Disclosure of beginning to have substantial holding

Section 276, Financial Markets Conduct Act 2013

Note: This form must be completed in accordance with the instructions at the end of the form.

To NZX Limited

and

To Trade Me Group Limited

Date this disclosure made: 19 December 2018

Date on which substantial holding began: 13 December 2018

Substantial product holder(s) giving disclosure

Full name(s): The Vanguard Group, Inc.

Summary of substantial holding

Class of quoted voting products: ordinary shares

Summary for The Vanguard Group, Inc.

For this disclosure,—

(a) total number held in class: 22,641,629

(b) total in class: 396,973,029

(c) total percentage held in class: **5.704%**

Details of transactions and events giving rise to substantial holding

Details of the transactions or other events requiring disclosure:

| Date | Change | Price | Share Quantity |
|-----------|--------|-------|----------------|
| 13-Aug-18 | BUY | 4.73 | 8,698 |
| 15-Aug-18 | SELL | 4.72 | (10,860) |
| 15-Aug-18 | BUY | 4.30 | 1,668 |
| 16-Aug-18 | BUY | 4.65 | 7,299 |
| 21-Aug-18 | BUY | 4.25 | 2,780 |
| 24-Aug-18 | SELL | 5.23 | (9,253) |
| 24-Aug-18 | BUY | 5.23 | 9,253 |
| 24-Aug-18 | BUY | 5.23 | 4,866 |
| 4-Sep-18 | BUY | 4.88 | 3,069 |
| 4-Sep-18 | BUY | 4.88 | 25,174 |
| 7-Sep-18 | BUY | 4.93 | 1,336 |
| 7-Sep-18 | SELL | 4.93 | (2,433) |
| 10-Sep-18 | BUY | 4.49 | 3,140 |
| 12-Sep-18 | BUY | 4.97 | 2,004 |
| 14-Sep-18 | BUY | 5.21 | 20,012 |
| 17-Sep-18 | BUY | 5.22 | 24,399 |
| 17-Sep-18 | BUY | 4.77 | 3,443 |
| 18-Sep-18 | BUY | 5.23 | 3,382 |
| 18-Sep-18 | BUY | 5.22 | 752 |
| 21-Sep-18 | BUY | 5.18 | 38,882 |
| 24-Sep-18 | BUY | 5.19 | 2,091 |
| 26-Sep-18 | BUY | 5.26 | 7,690 |
| 26-Sep-18 | BUY | 5.26 | 3,872 |
| 26-Sep-18 | BUY | 5.26 | 7,744 |
| 26-Sep-18 | BUY | 5.26 | 9,680 |
| 26-Sep-18 | BUY | 4.81 | 1,938 |
| 27-Sep-18 | BUY | 4.81 | 24,871 |
| 1-Oct-18 | BUY | 5.23 | 5,808 |
| 1-Oct-18 | BUY | 4.75 | 2,907 |
| 2-Oct-18 | BUY | 5.25 | 15,488 |
| 3-Oct-18 | BUY | 5.22 | 5,808 |
| 8-Oct-18 | BUY | 4.65 | 2,907 |
| 11-Oct-18 | BUY | 4.85 | 3,558 |
| 11-Oct-18 | BUY | 4.50 | 3,876 |
| 15-Oct-18 | BUY | 4.90 | 5,930 |
| 17-Oct-18 | BUY | 4.62 | 4,811 |
| 17-Oct-18 | BUY | 4.62 | 27,136 |
| 19-Oct-18 | BUY | 4.94 | 3,558 |
| 19-Oct-18 | BUY | 4.94 | 5,808 |
| 24-Oct-18 | BUY | 4.36 | 3,396 |

