

## CXBLADDER ADOPTION ROLL-OUT ADVANCES IN NZ

### **Public Healthcare provider, Hawke's Bay District Health Board, to roll out Cxbladder tests**

Cancer diagnostics company, Pacific Edge Limited (NZX: PEB) have signed an agreement with Hawke's Bay District Health Board (HBDHB), further extending the adoption and commercial coverage of Cxbladder for the New Zealand population.

This latest announcement follows a succession of public healthcare providers, which have signed up within the last six months to offer Cxbladder testing as part of urology services within their regions, including Counties Manukau, Hauora Tairāwhiti and Capital & Coast/Hutt Valley DHBs. The majority of New Zealand's public health care providers now provide access to Cxbladder, with its ease of use, cost effectiveness and accuracy providing multiple benefits to patients and physicians.

Hawke's Bay DHB, based in Hastings, covers an area along the North Island's east coast, which includes Wairoa, Napier, Hastings and Waipukurau, serving a population, of which one-quarter are Māori and with a higher than average number of people aged 50 years or older.

Hawke's Bay urologists, Kim Broome, David Mason, Leanne Shaw and urology registrar Josh Silverman are driving the adoption of Cxbladder in the region, where patients will be able to provide a urine specimen at their local diagnostic lab, potentially avoiding the need to travel to the urology clinic or hospital for investigation.

Mr Mason said he and the entire Hawke's Bay urology team were delighted to have Cxbladder testing available for patients. "It will speed up the management of patient diagnosis and provide us with greater efficiencies in investigations for patients," Mr Mason said.

Brent Pownall, VP Commercial and Franchise at Pacific Edge, said: "We now have strong clinical buy-in for the accuracy, efficacy and utility of Cxbladder across the clinical pathway for haematuria and bladder cancer follow-up.

"Collectively, the New Zealand urology community is embracing the Cxbladder technology, leading to significant changes in the way bladder cancer is diagnosed and managed, with the majority of New Zealand's public healthcare care providers now providing access to Cxbladder for their patient populations.

"This is another milestone for Pacific Edge in New Zealand, and one which is also being followed closely by key decision makers in other markets."

Cxbladder offers an easy-to-use, non-invasive method of detection of bladder cancer for patients referred by the GP for evaluation of blood in the urine (haematuria) a key indicator of bladder cancer, through to management and monitoring for recurrence of the disease by the urologist. Cxbladder has been shown to significantly reduce the number of patients who will need a full urological evaluation, including many patients no longer requiring an invasive cystoscopy procedure (a thin tube inserted via the urethra to look inside the bladder).

ENDS

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**For more information contact:**

David Darling  
Chief Executive Officer  
Pacific Edge Ltd  
P: +64 (3) 479 5800

**OVERVIEW** [www.pacifedge.co.nz](http://www.pacifedge.co.nz) [www.pacifedgedx.com](http://www.pacifedgedx.com)

Pacific Edge Limited (NZX: PEB) is a New Zealand publicly listed, cancer diagnostic company specialising in the discovery and commercialisation of diagnostic and prognostic tests for better detection and management of cancer. Its Cxbladder suite of non-invasive, simple to use and accurate diagnostic tests provide actionable results, and better detection and management of urothelial cancer. The company is developing and commercialising its range of Cxbladder bladder cancer tests globally through its wholly owned central laboratories in New Zealand and the USA. The company's products have been tested and validated in international multi-centre clinical studies.

**ABOUT Cxbladder Triage** [www.cxbladder.com](http://www.cxbladder.com)

Cxbladder Triage combines the power of the genomic biomarkers with additional phenotypic and clinical risk factors to accurately identify patients with haematuria who have a low probability of bladder cancer and may not require a more extensive urological evaluation. Cxbladder Triage is a tool for use by clinicians and physicians in primary evaluation of patients with haematuria and is intended to reduce the need for an expensive and invasive work-up in patients who have a low probability of having urothelial carcinoma.

**ABOUT Cxbladder Detect** [www.cxbladder.com](http://www.cxbladder.com)

Cxbladder Detect enables the non-invasive detection of bladder and other urinary tract cancers from a small volume of a patients' urine. Cxbladder Detect provides clinicians with a quick, cost effective and accurate measure of the presence of the cancer as an effective adjunct to cystoscopy.

**ABOUT Cxbladder Monitor** [www.cxbladder.com](http://www.cxbladder.com)

Cxbladder Monitor allows urologists to monitor bladder cancer patients for recurrence of the disease. Bladder cancer has a recurrence rate of 50-80% and requires life-long surveillance. Cxbladder Monitor accurately identifies patients with a prior history of urothelial cancer (UC) whose Cxbladder Monitor score shows that they have a low probability of recurrent urothelial carcinoma. Cxbladder Monitor is designed to be used as the preferred adjunct test to cystoscopy in the management of patients for ongoing evaluation of recurrent bladder cancer.

**ABOUT Cxbladder Resolve** [www.cxbladder.com](http://www.cxbladder.com)

Cxbladder Resolve identifies those patients who are likely to have aggressive or more advanced bladder cancer. Cxbladder Resolve, when used as part of the primary evaluation of haematuria and/or in conjunction with other Cxbladder tests (Triage, Detect), is designed to assist clinicians by accurately identifying patients with a high probability of having high grade or late stage bladder cancer, for whom alternative or expedited treatment options may be warranted, or who can be prioritised for further investigation in high throughput settings.

Refer to [www.cxbladder.com](http://www.cxbladder.com) for more information.