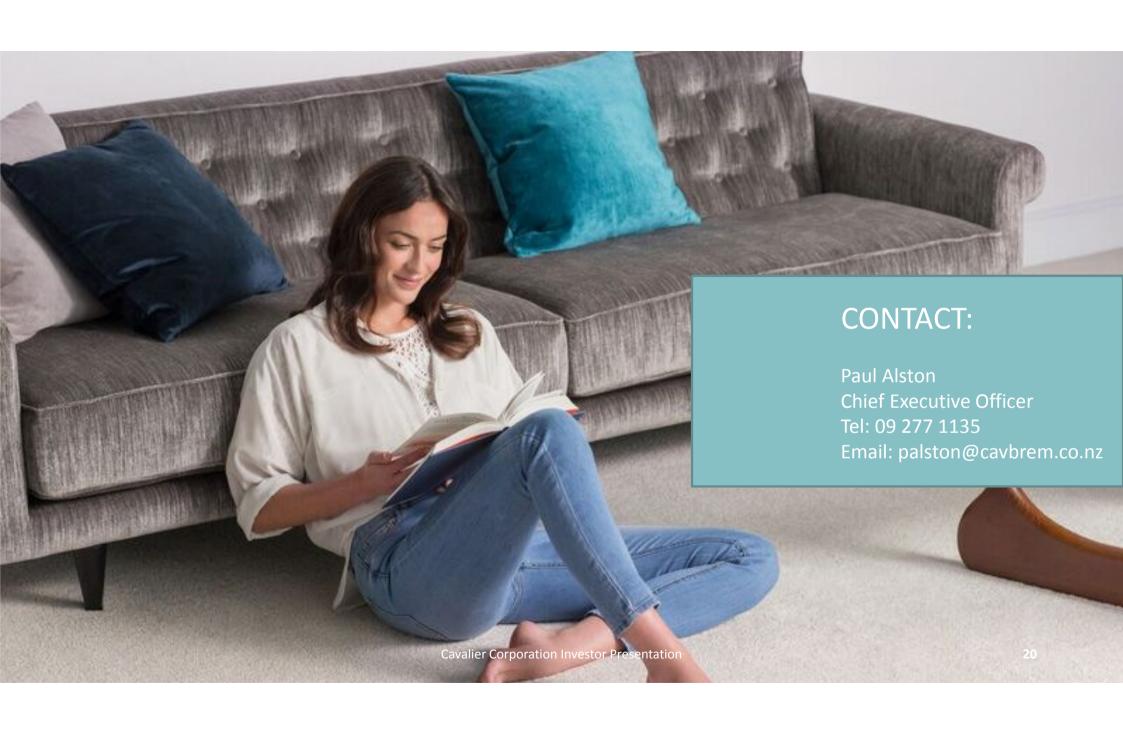
#### Profitability expected to improve in the short term due to:

- Wool price more favourable with increased margins as a result. Full benefit will be realised in 2019 year
- NZD/AUD more favourable. Coming off high 90's (every 1c movement results in \$500k \$600k impact)
- Demand for wool improved wool starting to flow through wool scour and wool trading volumes improved
- High NZD/USD still assisting imported raw materials
- Manufacturing consolidation complete (no more factories to merge) and producing the required volume
- Efficiency improving in manufacturing operations and further gains to be realised
- Continued close cost controls

## THE FUTURE

- Increased focus on high-end, higher margin products
- Growth opportunities in woollen products outside of New Zealand
- Increased R&D and marketing spend - Innovation is key
- Opportunities for growth in Australia (we are a small player) with various initiatives.
- Growth in rest of world markets (outside of Australasia) in woollen products.
- Focussed diversification / investment where appropriate
- Consumer touch points (World of Difference) investment.





## **CORPORATE INFORMATION**

CAVALIER CORPORATION LIMITED	NZX: CAV
Number of shares on issue	68,679,098
New Zealand holdings	67,418,358
Offshore holdings	1,260,740
Market Cap as at 22 February 2018	\$34,339,549

#### Top Shareholders (over 500,000 shares)

Rank	Name	Units	% of
1.	MARAMA TRADING LIMITED	9,610,718	13.99
2.	RURAL AVIATION (1963) LIMITED	8,567,642	12.47
3.	ACCIDENT COMPENSATION CORPORATION - NZCSD <acci40></acci40>	3,592,046	5.23
4.	BNP PARIBAS NOMINEES (NZ) LIMITED - NZCSD <bpss40></bpss40>	2,605,483	3.79
5.	FNZ CUSTODIANS LIMITED	1,738,252	2.53
6.	FORSYTH BARR CUSTODIANS LIMITED <1 -CUSTODY>	1,037,032	1.51
7.	J & D SANDS LIMITED	1,000,000	1.46
8.	MASFEN SECURITIES LIMITED	787,500	1.15
9.	JPMORGAN CHASE BANK NA NZ BRANCH-SEGREGATED CLIENTS ACCT - NZCSD <cham24></cham24>	770,008	1.12
10.	PERCY KEITH MCFA DZEAN	715,000	1.04
11.	IAN DAVID MCILRAITH	650,000	0.95
12.	GRAHAM JAMES MUNRO + ZITA LILLIAN MUNRO	570,000	0.83
13.	MICHAEL LOOKMAN + 187 BRIDGE TRUSTEES 53 LIMITED < LOOKMAN FAMILY A/C>	500,000	0.73

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