2018 SUCCESSES Product and technology innovation

TŪROA



Disclaimer

This presentation contains not only a review of operations, but also some forward-looking statements about Methven Limited and the environment in which the company operates. Because these statements are forward looking, Methven Limited's actual results could differ materially.

Although management and directors may indicate and believe that the assumptions underlying the forward-looking statements are reasonable, any of the assumptions could prove inaccurate or incorrect and, therefore, there can be no assurance that the results contemplated in the forward-looking statements will be realised.

Please read this presentation in the wider context of material previously published by Methven Limited.





ASM 2018

Key topics

- FY18 performance highlights and update on focus from ASM 2017
 - Fix New Zealand
 - Transform through Fit for the Future
 - Grow international
- Focus on China
- Disrupting the global plumbing industry from New Zealand

- General business
- Refreshments and site tours



Introductions

ALISON BARRASS

Chair

DAVID BANFIELDExecutive Director

RICHARD CUTFIELD

Independent Director
Chair, Audit Compliance & Risk
Management Committee
Chair, Remuneration
Committee

STEVE TUCKER

Independent Director Chair, Health & Safety Committee

TONY BALFOUR
Independent Director









SHELLEY CAVE

Independent Director





JANNINE MOUNTFORD
Group Chief Financial Officer

ANDY CHENRegional CEO, Asia





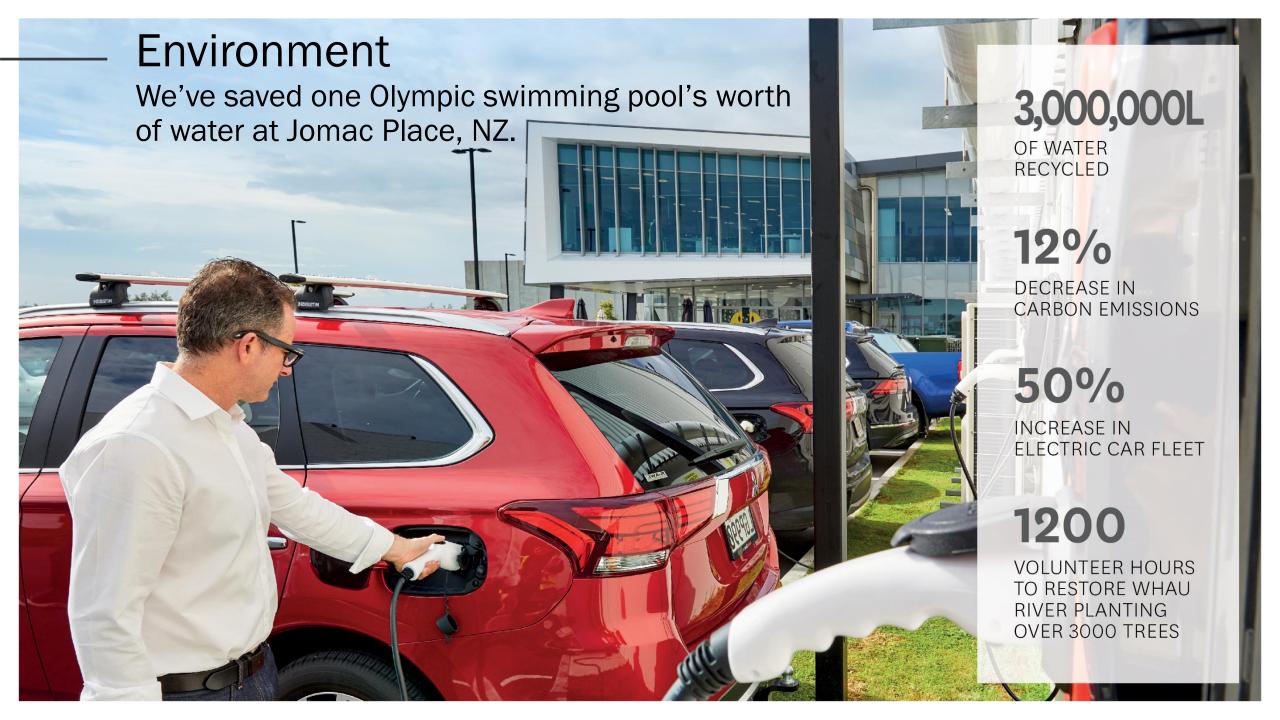


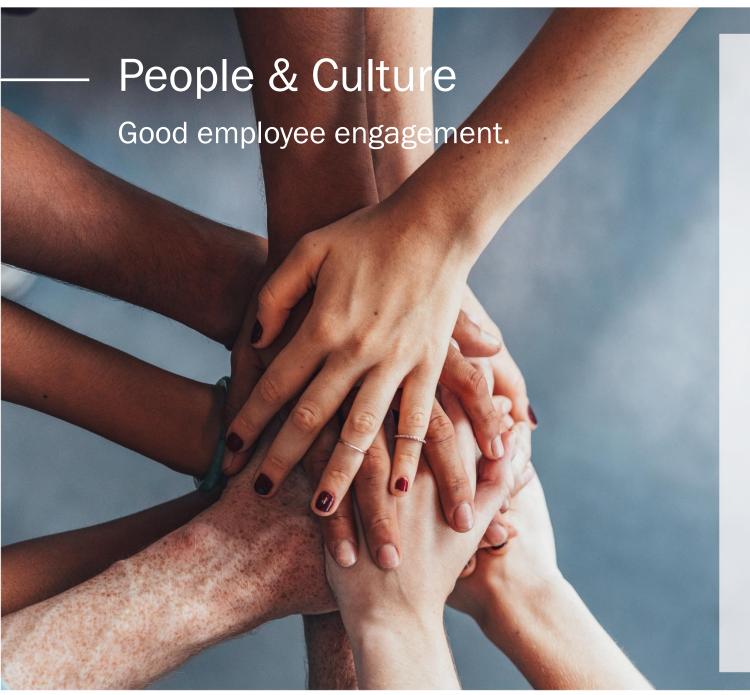
Formalities

- Notice of meeting
- Quorum
- Proxies
- Health and Safety
- Annual financial statements



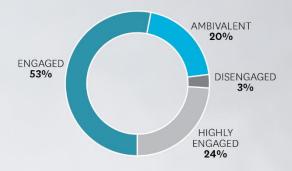






Good employee engagement.

77% ENGAGED OR HIGHLY ENGAGED



Staff numbers.

119
NEW ZEALAND

49 AUSTRALIA

50 🏂

72 CHINA







2018 in review

- Results in line with guidance
- NZ market stabilising
- Fit 4 the Future on track to deliver
- Acceleration of international performance
 - Contribution and market share growth in all markets outside NZ
- Acceleration of innovation pipeline

Our strategic beliefs

- Our moment of truth is when a consumer experiences a Methven shower.
- Consumers will increasingly choose sustainable solutions and materials that don't cost the earth, though not at the expense of their water experience.
- New Zealand is our home. We will extend our market leadership through rapid consumercentric innovation.
- International growth will drive long term profitability. China is key.
- Digital manufacturing at Methven in New Zealand will disrupt the global plumbing industry.
- Radical simplification of our operations will make us more responsive to customer and consumer needs
- Our talented team, driven by and aligned to our cause, will deliver world-leading innovation.



