

## IAG Investor Day

IAG is today hosting an Investor Day at the Amora Hotel Jamison Sydney. Attached for immediate release are the presentation materials.

The event will be available via live webcast from 8.55 am at <a href="www.iag.com.au">www.iag.com.au</a>. A transcript of the Investor Day will be lodged with the ASX at the end of today.

#### **About IAG**

IAG is the parent company of a general insurance group (the Group) with controlled operations in Australia, New Zealand, Thailand, Vietnam and Indonesia. The Group's businesses underwrite over \$11 billion of premium per annum, selling insurance under many leading brands, including: NRMA Insurance, CGU, SGIO, SGIC, Swann Insurance and WFI (Australia); NZI, State, AMI and Lumley Insurance (New Zealand); Safety and NZI (Thailand); AAA Assurance (Vietnam); and Asuransi Parolamas (Indonesia). IAG also has interests in general insurance joint ventures in Malaysia and India. For further information, please visit <a href="https://www.iag.com.au">www.iag.com.au</a>.

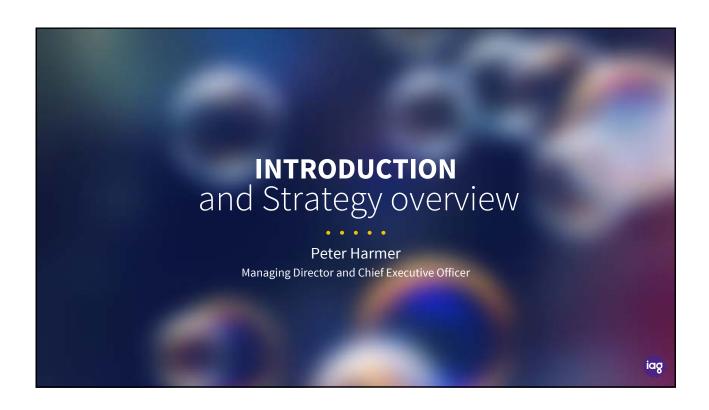
#### Media

Amanda Wallace Telephone. +61 (0)2 9292 9441 Mobile. +61 (0)422 379 964 Email. amanda.wallace@iag.com.au

#### **Investor Relations**

Simon Phibbs Telephone. +61 (0)2 9292 8796 Mobile. +61 (0)411 011 899 Email. simon.phibbs@iag.com.au Insurance Australia Group Limited ABN 60 090 739 923 388 George Street Sydney NSW 2000 Australia Telephone. +61 (0)2 9292 9222 www.iaq.com.au

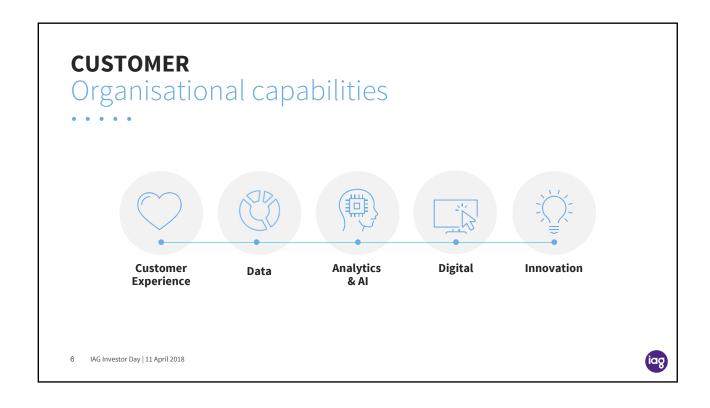






#### **OUR VALUE PROPOSITION** Delivering strong shareholder returns Shareholder value Investment case Value drivers • Leading player with scale Through-the-cycle targets advantage in Australia and New • Cash ROE 1.5x WACC Zealand (low single digit growth) Customer • High dividend (60-80% of Digitally-enabled insurer that is cash earnings payout) customer-led and data-driven Top quartile TSR Innovation in capital • ~10% compound EPS growth management **Simplification** • Improved efficiencies IAG Investor Day | 11 April 2018





#### **SIMPLIFICATION**

## Organisational capabilities







#### **Technology transformation**

Reduce organisational complexity by consolidating technology platforms, harmonising products, simplifying processes and systems, and executing the technology strategy

#### **Operational partnering**

Leverage operational partners to optimise the operating model and drive scale economies across the value chain

#### **Supply chain**

Improve allocation and maximise use of preferred repairer network to reduce average claim size



Improved customer experience (NPS)

Deliver \$2.25bn TCE market commitment Better employee experience (eNPS)



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### **AGILITY**

## Organisational capabilities





#### Leading@IAG

Create a disciplined approach to IAG's management and leadership, including building stronger role clarity and introducing agile ways of working

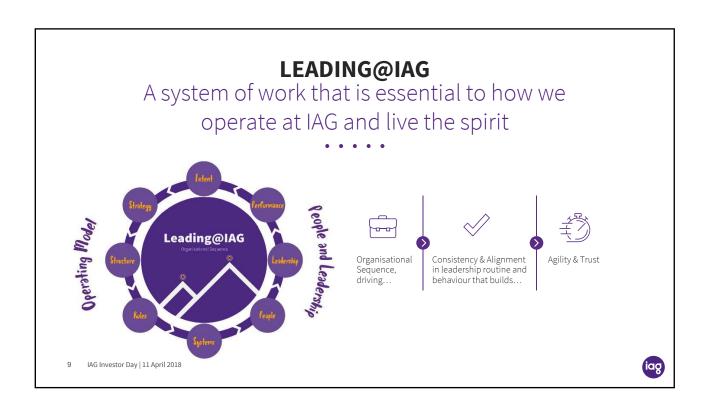
#### Workforce of the Future

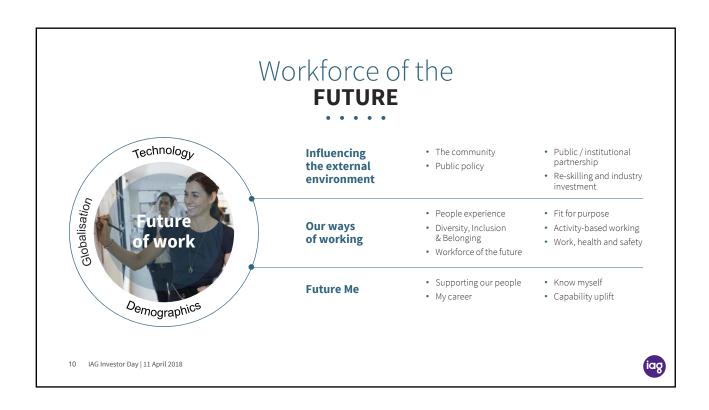
Build a talent pipeline based on the skills required to deliver our strategy and help our people transition to the future of work

#### **Alignment to Purpose**

IAG is recognised as a purpose led organisation that shapes its internal and external environment







#### **ALIGNMENT TO PURPOSE**

We make your world a safer place



## A purpose-led organisation that shapes its internal and external environment

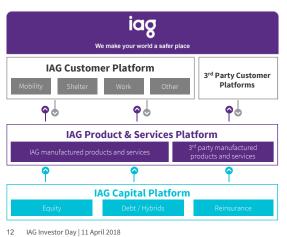
- · Improving community engagement
- Strategic partnerships with the NSW and Queensland State Emergency Services, Australian Red Cross and Lifeline
- Australian Business Roundtable established in 2013; five reports issued on disaster mitigation
- Global role in the United Nations Environment Programme Finance Initiative understanding of climate change and natural disasters to develop industry-wide solutions
- Using technology to mitigate the risk of loss Fireblanket, DipStik and Safer Journeys app
- Consumer Advisory Board established in 2016

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#### **IAG BUSINESS MODEL**

Three distinct Platforms

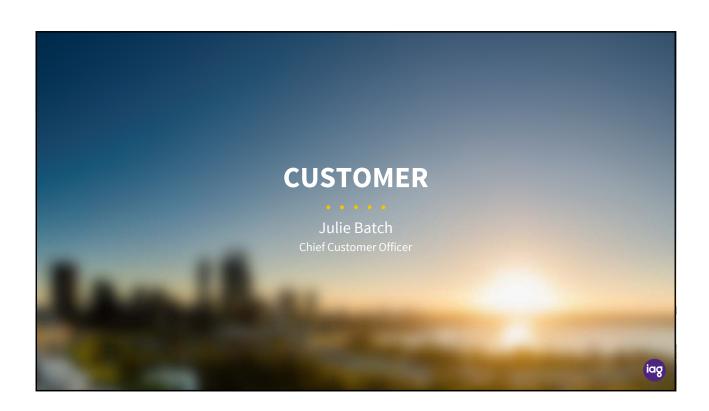


The Customer Platform designs and delivers a seamless customer experience through the curation of products and services.

