



Solution Dynamics Director Appointment

29 May 2019

Solution Dynamics (SDL or Company) is pleased to announce the appointment of Lee Eglinton as a Director of the Company, effective immediately.

Lee's executive roles have included General Manager Australia/NZ and NZ Country Manager of an IT services and consulting business, where she was employed for seven years. Prior to that she spent eight years at IBM NZ in a range of roles including Consulting Services, the company's CRM practice, and business analytics and optimisation. Lee has a broad range of experience across the technology, consumer electronics and telecommunications sectors.

Lee is currently a non-Executive Director of several private companies including Homecare Medical (New Zealand) Limited Partnership and HOBANZ.

Lee's experience includes strategy and business transformation, sales performance and sales management, and applying technology to business and market challenges. She has particular focus on organisational culture and building high performing teams. Lee will be joining the Audit & Risk Committee in place of Julian Beavis.

The board was determined that Lee is an independent director.

For further information please contact:

John McMahon
Chairman
+61-(0)410-411 806

Nelson Siva
Managing Director
+64-(0)21-415 027

