

13 March 2019

NZX Limited  
Level 2, NZX Centre  
11 Cable Street  
WELLINGTON

Market Announcements Office  
ASX  
Level 6, 20 Bridge Street,  
Sydney NSW 2000  
AUSTRALIA

**TRADE ME GROUP LIMITED (TME) - Scheme of Arrangement - Notice of Meeting & Scheme Booklet**

We attach a **Notice of Meeting & Scheme Booklet** in connection with the Scheme of Arrangement with Titan AcquisitionCo New Zealand Limited. It contains all the information Trade Me shareholders should need to assess the merits of the Scheme of Arrangement before voting on it on 3 April 2019.

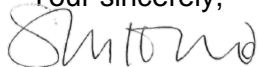
It includes:

- a letter from the Chairman;
- a Notice of Meeting for the Special Shareholder Meeting ("Scheme Meeting");
- comprehensive information about the Scheme; and
- the Independent Adviser's Report, by Grant Samuel & Associates Limited.

Shareholders will also receive the same information by email or mail soon, along with a proxy form for the Scheme Meeting.

The Scheme Meeting will be held on 3 April 2019, at 2.00pm, at the Icon Room, Museum of New Zealand Te Papa Tongarewa, 55 Cable Street, Wellington, and simultaneously online at [virtualmeeting.co.nz/TME19](http://virtualmeeting.co.nz/TME19).

Your sincerely,



Sarah Hard  
**Company Secretary**