The Product & Services Platform manufactures and sources products and services to be sold through IAG's Customer Platform, or those of  $3^{\rm rd}$  parties

The Capital Platform provides scalable funding solutions for both the Customer and Product & Services Platforms at a competitive cost





#### **CUSTOMER**

## Organisational capabilities



#### Customer Experience

A delivery platform that transforms customer experiences

Driving increase in customer numbers and higher retention



#### Data

Use data to power decision making by better understanding our customers

Unlock value in our data



#### Analytics & Al

Embed cognitive capabilities that anticipate customers' needs

Personalised experiences



#### • Digital

Connect our customers to real time experiences Strengthen profitability

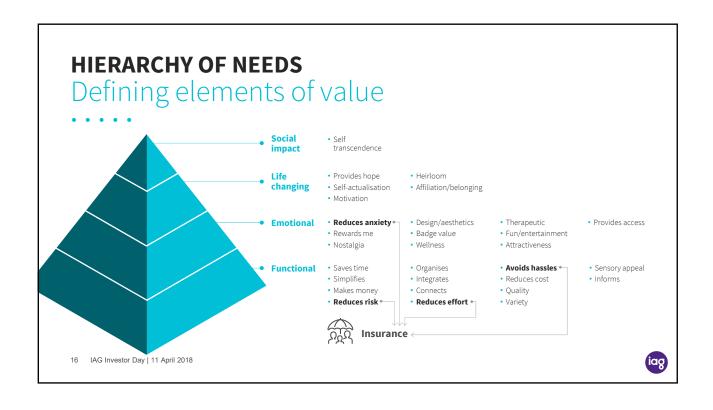


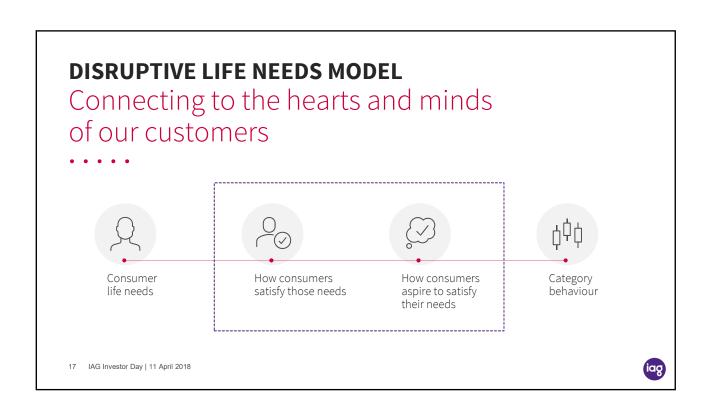
#### Innovation

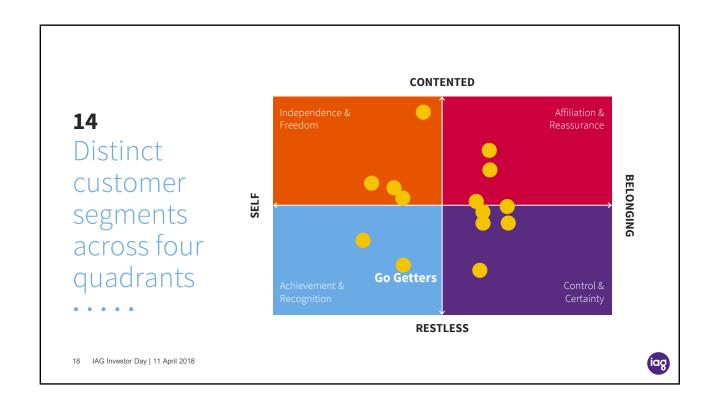
Develop an innovation approach which provides the ability to think differently and deliver quickly

New sources of revenue

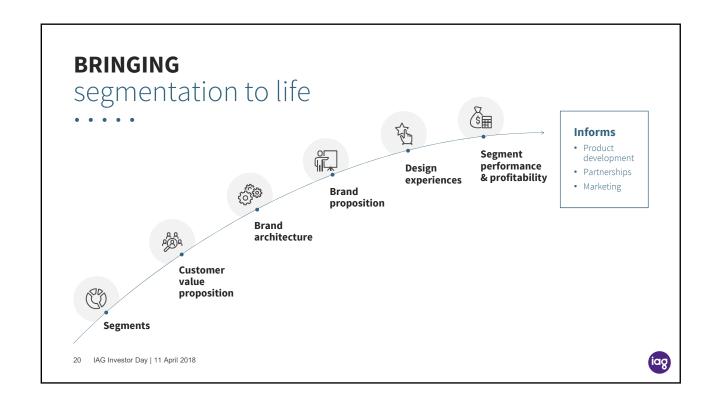








#### Segment: **GO GETTERS** Emotional need: Help me focus on achieving my goals and gaining the Sarrise List Isveenshot How do they FEEL in/about this photo? recognition What NEED is Lseek How is the photo MEETING this need The proof I get me time "I con do dall" IAG Investor Day | 11 April 2018



