

## Latest shower technology wins prestigious Red Dot Product Design Award

Methven Limited (MVN) is delighted they have won a 2018 Red Dot Award for product design for their new Tūroa shower that is due to launch in June 2018.

“We are absolutely thrilled to achieve this hugely prestigious award that further enhances our reputation as a global leader in shower design, spray technology, and stunning form. Our reputation for world-leading capability in showers and tapware is generating strong international interest with potential global customers and partners, and we are starting to turn international awards into increased international distribution” said Methven Group CEO, David Banfield.

The Red Dot Award, with its headquarters in Essen, Germany, was founded in 1955 and is the revered international seal of outstanding design quality. Now in its 63<sup>rd</sup> year, the 2018 awards attracted a record number of entries with 6,300 products from 59 countries vying for Red Dot honours. Only products which set themselves apart through their excellent design receive the sought after quality seal from the international Red Dot jury. Methven won Red Dot awards in 2016 and 2017, and now 2018.

Tūroa, powered by VJet™ patented shower technology, was designed, developed and manufactured by the Methven team in Auckland, and is to be launched globally in June 2018. Formed from pieces of stainless steel and using a simplified manufacturing process that is more sustainable than traditional methods, the Tūroa shower allows for continuous adjustment of spray type, from a needle spray to a soft fine mist and any point in between. It is designed to meet different shower needs at different times, from simple cleaning to a luxurious escape.

“Tūroa has been developed from start to finish in around 18 months, and has been developed to enable fast and cost-effective proliferation of another award-winning shower experience from Methven. The initial customer reaction has been very positive and we look forward to launching this to consumers in June/July 2018. This award further evidences our ability to design and develop world relevant products and prove that technically and commercially, we are able to challenge the best” stated Mr Banfield.

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### About Methven:

Methven is an NZX-listed market-leading designer and manufacturer of showers, taps and valves. Our business is headquartered in Auckland where we design, develop and manufacture many award-winning products and technologies. Our international operations see our products distributed in Australia, China, UK, Middle East, USA and Europe in addition to our home market of New Zealand. In 2016 we celebrated 130 years of innovation and shared our long term growth plans, Methven 130 - the aim to grow sales to \$130 million by June 2020. Our business transformation plan, Fit 4 the Future, kicked off in July 2017 to ensure we have a simplified and strengthened platform for long term growth.

For more company information, visit <http://www.methven.com/nz>