Our 4 strategic pillars

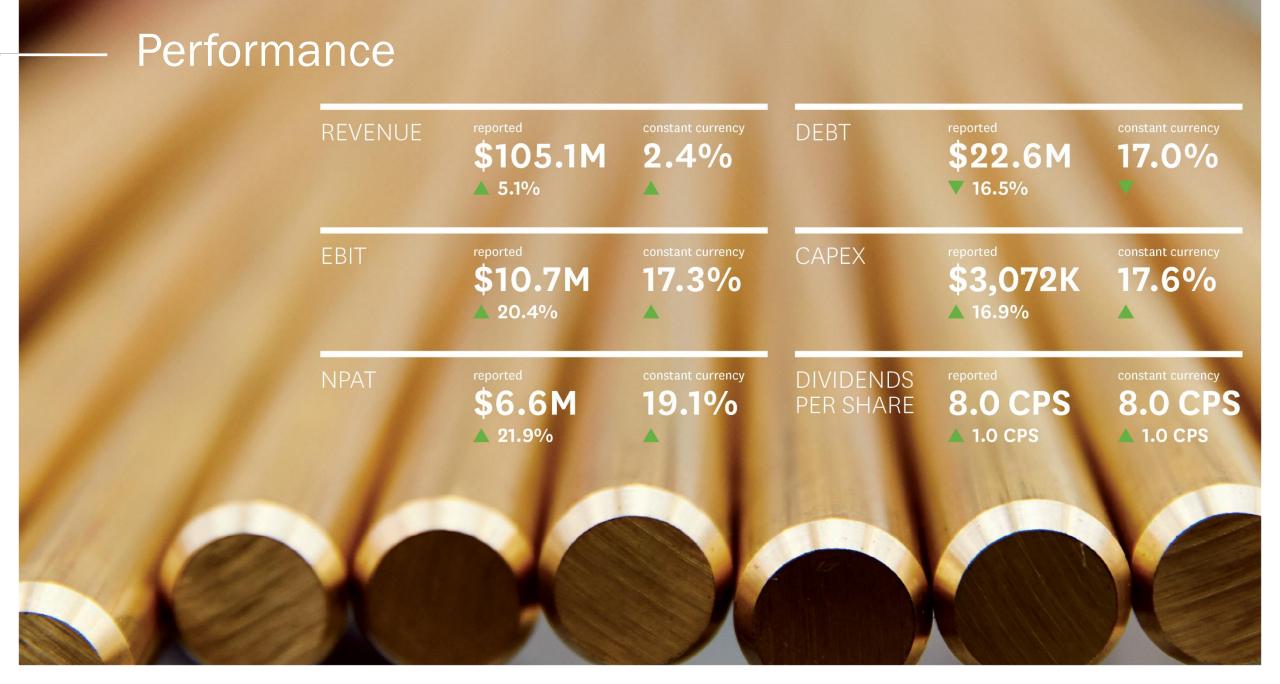
- World-class consumer-centric product innovation
- Revolutionary digital manufacturing in NZ disrupting global industry
- Sustained double digit international revenue and earnings transformation
- Unrelenting focus on simplification, cost and efficiency



Accelerating growth

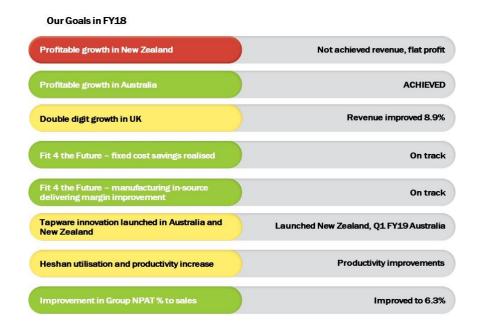
- Board reviewing a range of strategic options to deliver enhanced shareholder return, including
 - Partnership
 - Acquisition
 - Other





Key priorities and focus

- FIX New Zealand
- TRANSFORM and simplify core operations
- <u>ACCELERATE</u> international growth
- DISRUPT the global plumbing industry





