

28 November 2018

Market Information Services Section New Zealand Exchange Limited Wellington

NOTIFICATION OF ALLOTMENT OF SECURITIES

For the purposes of Listing Rule 7.12.1 of the NZX Listing Rules, Trade Me Group Limited advises the following securities have been issued:

Class of securities issued Ordinary Shares

ISIN NZTMEE0003S8

Number of securities issued 5,870 ordinary shares (restricted)

Issue price NZ\$4.4299 per share

Payment in cash? Yes

Any amount paid up (if not in full) Fully paid

Percentage of total class issued

(excluding treasury stock)

0.0887%

Limited for the purposes of the Trade Me Group Limited

Executive Long-term Incentive Share Plan [LTI 6]

Specific authority for the issue Directors resolution dated 21 September 2017

Terms or details of the issue Issue of 352,069 Ordinary Shares to Trade Me Group

Trustee Limited (for a single Trade Me employee inadvertently omitted from the original issue on 15 November 2017) pursuant to the Trade Me Group Limited Executive Long-term Incentive Share Plan with vesting on 30 September 2020 subject to meeting

performance hurdles.

Total number of securities of the class in existence after the issue (excluding treasury stock)

396,973,029 ordinary Shares

Date of issue

28 November 2018

Sarah Hard

Company Secretary