| 25-Oct-18 | BUY | 4.73 | 4,840 |
|------------------------|------|------|-----------------|
| 25-Oct-18 | BUY | 4.35 | 3,962 |
| 26-Oct-18 | BUY | 4.64 | 13,997 |
| 31-Oct-18 | BUY | 4.86 | 6,776 |
| 31-Oct-18 | BUY | 4.46 | 915 |
| 31-Oct-18 | BUY | 4.46 | 4,880 |
| 1-Nov-18 | BUY | 4.85 | 9,680 |
| 1-Nov-18 | BUY | 4.47 | 610 |
| 2-Nov-18 | BUY | 4.47 | 3,536 |
| 7-Nov-18 | BUY | 4.92 | 7,744 |
| 7-Nov-18 | BUY | 4.81 | 17,048 |
| 12-Nov-18 | BUY | 5.20 | 5,808 |
| 12-Nov-18 | BUY | 5.20 | 5,108 |
| 12-Nov-18 | BUY | 4.91 | 3,536 |
| 14-Nov-18 | BUY | 5.22 | 5,808 |
| 14-Nov-18 | BUY | 5.22 | 7,744 |
| 15-Nov-18 | BUY | 5.16 | 7,662 |
| 21-Nov-18 | BUY | 5.93 | 73,111 |
| 21-Nov-18 | BUY | 5.91 | 7,744 |
| 22-Nov-18 | BUY | 5.98 | 112,187 |
| 22-Nov-18 | BUY | 5.63 | 3,808 |
| 28-Nov-18 | BUY | 5.96 | 3,558 |
| 28-Nov-18 | BUY | 5.96 | 593 |
| 28-Nov-18 | BUY | 5.96 | 4,840 |
| 29-Nov-18 | BUY | 6.09 | 1,371 |
| 29-Nov-18 | BUY | 5.76 | 2,706 |
| 30-Nov-18 | BUY | 6.15 | 7,662 |
| 3-Dec-18 | BUY | 5.73 | 3,198 |
| 3-Dec-18 | BUY | 5.73 | 21,651 |
| 4-Dec-18 | BUY | 5.99 | 7,744 |
| 4-Dec-18 | BUY | 5.99 | 7,662 |
| 4-Dec-18 | BUY | 5.70 | 25,899 |
| 6-Dec-18 | BUY | 6.17 | 10,216 |
| 6-Dec-18 | SELL | 6.16 | (1,306) |
| 7-Dec-18 | BUY | 6.15 | 7,744 |
| 7-Dec-18 | BUY | 6.15 | 6,776 |
| 7-Dec-18 7-Dec-18 | + | 6.15 | 10,216 |
| 11-Dec-18 | BUY | 6.10 | 7,744 |
| 11-Dec-18 | BUY | 6.10 | 5,808 |
| 11-Dec-18 | BUY | 6.10 | 10,216 |
| 11-Dec-18 11-Dec-18 | BUY | 5.82 | 5,300 |
| 11-Dec-18 11-Dec-18 | BUY | 5.82 | |
| 11-Dec-18 12-Dec-18 | BUY | 6.37 | 3,180 16,456 |
| | + | | · |
| 12-Dec-18 | BUY | 6.37 | 5,808 |

| 12-Dec-18 | BUY | 6.37 | 5,808 |
|-----------|-----|------|-----------|
| 12-Dec-18 | BUY | 6.37 | 9,421 |
| 12-Dec-18 | BUY | 6.09 | 173,765 |
| 12-Dec-18 | BUY | 6.37 | 7,514,303 |
| 13-Dec-18 | BUY | 6.33 | 231 |

Additional information

Address(es) of substantial product holder(s):

The Vanguard Group Inc. - P.O. Box 2600, V26 Valley Forge, PA 19482 USA

Contact details: **Shawn Acker**, **001-610-669-8989**, **Vanguard_Fund_Compliance@Vanguard.com**

Certification

I, **Shawn Acker**, certify that, to the best of my knowledge and belief, the information contained in this disclosure is correct and that I am duly authorised to make this disclosure by all persons for whom it is made.