

Plexure Limited

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18th June 2018

Director Nominations

Plexure Group Limited will be holding its 2018 Annual Meeting of Shareholders at 11.00am on Wednesday 8th August 2018 at the Pullman Hotel, Corner Princes Street and Waterloo Quadrant, Auckland. A formal notice of meeting will be sent to shareholders in late June.

For the purposes of NZX Listing Rule 3.3.5 the company advises that the closing date for Director Nominations is Monday, 2nd July 2018. All nominations must be made by 5pm on the closing date.

Nominations may only be made by a shareholder entitled to attend and vote at the Annual Meeting, and should be addressed to:

Andrew Dalziel

Chief Financial Officer Plexure Group Limited

Email: andrew.dalziel@plexure.com

About Plexure

Plexure is a mobile engagement software company. Global brands use the Company's products to engage consumers on mobile devices and drive them to store with personalised offers, mobile order and pay and loyalty.

Plexure's software integrates with operational systems to remove friction and create a seamless purchase experience for consumers.

Brands that use Plexure see an increase in customer numbers and visit frequency, higher average transaction values, larger share of wallet and improved customer satisfaction scores.