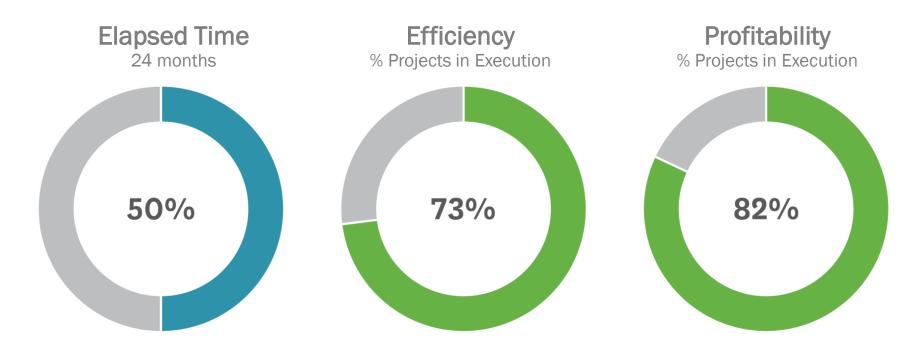
New Zealand

	12 mg	12 months ended June		
NZ \$000	2018	2017	Variance %	
Sales revenue	32,357	34,869	-7.2%	
EBIT	4,292	4,195	2.3%	
EBIT % of revenue	13.3%	12.0%	1.3 ppts	

Our Goals in FY18

Revenue growth in New Zealand	Revenue -7.2%
Fit 4 the Future fixed cost savings realised	Fixed costs reduced by \$800k
Fit 4 the Future – manufacturing in-source delivering margin improvement	Margin improved by 1.3 ppts
Tapware revenue growth	Not achieved
SKU reduction supporting simplification	SKU count reduced by 21%

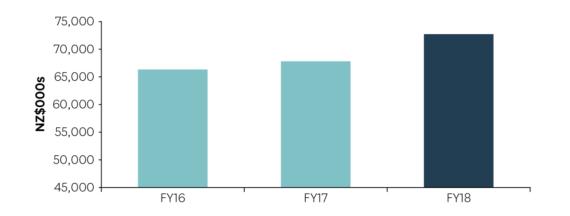
Fit 4 the Future programme progress



- \$870k in operating expenditure invested in the programme.
- Annualised benefit of \$1.6m expected in FY19 before any re-investment in new initiatives in FY19.
- On track to deliver to our expectations.

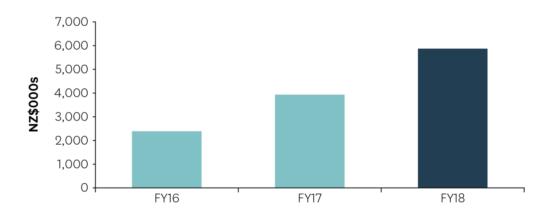
Accelerating international performance

INTERNATIONAL REVENUE



Sales CAGR 4.7% 2017-2018 growth 12%

INTERNATIONAL EBIT



EBIT CAGR 57.5%



Headlines - Australia

32.9% EBIT improvement

- Revenue improved +3.7%
- Methven-branded sales increased + 12.7%
- SKU reduction of 43% has delivered better inventory and working capital turns
- Double digit growth in tapware sales, though still not reaching planned level
- Digitisation
 - Launch of specification website
 - \$1 handset trial
 - Business-to-business website launched
- Positive outlook for FY19, with a number of new products contracted for distribution





Headlines - UK

31.0% EBIT improvement

- Revenue improved +8.9%
- Methven-branded sales increased by <u>37%</u>
- Tapware <u>market share growth</u> achieved
- Digitisation
 - Launch of specification website
 - \$1 handset trial
 - Website visitor numbers doubled year-on-year
- Successful implementation of category captaincy







Overview

Strategy: China to become a strong 4th leg of our business

Tactic:

- at learning stage, minimal inputs for optimal outputs (without distracting existing markets). Leveraging NZ Inc.
- at growth stage, assertive investment for faster growth (both new market and Group ready)

Roadmap:

- Year 1 break-even
- Year 2 10% EBIT
- Year 3 20% EBIT

Target:

