



Market Announcement

11 May 2018, Vista Group International Limited, Auckland, New Zealand

Vista Group signs Japan's largest cinema chain, Aeon Entertainment

Vista Group International (NZX & ASX: VGL), has signed an agreement with Aeon Entertainment Co Ltd, ('Aeon') the largest cinema exhibitor in the Japanese market by number of cinema sites.

Japan is in the top 5, by Box Office revenue, of the world's film exhibition markets.

Aeon will utilise the cinema management and data analytics software solutions of Vista Group companies Vista Entertainment Solutions Ltd ('Vista Cinema') and Movio. The company operates more than 90 cinema sites throughout Japan comprising over 770 screens.

The agreement follows more than two years of negotiations conducted with the support of Vista's in-market Business Partner VINX Corporation ('VINX').

The roll-out of the Vista Cinema and Movio solutions for Aeon is scheduled to be completed by February 2020.

Vista Group CEO Kimbal Riley describes the signing of Aeon as a fantastic win for Vista. "With perseverance, determination and hard work, we've realised our long-time goal of breaking into the Japanese market. We're delighted that Aeon has recognised Vista's world-leading software and this Agreement involving Vista Cinema, Movio and VINX means that Aeon can now benefit from access to the worldwide innovation investments that Vista Group offers."

Movio Chief Executive and Co-Founder William Palmer says: "Aeon Entertainment is particularly focused on enhancing and making more dynamic, its Loyalty scheme, and that is why they've chosen to partner with Movio to help execute better targeted and integrated loyalty campaigns."

Vista, with the support of VINX, also sees this Agreement as the beginning of their joint effort to win additional customers in Japan and enable Vista to become the major cinema software solutions provider for the Japanese market.

Vista would like to acknowledge the invaluable support and expertise it has received from New Zealand Trade and Enterprise (NZTE) during the process of negotiating this Agreement.

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