# CUSTOMER Organisational capabilities



#### Customer Experience

A delivery platform that transforms customer experiences

Driving increase in customer numbers and higher retention



#### Data

Use data to power decision making by better understanding our customers

Unlock value in our data



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#### • Digital

Connect our customers to real time experiences
Strengthen profitability

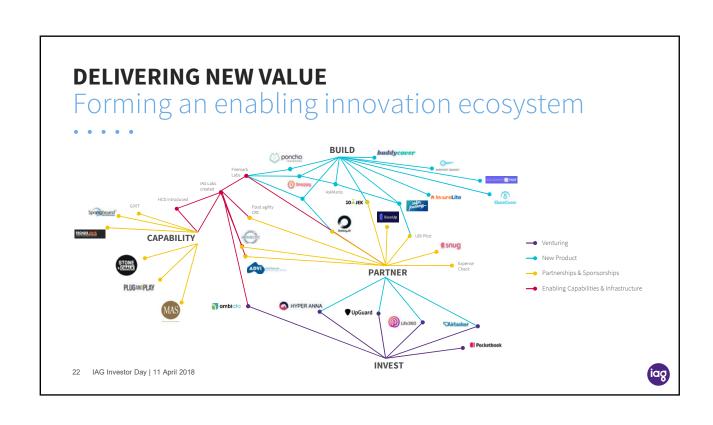


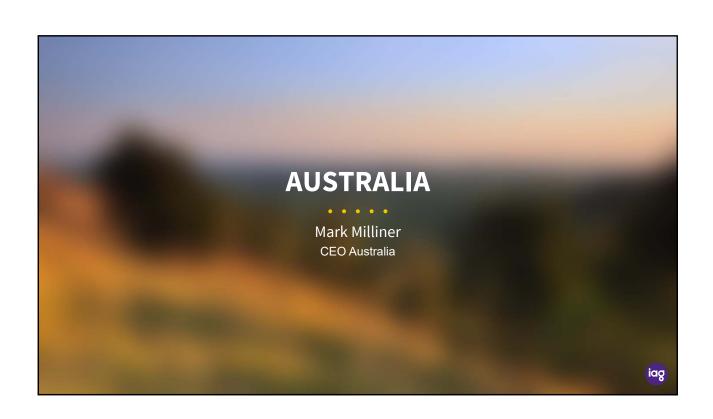
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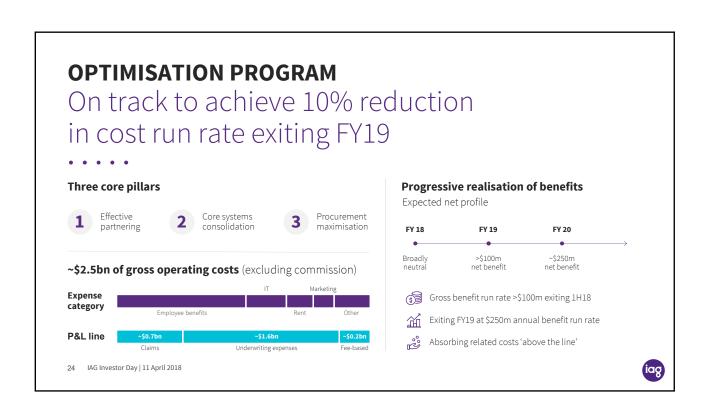
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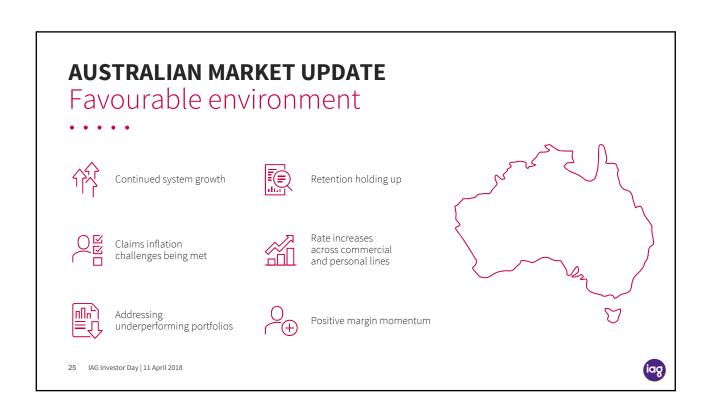
New sources of revenue

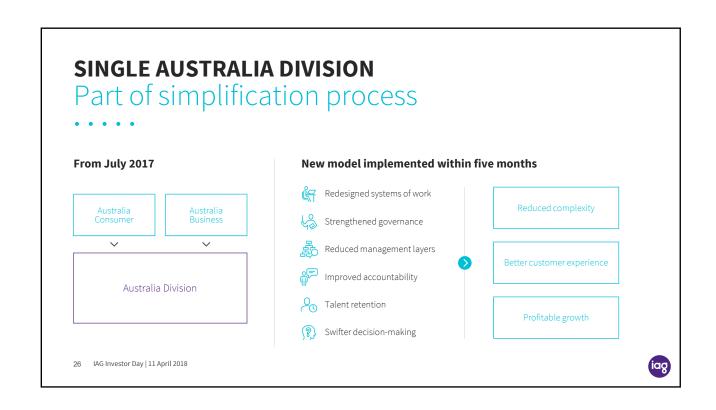












#### **SIMPLIFICATION OUTCOMES IN AUSTRALIA**

Improved customer and employee experience

#### Single Guidewire claims platform - largely complete by end of FY18



Automation of processes



Effective customer communication at moment-of-truth



Significant benefits during major events

#### **Effective partnering**

- accessing process expertise



Strong webchat take-up



Increased claim lodgement capability in high volume events

#### **Property consolidation**



Better working environment; agile practices

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#### **FUTURE OPPORTUNITIES**

## Profitable growth in core markets



#### m Consumer

- Reconnecting with past customers
- Connecting with new generations
- Leveraging brand strength though effective marketing



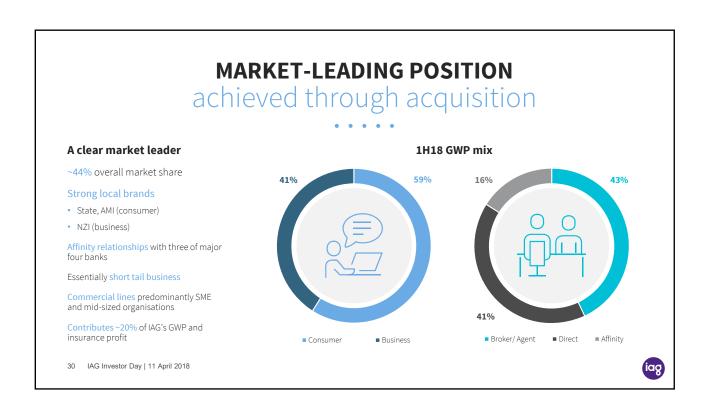
#### **Business**

- Extending CGU brand
- · Micro SME opportunity
- Continuing to work closely with the broker network

Application of customer segmentation model







#### **NEW ZEALAND MARKET UPDATE**

## Favourable environment



Sound economic and system growth



Growing population



Claims inflation challenges being met



Hardening commercial market, post-Kaikoura



Large presence in consolidated market



Strong underlying performance maintained



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### New Zealand

#### **MARKET ISSUES**

Key issues in main motor and property portfolios

#### **Shortage of housing stock**



## **Targeting** 100,000 new homes over 10 years



## **Claims inflation** building costs, regulation



## More cars in towns and cities ~1,000 new cars a



**Increased urbanisation** 

#### Increased claim costs

frequency + average cost



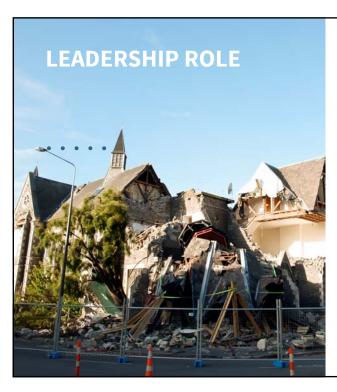
- Rating actions pricing for risk
- $\bullet \ \ \mathsf{Policy} \ \mathsf{revisions} \, \mathsf{-e.g.} \ \mathsf{methamphetamine} \ \mathsf{contamination}$
- Site deductibles
- Supply chain optimisation

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#### 🔯 Actions

- Underwriting: rates, excesses, policy wording
- Supply chain response
- Fleet risk management proposition







Industry Memorandum of Understanding with Earthquake Commission (EQC)



**EQC Act changes**Home cover raised to NZ\$150K; contents excluded; notification limit extended



#### **FUTURE OPPORTUNITIES**

Profitable growth in core markets





#### Customer

- Expand exclusive repair shop network
- Micro SME digital solution
- Building out data capabilities

#### Simplification

- All claims transitioned to Guidewire by 2019
- Harmonisation of products reduce number by half

#### **Agility**

- Effective partnering
- Flexible working practices
- Activity-based working in reduced property footprint







#### IAG'S VIEWS ON FUTURE OF MOTOR INSURANCE

- 1. We're still early on the pathway to driverless vehicles but expect rapid adoption of driver assistance systems
- 2. Private motor vehicle ownership will continue to be important but we expect an accelerated shift to shared vehicle trips after 2030
- 3. The motor insurance market will grow to 2030 and beyond but with a shift in mix
- 4. IAG is well-prepared for these changes and will lead the market