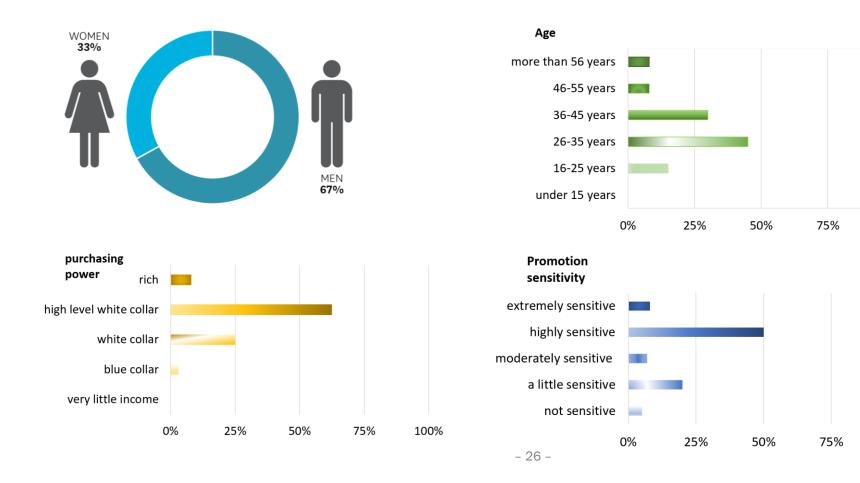
- 10 years with CAGR of 30%.

Target consumers China

 Define Methven as a 'affordable premium brand' and target at the middle-class and above customers for highly profitable and sustainable growth in the new market

100%

100%



Route to market



Activation - Mass retail

- Very strong development targeting 200 stores by 2022/3. Targeting RMB 40m revenue by 2022.
- Two routes Flagship stores and profile retail stores. Retail distribution for brand presence to reinforce Methyen brand awareness in new market, and for steadily growing daily sales to support daily operations.





