

5 March 2018

Market Information Services Section New Zealand Exchange Limited Wellington

NOTIFICATION OF ALLOTMENT OF SECURITIES

For the purposes of Listing Rule 7.12.1 of the NZX Listing Rules, Trade Me Group Limited advises the following securities have been issued:

Class of securities issued Ordinary Shares

ISIN NZTMEE0003S8

Number of securities issued **7,642** ordinary shares (restricted)

Issue price NZ\$4.8371 per share (3,618 shares)

NZ\$4.5979 per share (4,024 shares)

Payment in cash? Yes

Any amount paid up (if not in full) Fully paid

Percentage of total class issued

(excluding treasury stock)

0.001924%

Limited for the purposes of the Trade Me Group Limited

Executive Long-term Incentive Share Plan [new

employees, LTI 6]

Specific authority for the issue Directors resolution dated 14 December 2017

Terms or details of the issue Issue of 7,642 Ordinary Shares to Trade Me Group

Trustee Limited (for Trade Me Executive and Senior Management) pursuant to the Trade Me Group Limited Executive Long-term Incentive Share Plan with vesting on 30 September 2020 subject to meeting performance

hurdles.

Total number of securities of the class in existence after the issue (excluding treasury stock)

397,284,972 ordinary Shares

Date of issue

2 March 2018

Sarah Hard

Company Secretary