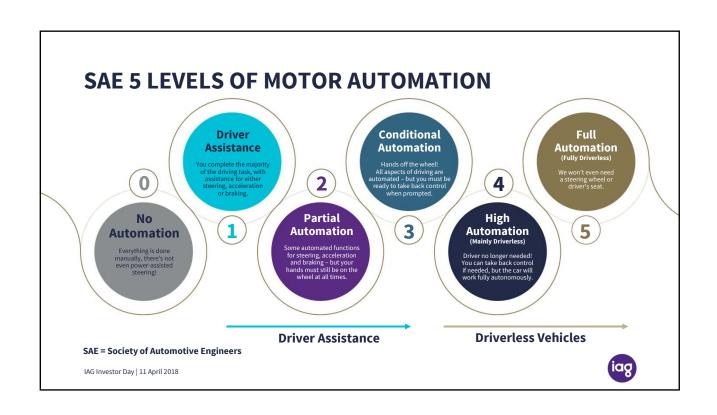


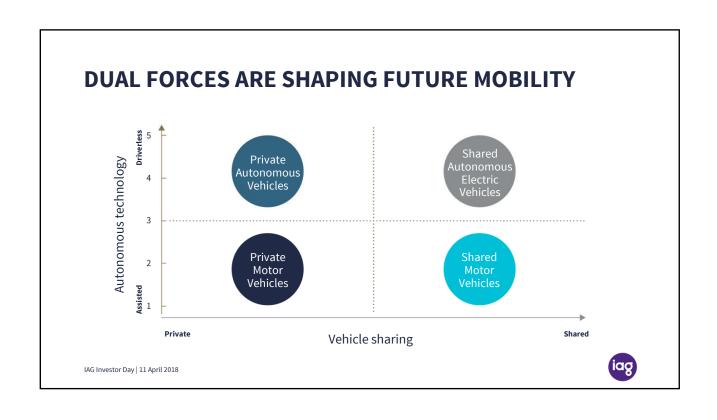


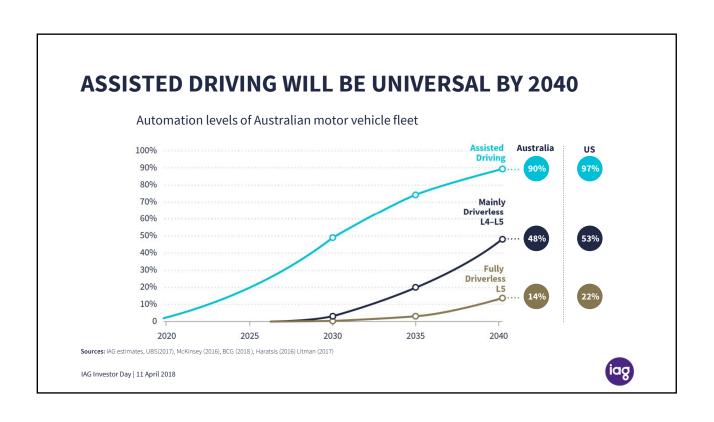


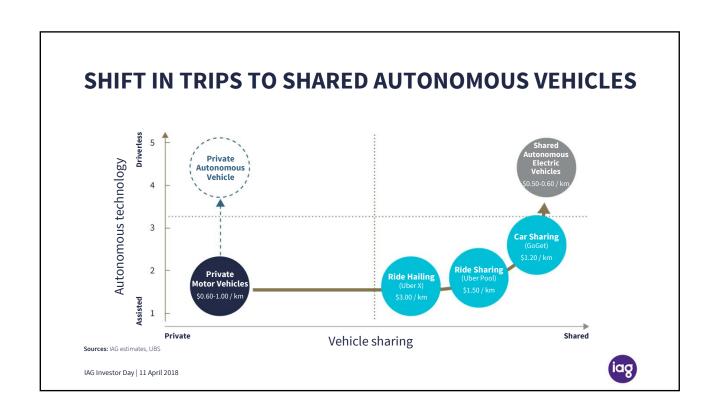
2030

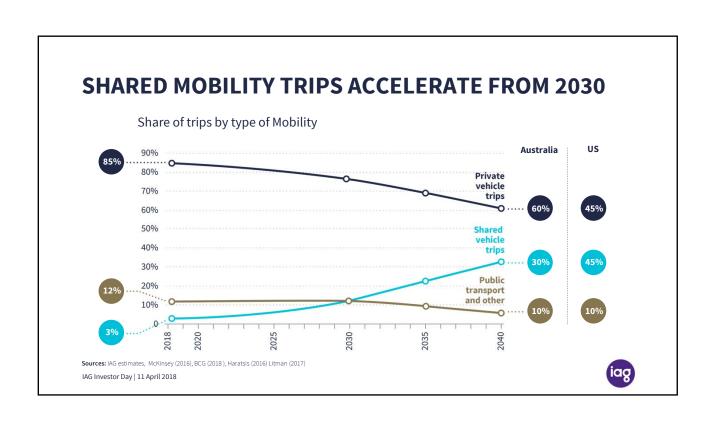


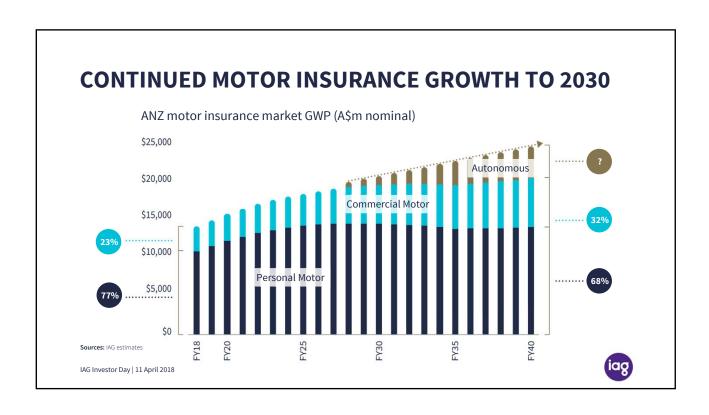












#### IAG IS LEADING THE WAY

#### **Autonomous Insurance**

- IAG Research Centre testing Advanced Driver Assistance Systems (ADAS)
- Collaborating with OEMs to include ADAS
- Collaborating with OEMs on repairing cars with ADAS
- Member of Australian and New Zealand Driverless Vehicle Initiative (ADVI)

#### **Shared Mobility Insurance**

- Leadership in commercial fleet insurance
- Ride hailing gap insurance (Uber gap cover)
- Car sharing insurance (cover for GoGet)
- Collaborating with OEMs as they introduce new subscription models
- Member of iMOVE CRC



## FUTURE OF SME

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#### **Ben Bessell**

Executive General Manager, Business Distribution Group Executive

## SME REPRESENTS A GROWTH OPPORTUNITY AS WE ADAPT AND RESPOND TO MARKET CHANGES

#### **SME** market landscape









Opportunity to improve customer experience

**Notes:** Market size based on FY16 (IAG core insights team) Market growth based on ABS data, total revenue of businesses under \$10m turnover

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Five trends will shift SME expectations and insurance market dynamics