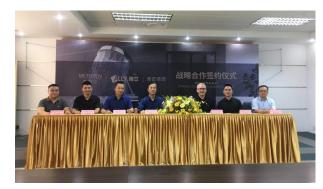




Shanghai Cimen

Weifang Store

Jinan Store







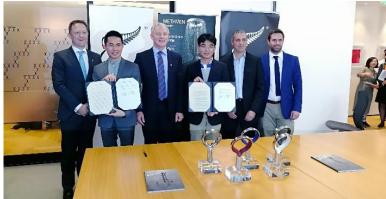
Yantai Red Star Macalline



Activation – Mass projects

Very strong project pipeline – Targeting sales of RMB 40m in 2022/3





MOU with Ruizhishang







Foshan IFC

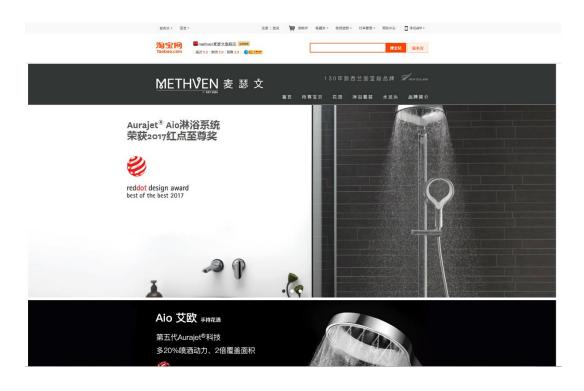


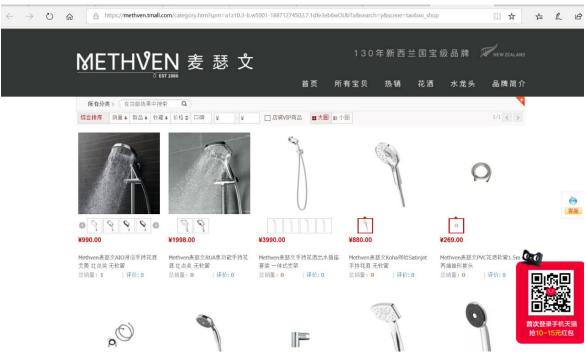
Shanghai Pangu



Activation – E-Commerce

New Methven E-Commerce store opened on Tmall on 10 October 2018







Specialists – Mehood Group & international brands







Suzhou Mehood Hotel



Hangzhou JW Marriott Hotel



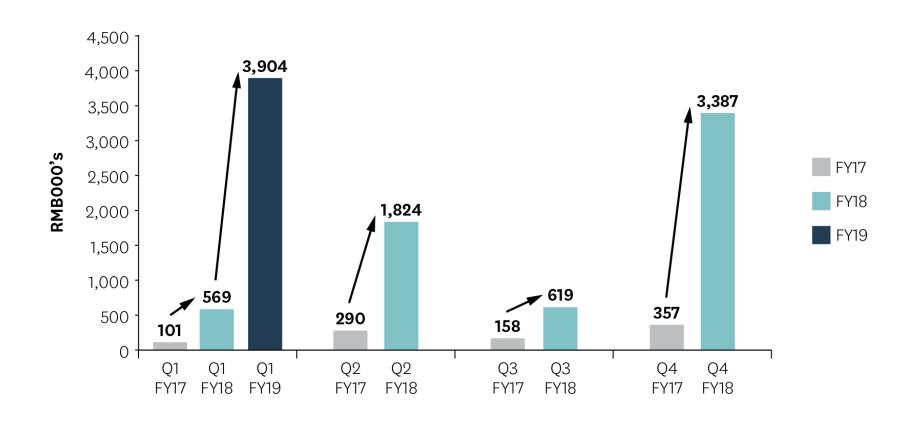
Shanghai Riz-Carlton Hotel



Hong Kong JW Marriott Hotel



Quarter-on-quarter, year-on-year growth



New market update - China/Asia



Stage 1 -- Market Study

Stage 2 -- Distributor Appointed

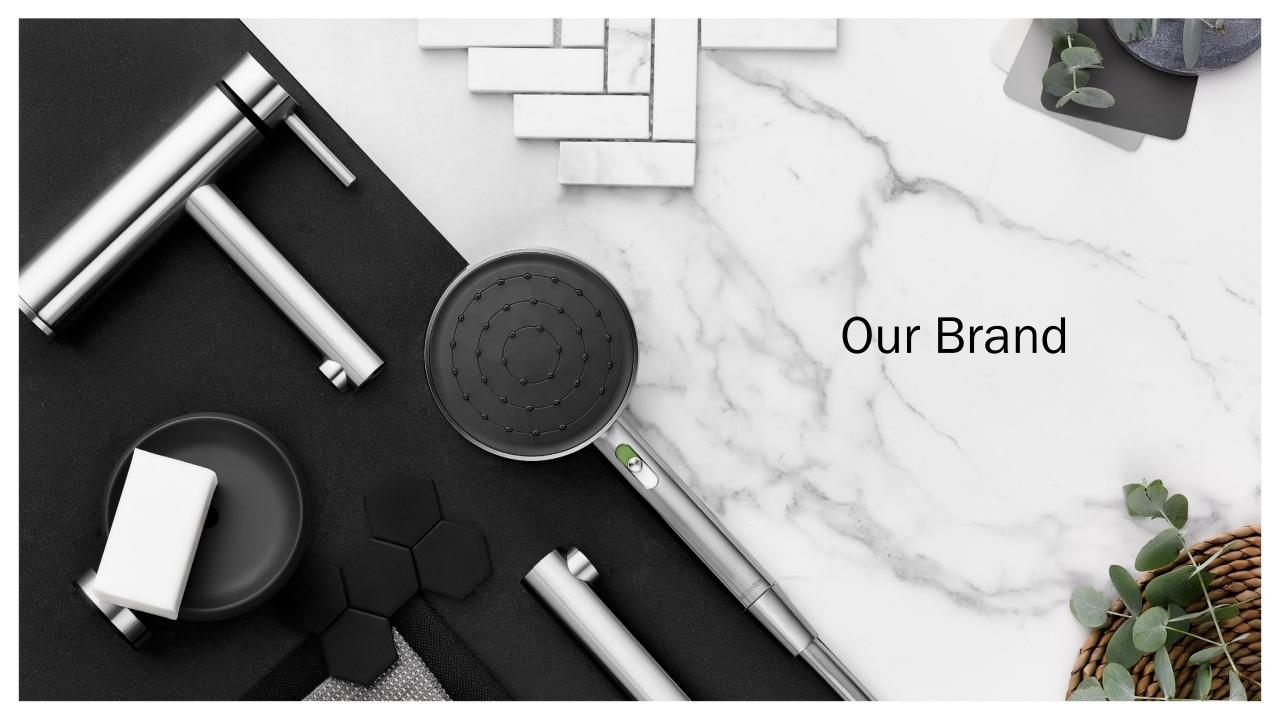
Stage 3 -- Business Started
(Year One)

