

Plexure Limited

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www.plexure.com

8 August 2018

Results of 2018 Annual Meeting

At the Annual Meeting of Plexure Group Limited, held in Auckland on Wednesday 8 August, shareholders approved 5 of the 5 resolutions. Resolution 3, that Tim Cook be re-elected as director, was withdrawn on the basis that Tim Cook had resigned as a Director prior to the meeting.

Resolution 1: "That Brian Russell be elected as a director of the Company in accordance with clause 7.6 of the Constitution of the Company" was approved.

Votes %

In Favour: 65,703,491 100.00 Against: -

Resolution 2: "That Craig Herbison be elected as a director of the Company in accordance with clause 7.6 of the Constitution of the Company" was approved.

Votes %

In Favour: 65,703,491 100.00 Against: -

Resolution 4: "That Deloitte be appointed as the Auditors of the Company under section 207 of the Companies Act 1993, and the Board are authorised to fix their remuneration for the forthcoming year" was approved.

	Votes	%
In Favour:	65,650,491	99.89

Resolution 5: "That, for the purposes of Listing Rule 7.3.1(a), the issue of up to 8,766,949 options to various employees to acquire ordinary shares in the Company pursuant to its existing employee share plan" was approved.

70,000 0.11

	Votes	%
In Favour:	64,707,464	98.47
Against:	1,008,027	1.53

Resolution 6: "That the Company's current constitution be revoked and the Company adopt the new Constitution tabled at the Meeting in its place, with effect from the close of the Meeting or any adjournment of it" was approved.

	Votes	%
In Favour:	65,609,203	99.98
Against:	11,250	0.02

For more information please contact: Andrew Dalziel, CFO Plexure Mobile: +64 27 6777 575

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About Plexure

Against:

Plexure uses digital insight to optimize transactions in the real world for business with Plexure is a mobile engagement software company. Global brands use the Company's products to engage consumers on mobile devices and drive them to store with personalised offers, mobile order and pay and loyalty.

Plexure's software integrates with operational systems to remove friction and create a seamless purchase experience for consumers.

Brands that use Plexure see an increase in customer numbers and visit frequency, higher average transaction values, larger share of wallet and improved customer satisfaction scores.