Change in demographics



Increasing digital interaction



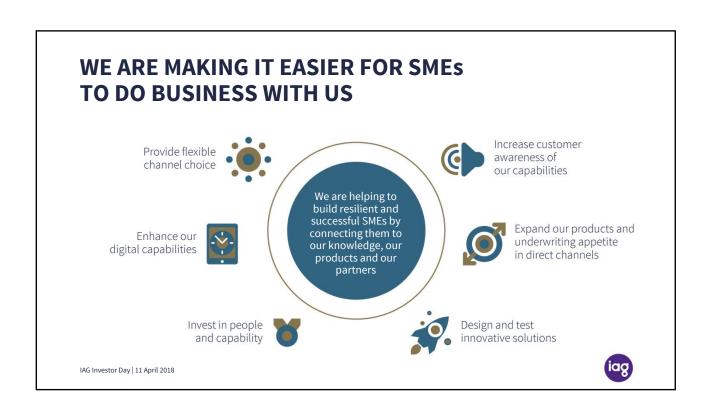


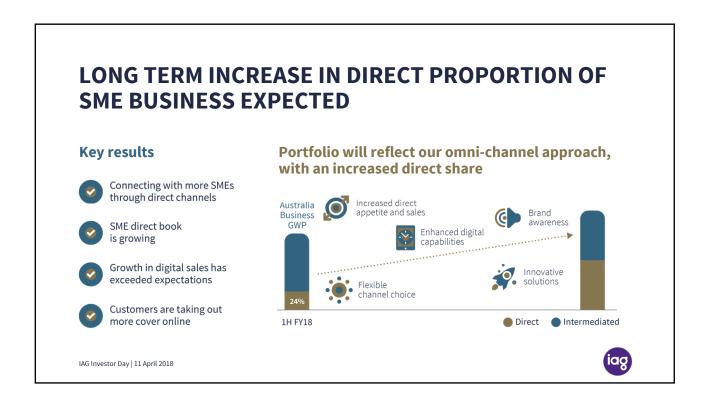
Regulatory change



Data & analytics







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## INVESTOR DAY BRAND UPDATE

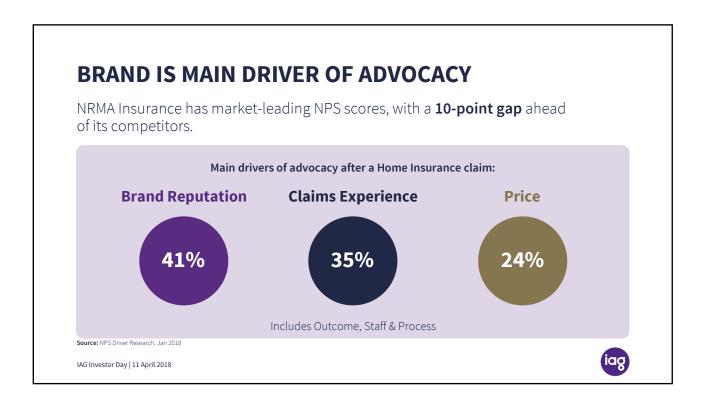
**Brent Smart** 

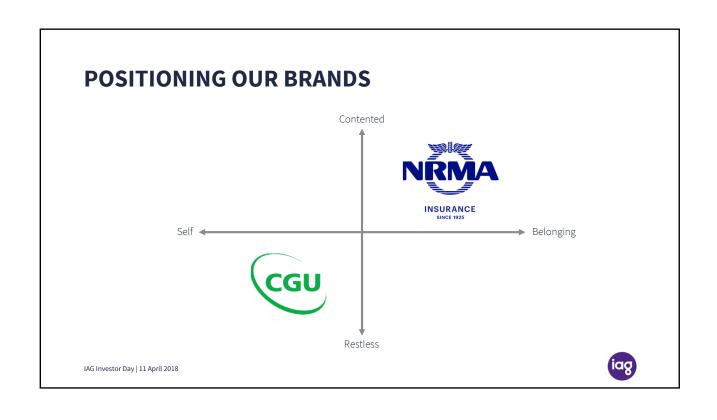
Chief Marketing Officer

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## Brand has never mattered more in our category.







# With NRMA, we are reclaiming our roots and owning the emotional high ground through HELP.

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#### **HELP IS WHO WE ARE**







With CGU, we are refreshing the brand with a bigger focus on growing direct business and a more progressive voice.



### **SMALL BUSINESS OWNER**







## **PRICING FOR CLIMATE RISK**

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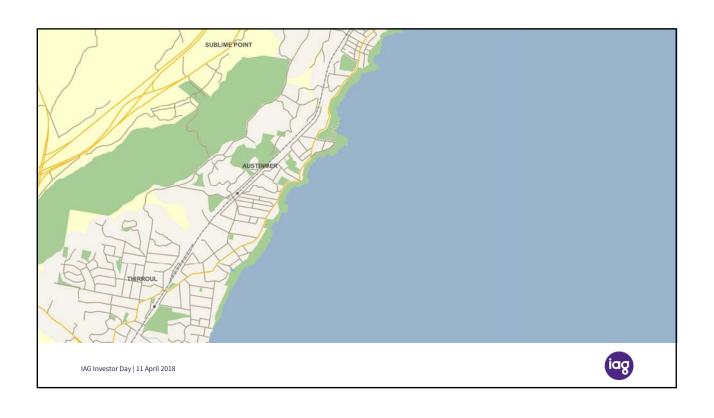
## Mark Leplastrier Executive Manager, Natural Perils

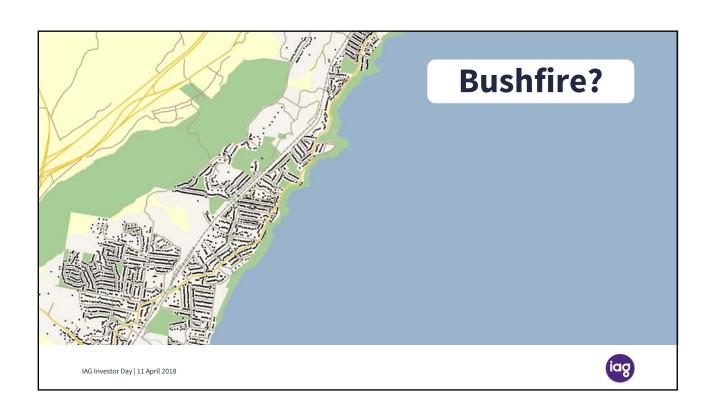


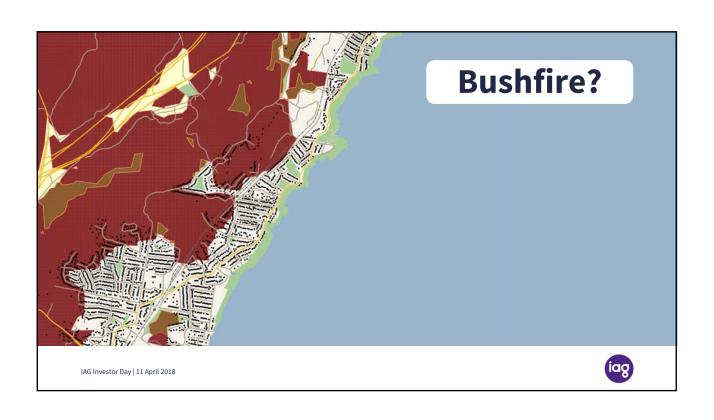
# Objective: provide a view on climate risk for any location where IAG writes business.

