Disclosure of movement of 1% or more in substantial holding or change in nature of relevant interest, or both

Sections 277 and 278, Financial Markets Conduct Act 2013

To NZX

and

To Plexure Group Limited

Relevant event being disclosed: Change in Nature of Relevant Interest

Date of relevant event: 2 April 2019

Date this disclosure made: 2 April 2019

Date last disclosure made: 2 April 2019

Substantial product holder(s) giving disclosure

Full name(s):

Atlas Bear LLC McDonald's Corporation

Summary of substantial holding

Class of quoted voting products: Ordinary Shares in Plexure Group Limited (PLX).

Summary for Atlas Bear LLC

For this disclosure,—

(a) total number held in class: **13,795,311**

(b) total in class: **139,346,574**

(c) total percentage held in class: 9.900%

For last disclosure,—

(a) total number held in class: 13,795,311

(b) total in class: **139,346,574**

(c) total percentage held in class: 9.900%

Details of transactions and events giving rise to relevant event

Details of the transactions or other events requiring disclosure: The shares subscribed for by Atlas Bear LLC pursuant to the subscription agreement dated 2 April 2019 have now been issued to Atlas Bear LLC.



Details after relevant event

Details for Atlas Bear LLC

Nature of relevant interest(s): The Plexure Group Limited shares subscribed for by Atlas Bear LLC pursuant to the subscription agreement dated 2 April 2019 have now been issued by Plexure Group Limited to Atlas Bear LLC. Therefore, Atlas Bear LLC is now the registered and beneficial owner of the shares (a relevant interest pursuant to section 235(1)(a) and section 235(1)(b) of the Financial Markets Conduct Act 2013). The relevant agreement document, the subscription agreement, was attached to the previous disclosure of 2 April 2019.

For that relevant interest,—

- (a) number held in class: 13,795,311
- (b) percentage held in class: 9.900%
- (c) current registered holder(s): Atlas Bear LLC
- (d) registered holder(s) once transfers are registered: **Not Applicable.**

For a derivative relevant interest, also—

- (a) type of derivative: Not Applicable.
- (b) details of derivative: **Not Applicable.**
- (c) parties to the derivative: Not Applicable.
- (d) if the substantial product holder is not a party to the derivative, the nature of the relevant interest in the derivative: **Not Applicable.**

Details for McDonald's Corporation

Nature of relevant interest(s): The Plexure Group Limited shares subscribed for by Atlas Bear LLC pursuant to the subscription agreement dated 2 April 2019 have now been issued by Plexure Group Limited to Atlas Bear LLC. Therefore, in addition to having the power to dispose of the PLX shares (a relevant interest arising under section 235(1)(d) of the Financial Markets Conduct Act 2013 and under section 237 of the Financial Markets Conduct Act 2013), McDonald's Corporation now also has the right to control the exercise of the rights to vote attached to the PLX shares (a relevant interest arising under section 235(1)(c) of the Financial Markets Conduct Act 2013 and under section 237 of the Financial Markets Conduct Act 2013).

For that relevant interest,—

(a) number held in class: 13,795,311

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(b) percentage held in class: 9.900%

(c) current registered holder(s): Atlas Bear LLC

(d) registered holder(s) once transfers are registered: **Not Applicable.**

For a derivative relevant interest, also—

(a) type of derivative: Not Applicable.

(b) details of derivative: Not Applicable.

(c) parties to the derivative: Not Applicable.

(d) if the substantial product holder is not a party to the derivative, the nature of the relevant interest in the derivative: **Not Applicable.**

Additional information

Address(es) of substantial product holder(s): 110 Carpenter Street, Chicago, Illinois 60607 USA

Contact details: David Quigg, davidquigg@quiggpartners.com; 04 474 0755.

Nature of connection between substantial product holders: Atlas Bear LLC is an indirect wholly owned subsidiary of McDonald's Corporation and therefore a related body corporate of McDonald's Corporation under section 12(1) and section 237(d) of the Financial Markets Conduct Act 2013. Atlas Bear LLC was organized to acquire investments such as the PLX shares and is controlled by McDonald's Corporation.

Name of any other person believed to have given, or believed to be required to give, a disclosure under the Financial Markets Conduct Act 2013 in relation to the financial products to which this disclosure relates: **None.**

Certification

I, **David James Quigg,** certify that, to the best of my knowledge and belief, the information contained in this disclosure is correct and that I am duly authorised to make this disclosure by all persons for whom it is made.

