



Plexure Group Limited

Postal

P.O. Box 90722
Victoria Street West
Auckland 1010 New Zealand

Physical

Level 2
1 Nelson Street
Auckland 1010
New Zealand

P + 64 9 358 1500

www.plexure.com

21 May 2019

Plexure Group Limited Change of Address

Plexure Group Limited advise that effective from today, 4 June 2019, the physical address of their office has changed to Level 2, 1 Nelson Street, Auckland. All other contact details remain the same.

Andrew Dalziel, CFO Plexure Group Limited

Mobile: +64 27 6777 575

Email: andrew.dalziel@plexure.com

About Plexure

Plexure has developed an intelligent technology platform that powers mobile marketing, helping brands create world-class customer engagement. The Company makes the sales process for physical retailers seamless, engaging and profitable by identifying where customers are, what they want and then facilitating their purchases. Its technology delivers increases in purchase frequency, average basket value, impulse visits and customer lifetime value, which are all key metrics for retailers.

These product and service capabilities cover:

- Next generation loyalty programmes
- Personalised offers
- Analytics and Insights
- Mobile order and pay
- Artificial intelligence and machine learning
- App design and development
- Customer data management
- Marketing strategy and CRM consulting
- System integration consulting

Plexure has offices in Auckland, Chicago, Atlanta, Tokyo and Copenhagen. Clients include McDonald's, 7-Eleven, Ikea, and Loyalty New Zealand.