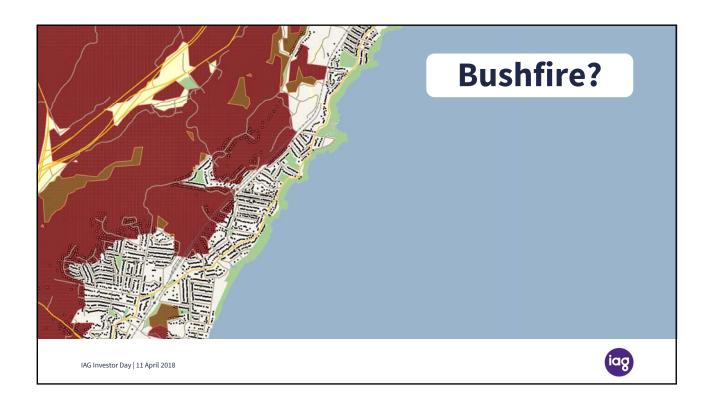


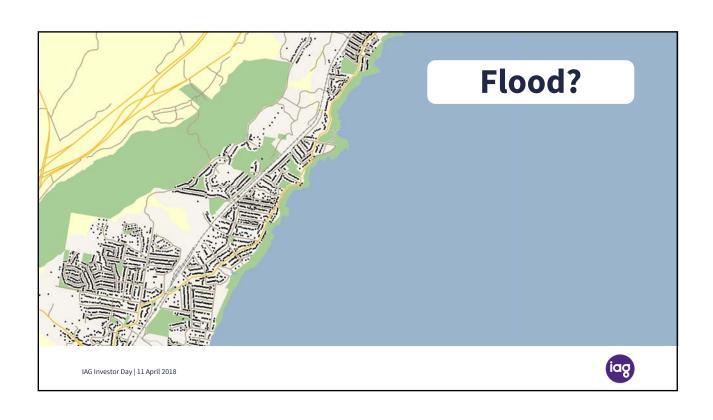


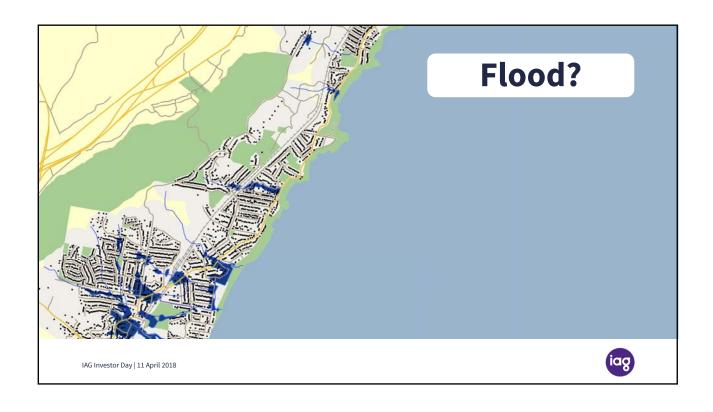


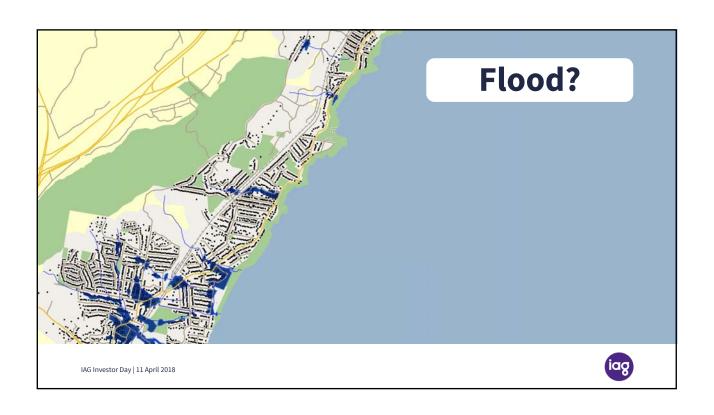


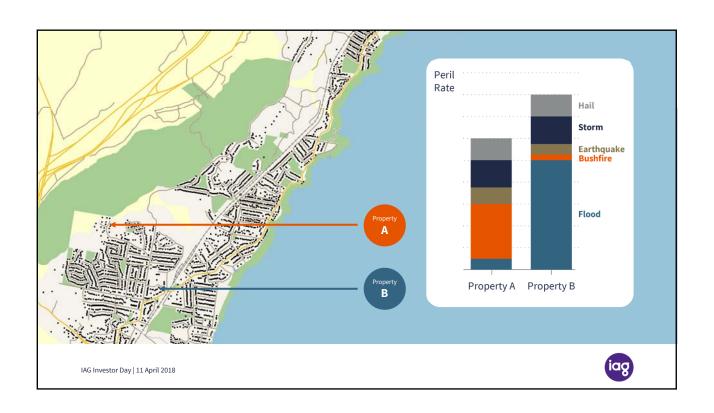


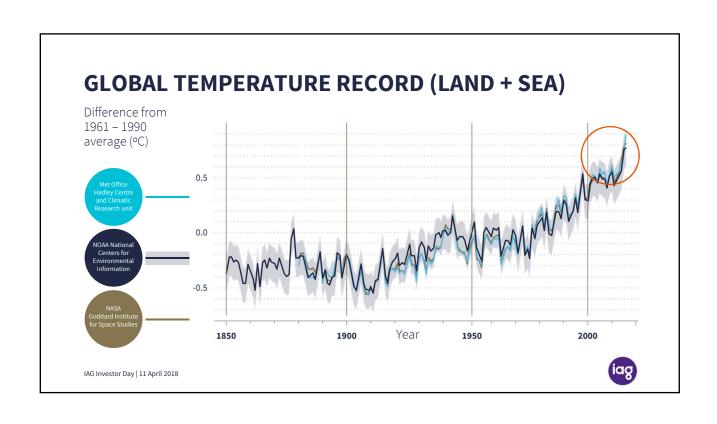


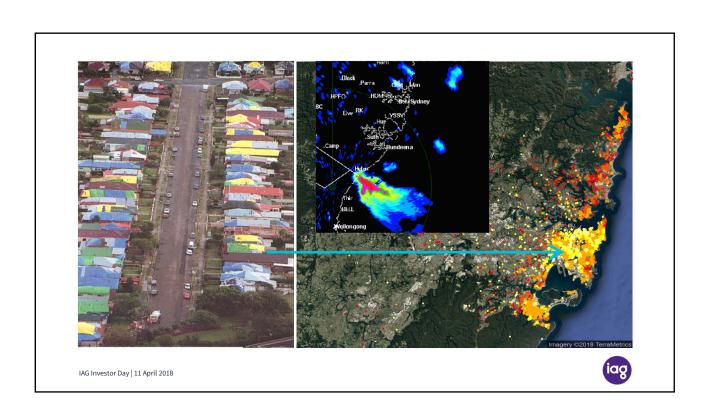


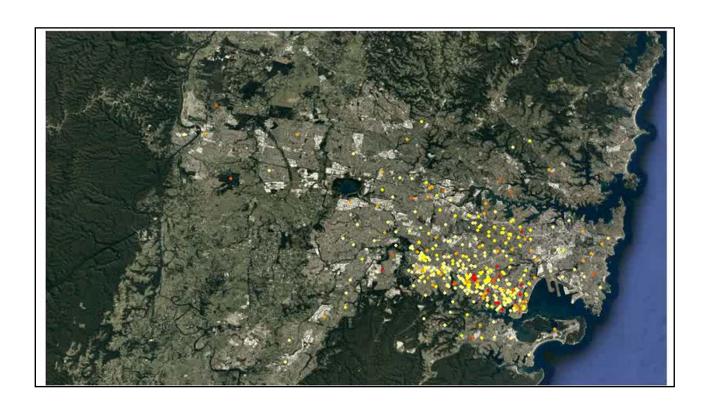


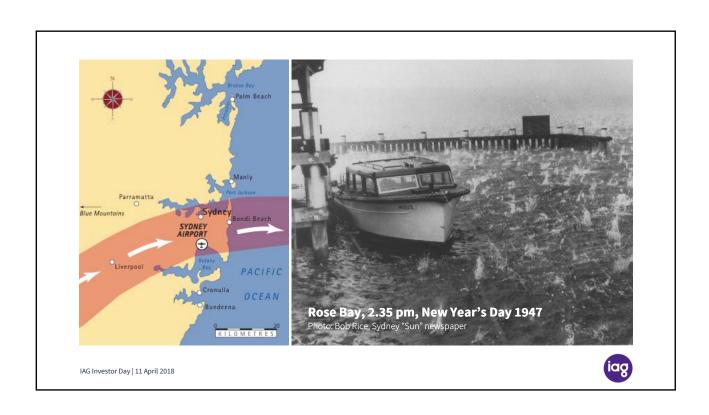


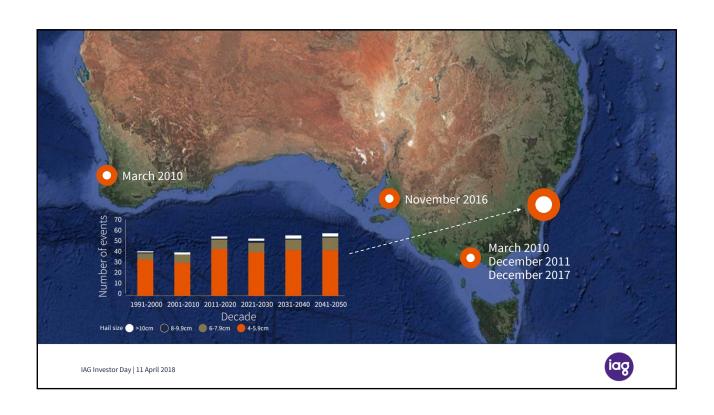


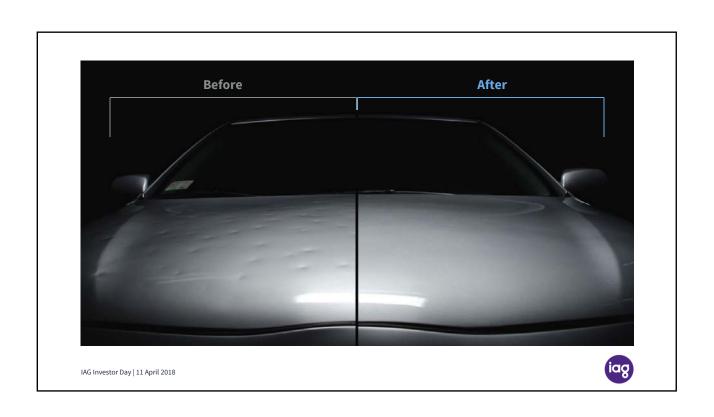


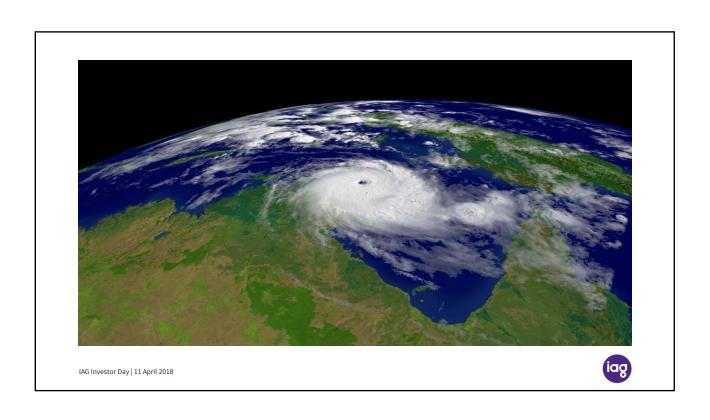




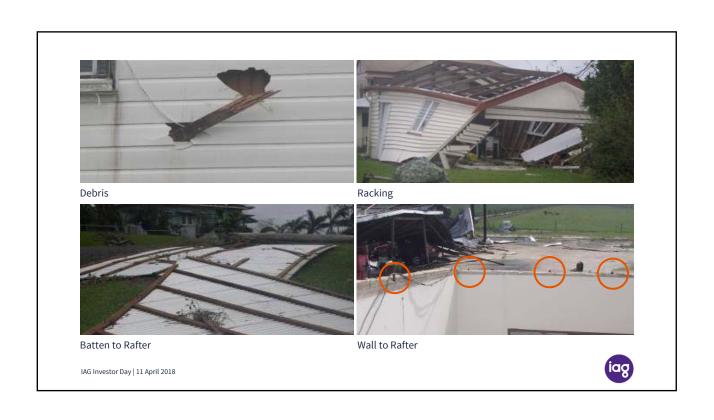




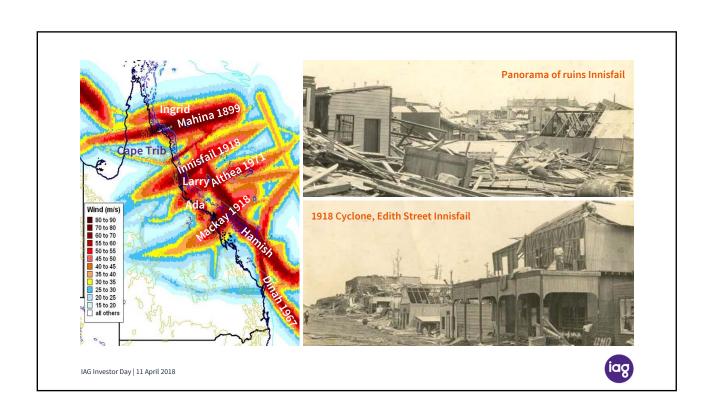


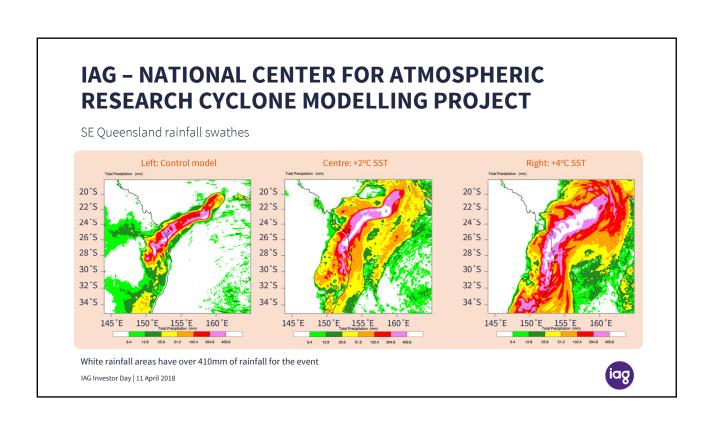


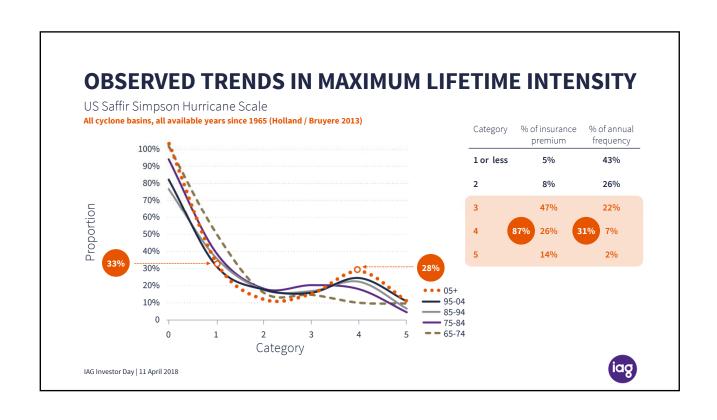


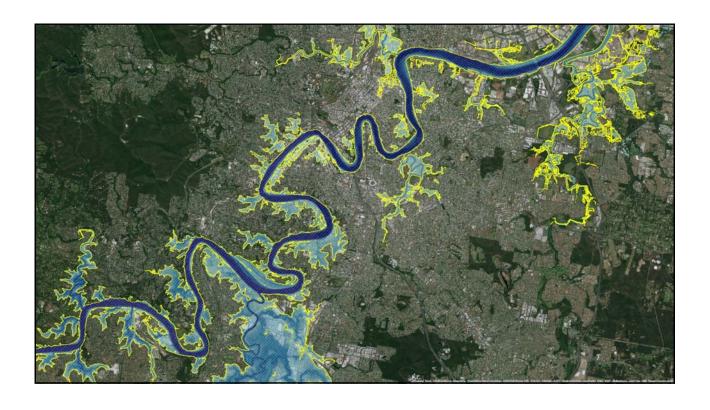


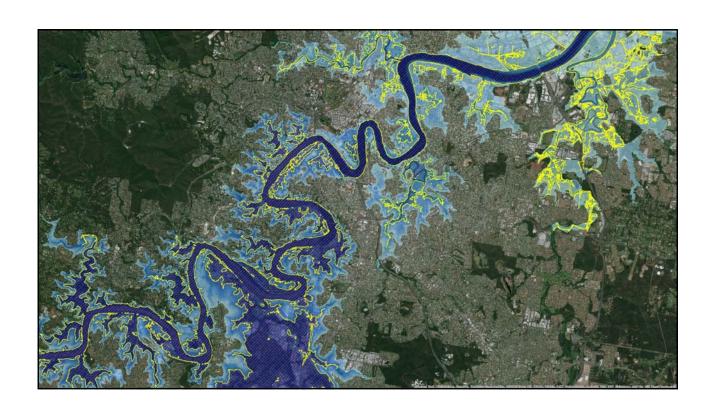


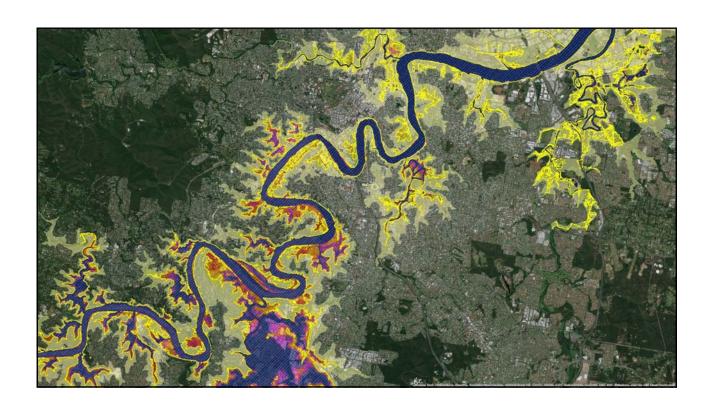








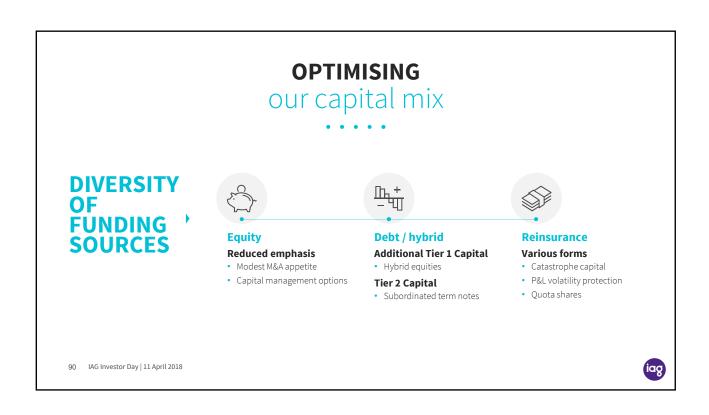




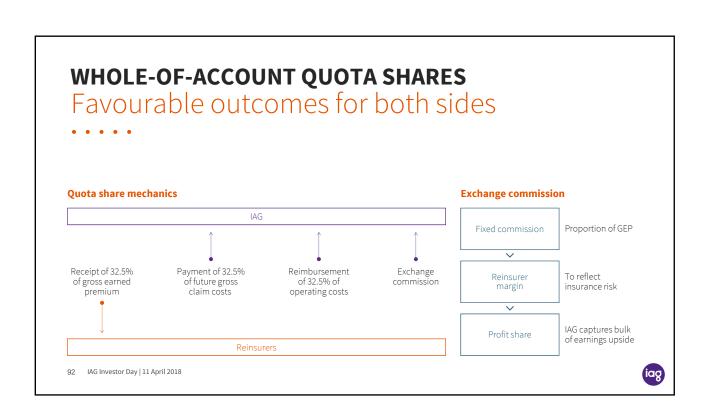








## **REINSURANCE CAPITAL** Increased use of quota shares Catastrophe capital P&L volatility protection **Quota shares** • Driven by concentrated peak exposures • Tactical and strategic covers Conducted with major global reinsurers Long standing relationships with increased multi-year