Stage 4 -- Ready to Grow

(Year Two, China)

Summary

- Very encouraging performance.
- Strong partnerships with proven operators.
- Low risk/high reward business model.
- Sowing the seeds for long term growth across Asia.
- Aiming to deliver 10 years of 30% CAGR.









Trading update Q1

- Good start to the year
- Revenue up 6%, though NPD yet to benefit New Zealand market
- Q1 NPAT growth \$560k

FY19 Guidance

We are forecasting

- <u>Increasingly strong</u> revenue growth driven by international performance,
- evidence of modest growth in H2 in New Zealand, created by our strong innovation pipeline
- NPAT growth of at least 10%

Fix, transform, accelerate and disrupt

- <u>Fixing the New Zealand market</u> remains a significant area of activity and focus. Execution is crucial for delivery of forecast.
- Good progress on Fit 4 the Future continues, <u>transforming and simplifying</u> our business, creating a strong platform for <u>growth</u>.
- <u>Acceleration</u> of performance in international markets will deliver profitable long-term growth, particularly China.
- Our new <u>disruptive manufacturing</u> strategy positions Methven to disrupt the global plumbing industry.
- We are proud to be a New Zealand manufacturer creating the next generation of digital manufacturers taking our technology to the world.



General Business

ALISON BARRASS

Resolutions

Ordinary Resolutions

- 1. That the directors be authorised to fix the auditors' remuneration.
- 2. That Shelley Cave be elected as a director of the Company.
- 3. That Steve Tucker be re-elected as a director of the Company.
- 4. That Richard Cutfield be re-elected as a director of the Company.

Resolution 1: Remuneration of Auditors

That the directors are authorised to fix the auditors' remuneration.

Resolution 2: Director Election

That Shelley Cave be **ELECTED** as a director of the Company.



Resolution 3: Director Election

That Steve Tucker be RE-ELECTED as a director of the Company.



Resolution 4: Director Election

That Richard Cutfield be **RE-ELECTED** as a director of the Company.



Voting – Resolutions

Please vote by ticking one box, either "FOR", "AGAINST" OR "ABSTAIN".

Link Market Services will come and collect your Voting Papers.

Please raise your hand if you require a Voting Paper or a pen.

Results will be announced to NZX as soon as they are available.

			Tick (✔) in box to vote		
Ordinary Resolution		For	Against	Abstain	Discretion
1.	That the directors are authorised to fix the auditors' remuneration.				
2.	That Shelley Cave be elected as a director of the Company.				
3.	That Steve Tucker be re-elected as a director of the Company.				
4.	That Richard Cutfield be re-elected as a director of the Company.				

Other Business

Questions?



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