



NZX and Media Release

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Board changes at Geo

Cloud-based mobile workforce solutions provider Geo (NZX.GEO) announces the appointment of Rod Snodgrass as an Independent Non-Executive Director and the retirement of Independent Non-Executive Director Tim Ebbeck.

Rod Snodgrass, who will join the board from 15 October 2018, has extensive experience in strategy, innovation, digital growth and disruption. He is currently the Chief Customer Officer of Vector and prior to that was a member of the Spark leadership team for 10 years, holding senior positions including CEO of Spark Ventures, Chief Product Officer and Chief Strategy Officer.

He is a Director of Metlifecare, JUCY Group, SMX and Genoapay. He is also a founder of strategy consultancy The Exponential Agency, is a Trustee of Springboard Trust and is an active technology mentor.

Mr Snodgrass, who lives in Auckland, holds a BCA from Victoria University, an Executive Management Diploma from Darden Business School, and is a Chartered Accountant and Member of the New Zealand Institute of Directors. Mr Snodgrass has been appointed to the board under a casual vacancy and will seek election at Geo's Annual General Meeting on 13 November 2018.

Tim Ebbeck, who was appointed a Director of Geo in May 2017 as a precursor to its proposed ASX IPO, has meanwhile decided not to seek re-election at the AGM. He has accepted a new role as ANZ Managing Director of Automation Anywhere, a US-based robotic process automation company. Reflecting this new commitment, he is stepping down from most of his external roles, including Geo.

Geo Chairman Roger Sharp said: "We are sad to see Tim leave the board and thank him for his immense contribution during our ASX IPO process and since, both as a Director and as Chair of the Company's Audit and Risk Committee. At the same time, we're delighted to have appointed a new Director of Rod's calibre, and welcome him to the board."

Mr Snodgrass said: "Geo has over the last year re-established momentum and set itself on a path for growth and profitability. It is an exciting time for the company. I am looking forward to working with the Board and the rest of the team to make the most of the significant opportunities the company enjoys in Australasia and further afield."

Mr Ebbeck said: "I have enjoyed my time at Geo and am stepping down reluctantly in light of my new commitments. It has been immensely satisfying over the last 18 months to have assisted the company through its recruitment of new management, the development and successful implementation of strategic growth initiatives, its recapitalisation, and the launch of its new identity. Geo is in good shape and I will continue to take a keen interest in its development."

For further information contact Roger Sharp at rs@northridgepartners.com

About Geo

Geo provides cloud-based business productivity software and applications for small to large businesses with mobile and distributed workforces. We make it easier out there by simplifying the challenges of managing a mobile workforce. We operate in markets that have years of growth ahead, we have great products that are relied on by loyal customers, and a scalable platform – all supported by a talented and committed team.

For more information, please visit: www.geoworkforcesolutions.com