component Take-up influenced by No impact on management prevailing market conditions of operating platform Calendar 2018 • 30% CTP (Munich Re) Aggregate cover • \$8bn of gross catastrophe cover (67.5% placed) • Perils stop-loss FY basis 20% whole-of-account (Berkshire Hathaway) Run-off portfolio adverse development • 12.5% whole-of-account • \$169m MER post quota share covers (asbestos, earthquake) (Munich Re, Swiss Re and Hannover Re) 91 IAG Investor Day | 11 April 2018



# STRONG REGULATORY CAPITAL POSITION Intent to manage in line with CET1 benchmark range **CET1** is key capital measure **Balance date CET1 ratio** 1.19 1.14 1.09 1.06 Retained earnings - dividend payout policy of 60-80% of cash earnings 1.07 Modest anticipated organic or acquisitive growth strain Future quota share benefit • Residual 20% QS effect (~\$50m) • Balance of 12.5% QS effect (\$300m+) Unwind of New Zealand tax losses ~\$400m FY 13 FY 14 FY 16 FY 17 Potential inflow from Asian divestments - - - CET1 target range (0.9-1.1) 1H18 post-dividend 93 IAG Investor Day | 2018



# **FY18 OUTLOOK UNCHANGED**

Further underlying improvement expected in 2H18

## FY18 guidance

GWP growth



Low single digit

Reported insurance margin



Range of 15.5-17.5%

#### GWP growth guidance of 'low single digit'

- · Ongoing rate increases expected in short tail personal lines
- Further positive rate momentum in commercial classes
- · Lower NSW CTP pricing, post-reform
- Up to \$60m GWP reduction from ceased Swann activities
- Neutral ESL effect reversal of 1H18 reduction in 2H18

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# **Underlying assumptions**

1 Net losses from natural perils of \$627m, in line with allowance

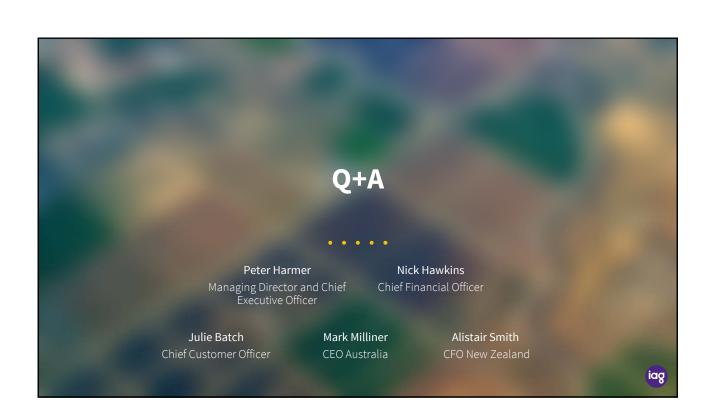
**2** Reserve releases of around 3%

No material movement in foreign exchange rates or investment markets in 2H18

#### Reported insurance margin guidance of 15.5-17.5%

- Improved underlying performance on FY17
- Reserve release expectation of 'around 3%' assumes continuation of presently particularly benign inflationary environment
- Assumed retained benefit from 1H18 credit spread effect
- $\bullet \quad \hbox{A relatively neutral impact from optimisation program activities}$
- Initial 12.5% quota share impact of ~125bps (250bps annualised)







# **Important information**

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